















Practice Management innovative • functionally rich • technically advanced

An Apology











Profile of Star

- Supplying solutions to Accounting firms since 1973
- Part of \$2.5Bn Iris Software Group IRIS
- Financially secure
- Specialist global supplier of Practice Management
- Locations in UK, Chicago, Dublin and Brisbane
- Microsoft Partner Microsoft Partner
- Citrix Solutions Partner

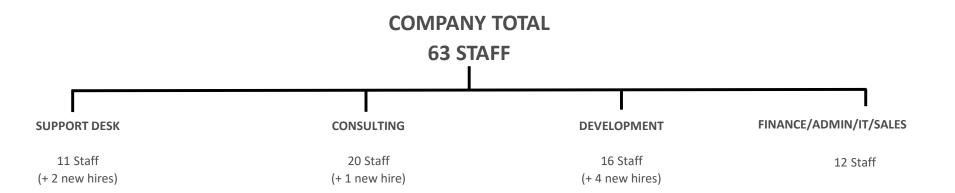








Profile of Star



HR & Marketing Resources: • IRIS







Profile of Star

Multi national, multi lingual workforce



All Consultants have accounting or finance backgrounds









Who are Star clients?



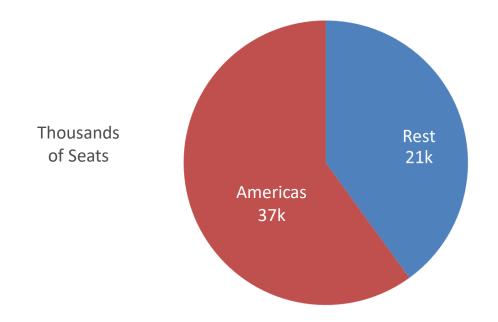








Who are Star clients?

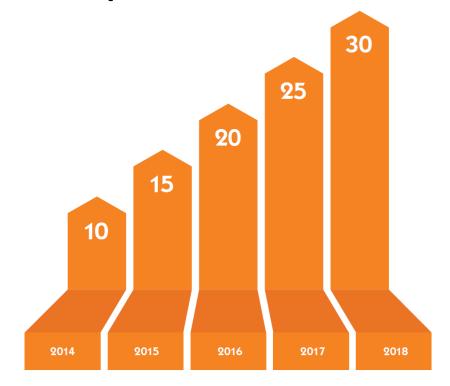








31 of Top100 US firms use Star











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ACCOUNTANTS & ADVISORS



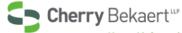




























































Who are Star clients?

Target Market: Top 150 firms









Outside the Top 100































Canadian Firms using Star

















The Star User Group (SUG)

- Run by the users, for the users
- Meets in February
- All North American clients are invited to participate
- In 2019 the number of people attending was 142
- Showcase and discuss new development, development strategy, vote on enhancements
- Special Interest Groups (SIGS)
 e.g. Scheduling, Billing etc.











SUG 2020

- Feb 19-21
- Hilton Clearwater Beach Resort & Spa, FL.



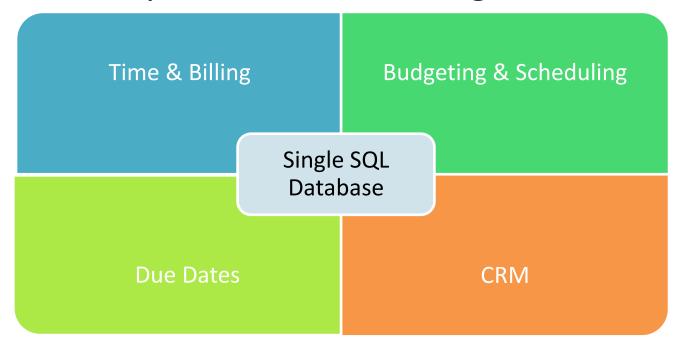








Scope of Practice Management











Scope of Practice Management - Modules

Time Entry	WIP Ledger	Billing	Receipts
Contacts	CRM	Email Alerts	Dashboard2
Eng Budgeting	Staff Scheduling	BI & Cubes	Expense Entry
Staff Budgeting	Multi-Entity	Fin. Services Import	WIP & AR Reserves
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Staff	Clients	Eng's	Contacts
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Charge Rates	Service Codes	Ind Sector	Disciplines

MS Business Central (NAV)

General Ledger
Accounts Payable
Fixed Assets
Budgeting
Purchasing

i.....







Scope of Practice Management

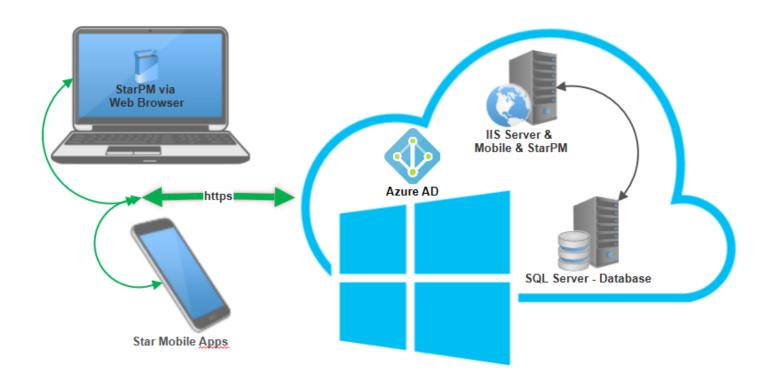








Future plans – using Azure











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One client record for one client

WIP can be analysed by:

Client & Engagement

Client Group

Client, Engagement & Activity

Client, Engagement & Stage

Client, Engagement, Stage & Activity

Client Group Partner portfolio

Client Group Manager Portfolio

Client Partner Portfolio

Client Manager portfolio

Engagement Partner portfolio

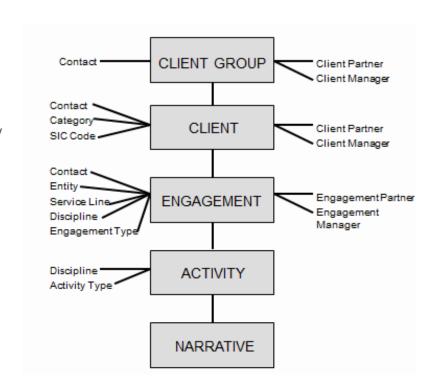
Engagement Manager portfolio

Entity

Service Line

Discipline

Activity Type







Capital Raise

Capital Raise

HST recovery

HST recovery



Active

Active

Active

Active

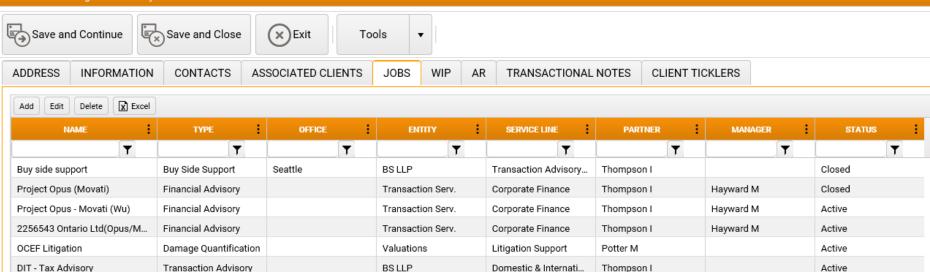
Client: 3268 Birmingham Waterways

CR-2256543 Ontario Limited (...

CR-Opus / Movati (Wu)

KCPA

KCPA 2020



Corporate Finance

Corporate Finance

Indirect Tax

Indirect Tax

Thompson I

Thompson I

Thompson I

Thompson I

Corporate Finance

Corporate Finance

BS LLP

BS LLP







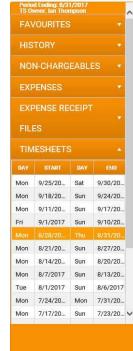
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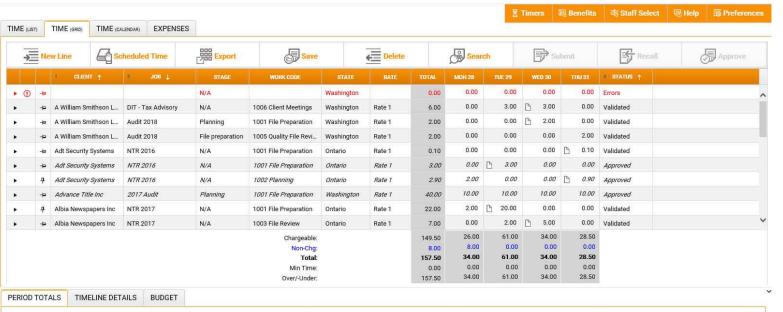


Helio, lan@starpmsales.com/









44	UTILIZAT	TOTAL.	NON CHARGEABLE	CHARGEABLE	PERIOD
)0	100	157.50	8.00	149,50	PTD
30	85	291.00	94.50	196.50	MTD
10	79	1,535.51	601.95	933.56	YTD



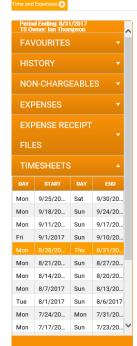


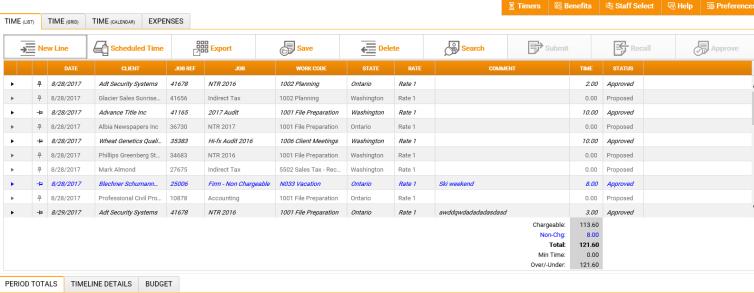


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Hello, Ian@starpmsales.com!

Time and Expenses



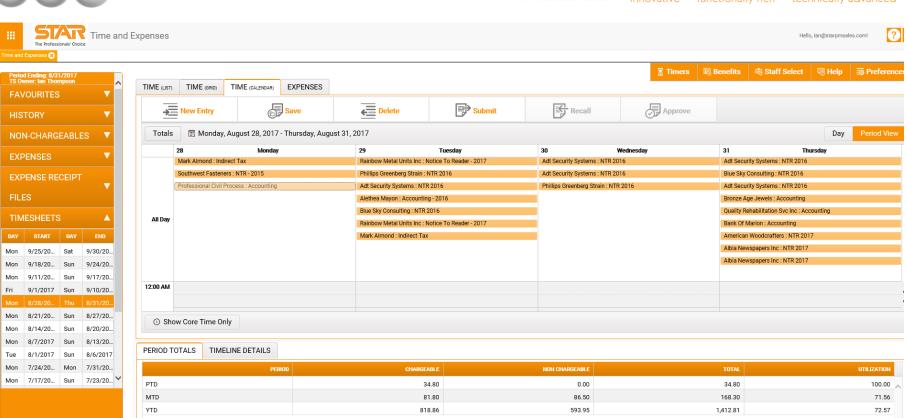


UTILIZATION	TOTAL	NON CHARGEABLE	CHARGEABLE	PERIOD
100.00	121.60	8.00	113.60	PTD
83.16	255.10	94.50	160.60	MTD
74.36	1,499.61	601.95	897.66	YTD















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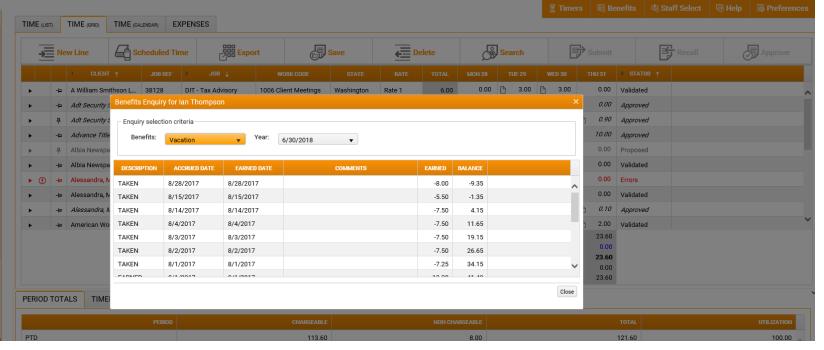


Time and Expenses

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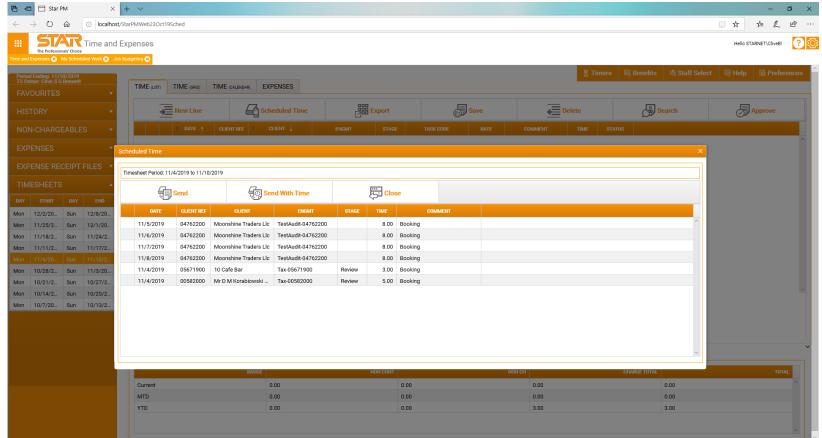






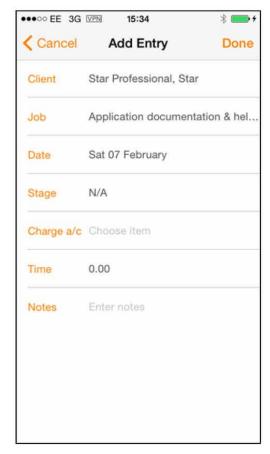














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Cancel Expense Route Done								
New Expenses Route								
Distance: 1428.18 mi Round Trip:								
Locations Saved Edit Move Up Move Dn								
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	e House, F st, Washin							
	pow	ered b	y Go	ogle				
-0	istance			Show M	an _			
D	istalice			SHOW IVI	ah			
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	CENTRAL S	SQL DATABAS	SE
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MS Business Central (NAV)

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Expense Import - SurePrep

4	Α	В	С	D	E	F	G	Н	1	J	К	L	M	N	0	Р	Q	R
В	Binder Submitted On	Binder Created On	Client ID	Binder ID	Client Engagement ID	Client Name	Firm ID	Credit Type	Tax Year	Commitment Year	List Price Type	Location	Project ID	Binder Type	Taxsoftware Name	Service	With Lead	Base Fee
F	Feb 28, 2019 11:48:24	Mar 08, 2019 08:40:38						Paid	2018	2018	STD_2018			1040Scan				
F	Feb 28, 2019 11:48:27	Feb 28, 2019 11:48:28						Paid	2018	2018	STD_2018			1040Scan				
F	Feb 28, 2019 11:53:17	Mar 08, 2019 10:38:38						Paid	2018	2018	STD_2018			1040Scan				
F	Feb 28, 2019 11:53:21	Feb 28, 2019 11:53:21						Paid	2018	2018	STD_2018			1040Scan				
F	Feb 28, 2019 12:34:05	Mar 11, 2019 05:44:40						Paid	2018	2018	STD_2018			1040Scan				
F	Feb 28, 2019 12:34:09	Feb 28, 2019 12:34:10						Paid	2018	2018	STD_2018			1040Scan				
M	Mar 04, 2019 12:26:37	Mar 06, 2019 06:22:00						Paid	2018	2018	STD_2018			1040Scan				
M	Mar 04, 2019 12:26:44	Mar 04, 2019 12:26:44						Paid	2018	2018	STD_2018			1040Scan				
0 M	Mar 08, 2019 07:19:12	Mar 18, 2019 07:12:13						Paid	2018	2018	STD_2018			1040Scan				
1 M	Mar 08, 2019 07:19:39	Mar 08, 2019 07:19:41						Paid	2018	2018	STD_2018			1040Scan				
2 M	Mar 15, 2019 15:26:28	Mar 18, 2019 10:21:17						Paid	2018	2018	STD_2018			1040Scan				
3 M	Mar 15, 2019 15:26:31	Mar 15, 2019 15:26:32						Paid	2018	2018	STD_2018			1040Scan				
4 M	Mar 15, 2019 15:29:14	Mar 18, 2019 08:00:24						Paid	2018	2018	STD_2018			1040Scan				
5 M	Mar 15, 2019 15:29:17	Mar 15, 2019 15:29:18						Paid	2018	2018	STD_2018			1040Scan				
6 M	Mar 18, 2019 11:37:56	Mar 19, 2019 12:11:15						Paid	2018	2018	STD_2018			1040Scan				
7 M	Mar 18, 2019 11:38:14	Mar 18, 2019 11:38:15						Paid	2018	2018	STD_2018			1040Scan				
8 M	Mar 18, 2019 12:53:19	Mar 20, 2019 05:13:53						Paid	2018	2018	STD_2018			1040Scan				
9 M	Mar 18, 2019 12:53:29	Mar 18, 2019 12:53:36						Paid	2018	2018	STD_2018			1040Scan				
o M	Mar 19, 2019 07:50:40	Mar 22, 2019 05:26:55						Paid	2018	2018	STD_2018			1040Scan				
1 M	Mar 19, 2019 07:50:50	Mar 19, 2019 07:50:51						Paid	2018	2018	STD_2018			1040Scan				
2 M	Mar 19, 2019 12:24:36	Mar 26, 2019 14:20:41						Paid	2018	2018	STD_2018			1040Scan				
3 M	Mar 19, 2019 12:24:50	Mar 19, 2019 12:24:51						Paid	2018	2018	STD_2018			1040Scan				
4 M	Mar 20, 2019 11:06:17	Mar 22, 2019 12:19:32						Paid	2018	2018	STD_2018			1040Scan				
5 M	Mar 22, 2019 07:24:31	Mar 28, 2019 11:46:34						Paid	2018	2018	STD_2018			1040Scan				









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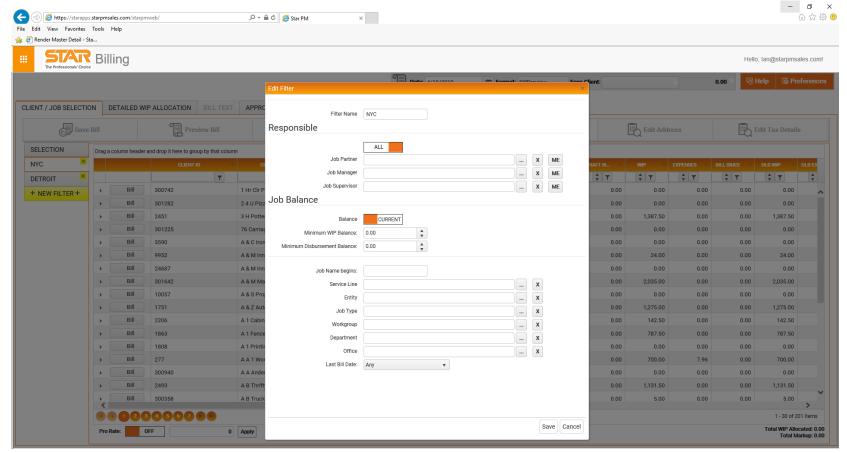
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General Ledger
Accounts Payable
Fixed Assets
Budgeting
Purchasing





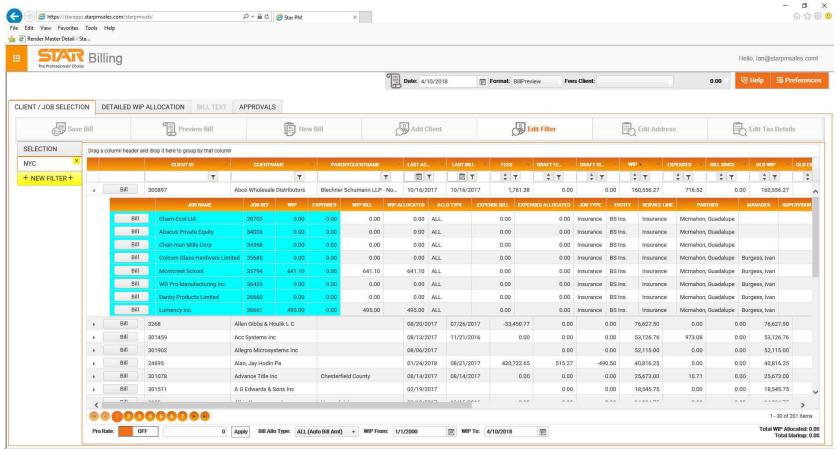








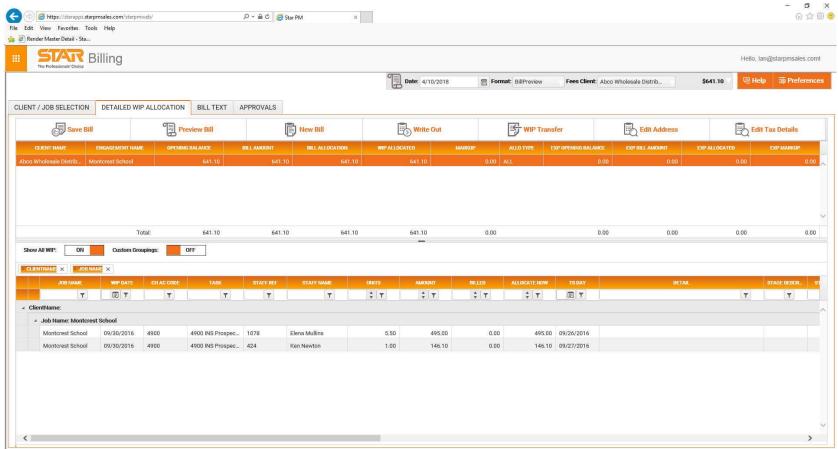








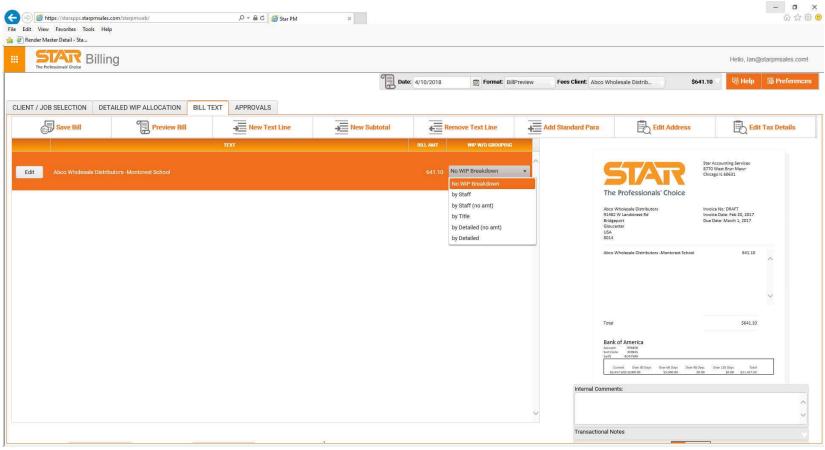








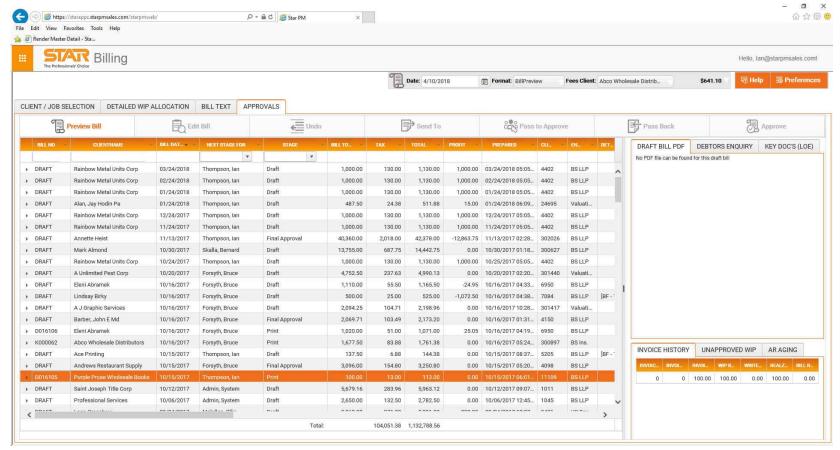








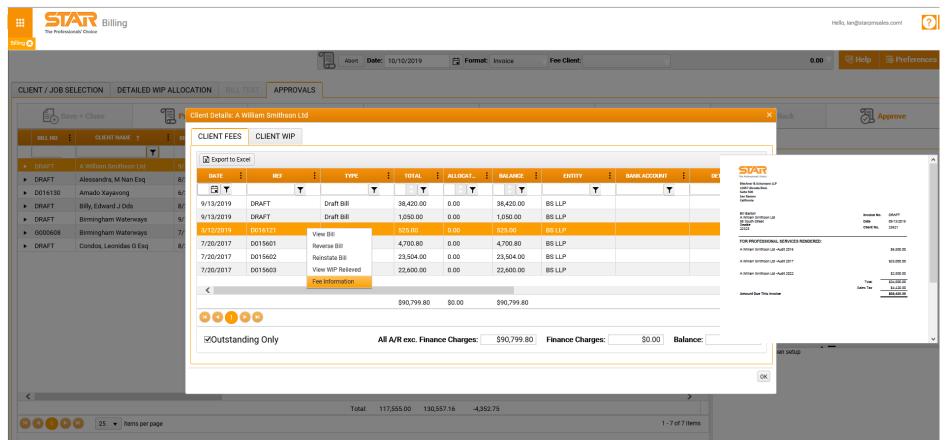


















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dd Future Invoice						
Posting Date	Invoice Date	Contact			Currency	The exchange rate for the bill da will be used
11/3/2019	11/3/2019	Bill Bartolli	•••	×	Functional ▼	Will be used
	Use Posting Date	Address		Use Client Address	Invoice Amount	
		A. William Smithson Ltd 58 South Street		Address	2,500.00	
requency	Ongoing	Seattle 22323			Province	
Monthly ▼					•	
Number of Invoices					Invoice Text	
12		Ready For			As agreed in our Letter of Engager	nent dated Jan 2
ast Invoice Date		Draft				
10/3/2020		Next Action By				~
Client Debtor		lan Thompson 🗼 🗙			Fee Allocation	
A. William Smithson Ltd	×	Invoice Format	On Hold		WIP Bill ▼	
		Invoice ▼			Bill Expenses	
					Expense Type	Expense Amount
					Amount	0.00
					WIP Allocation	W0%
					WIP to end of last month ▼	0.00
					Consolidated	











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Security, Access Controls & Filtering							
CENTRAL SQL DATABASE							
Staff	Client	s Eng's	S Contacts				
Offices	Region	ns Entitie	s Service Lines				
Charge Rates	Service C	codes Ind Sec	tor Disciplines				

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MS Business Central (NAV)

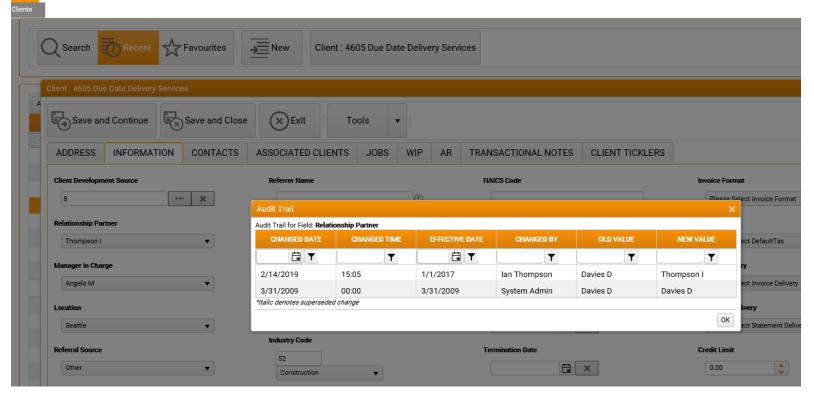
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Current & Historical Dimensions



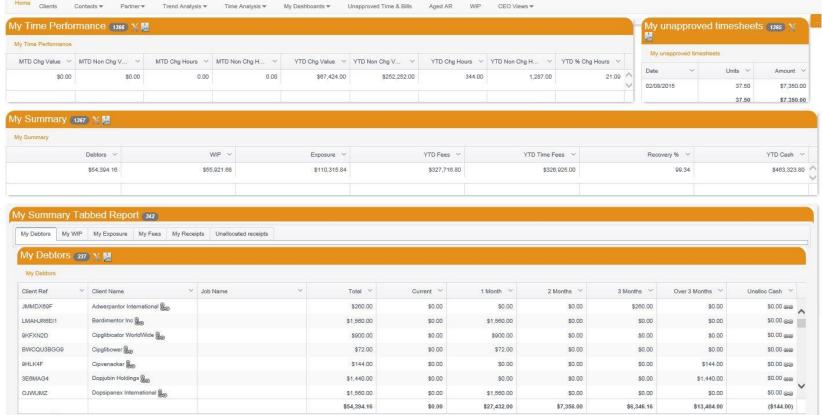






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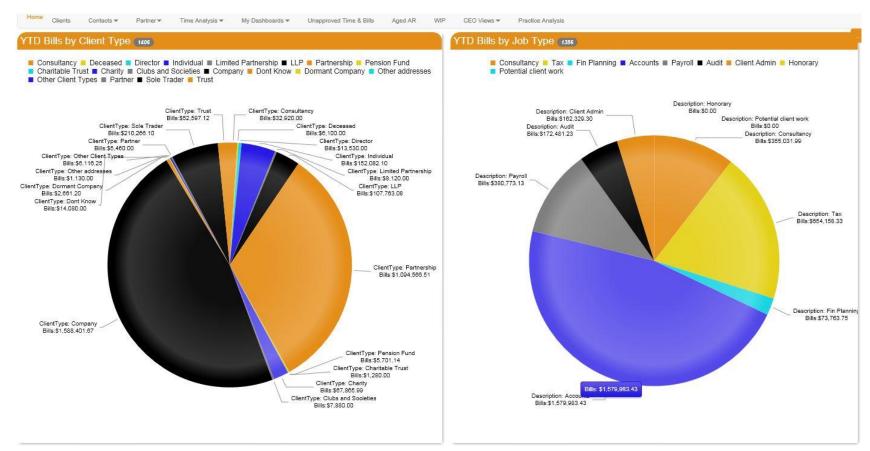
1 - 54 of 54 items







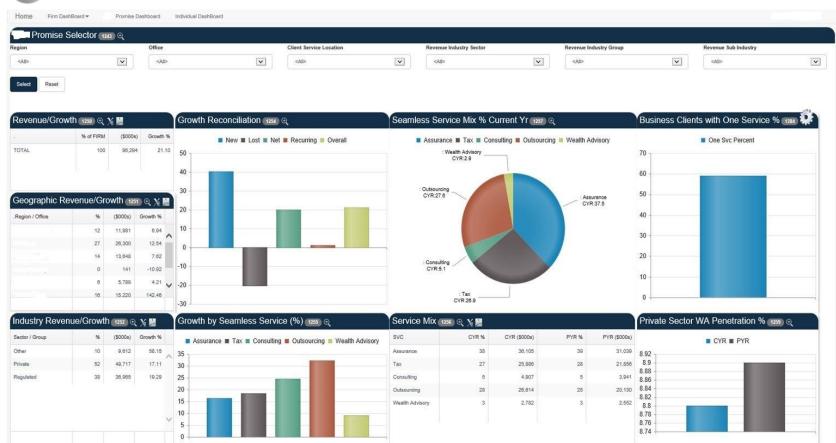
















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Home Fin	ancial Health KPIs												
Financial He	ealth KPI's 🚥	Q											
Company Practice					Practice Group			р					
All				v	All Audit					<ai></ai>			~
Select Reset					Tax Advisory								
Dashboard I	Details 🚥 🍳	X Mi										3	
Dashboard As At					User Name				Level Of Access				
31 Jan 2019					Star Star				Full Access				
Fee Revenu	ie (\$,000,000)	338 Q		Fee Rate	,, Q			Lock Up Day	ys (target 80 days) 🐽 🍳		Realization %	an Q	
Gross Rev = T	ime,Jnls,W/O (n	net of WIP and	AR provs)	Fee Rev / Cha	argeable Hours			WIP and AR ne	et of provs / Avg daily rev (last 9	1 days)	100 * WIP Bills Alle	ocated YTD / WIP Billed by	those bil
■ Cur	rent YR Budget	Forecast Pri	or YR		■ Current YR	■ Prior YR			■ Current YR ■ Prior YR			Current YR Prior YR	
				NI I				I			300		
Fee Revenu	e Growth 😘	Q X M		Fee Rate G	rowth 🐽 🍳 🤇	€ 🛗	7	Lock Up Day	ys Growth ⊙ 泽 💹		Realization % G	Growth 336 Q X 💹	
	vs Budget	vs Forecast	vs PriorYR				vs PriorYR			vs Prior YR	i:		vs Prior Y
Increase %	19.71	0.00	26.56	Increase %			8.14	Increase %		-26.57	Increase %		5.4
Increase \$	3,696,536.49	22,449,170.49	4,711,593.07	Increase By			16.36	Increase Days		-24.47	Increase by		2.2
Unbilled WI	P (\$,000,000)	402 Q		Gross Marg	jin % 🐠 🔍			AR (\$,000,0	00) 🐽 ବ୍		Utilization % 🐽) ପ୍	
Gross WIP				100 * (Fee Re	v less Cost of S	Sales) / Cost of	Sales	Gross AR			100 * Chargeable	Hours / Standard Avail Ho	urs
	■ Current YR	■ Prior YR		■ Curr	rent YR Budget	Forecast Pr	nor YR		■ Current YR ■ Prior YR			Current YR Prior YR	
								4					
Unbilled WIF	P Growth 393	Q X 📓		Gross Marg	in % Growth	397) Q X 🚨		AR Growth	392) ©, 💥 🕍		Utilization % Gr	owth 👀 @ 🔏 💹	
			vs Prior YR		vs Budget	vs Forecast	vs Prior YR			vs Prior YR			vs Prior Yl
Increase %			-26.91	Increase %	19.93	0.00	19.62	Increase %			Increase %		21.9
Increases E			4 445 404 70	Incompany Dec	0.61	E4 92	0.50	Incompan C		473 303 03	Incompany has		12.0









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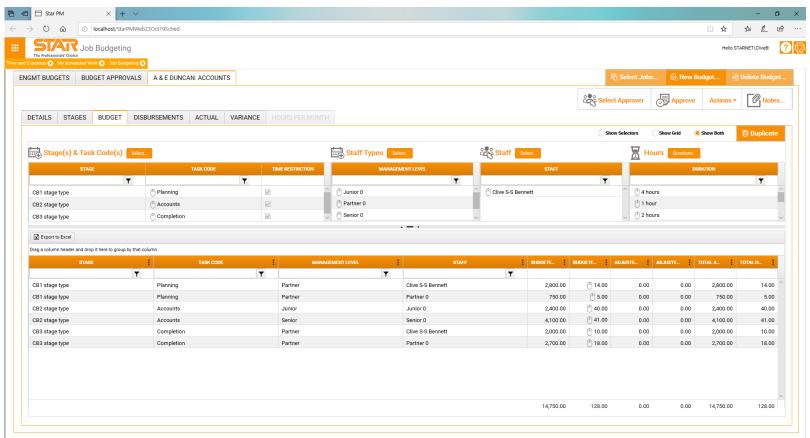
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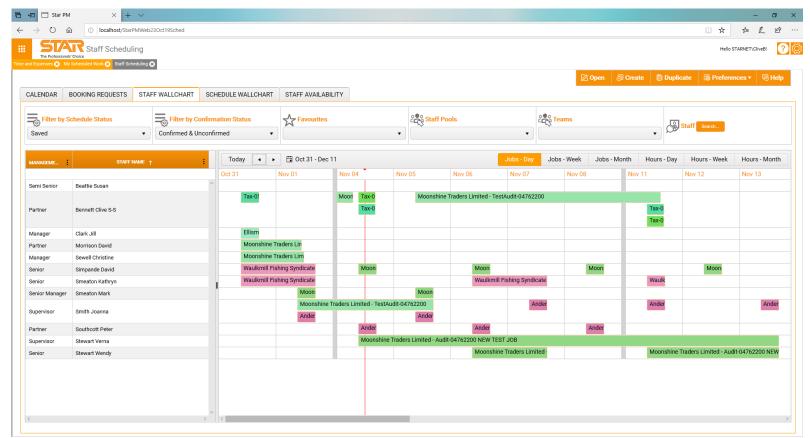
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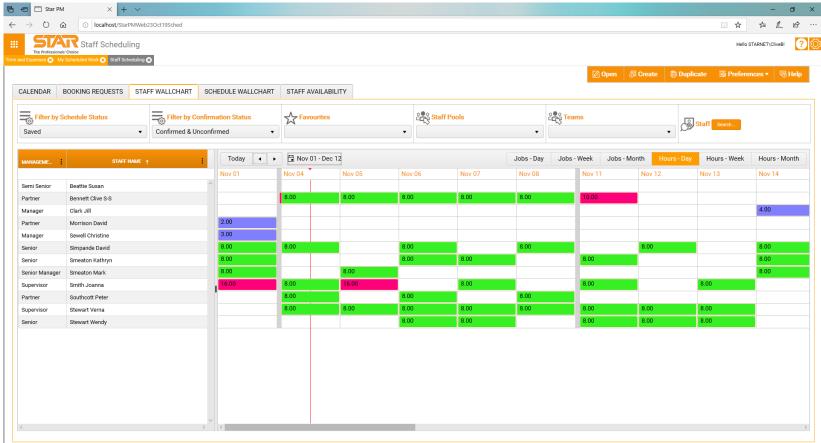








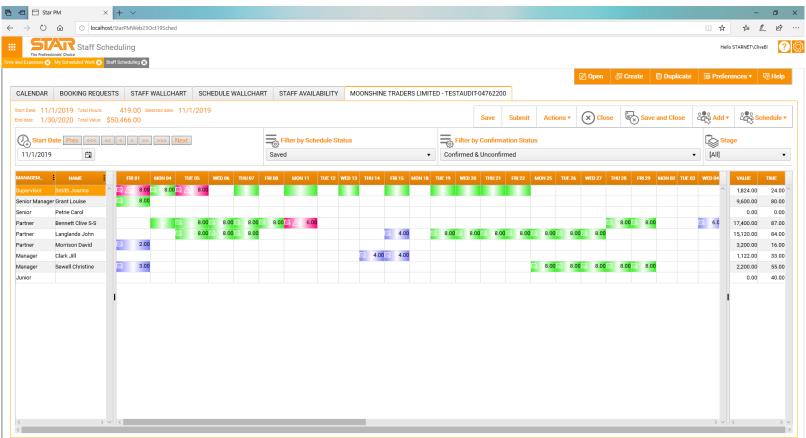








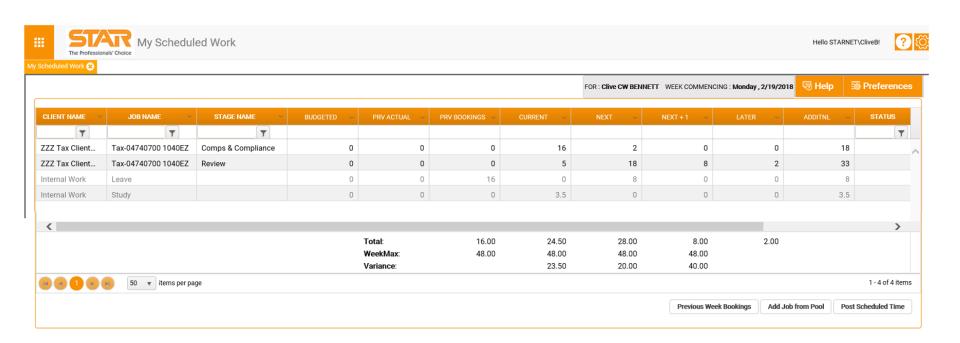




















Implementation Approach - Scoping









XXXX XXXXX XXX Scoping Meeting Agenda

Prepared for XXXX XXXX XXX

Project Star Practice Management

Prepared by Star Project Team











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Implementation Approach Services

Description	Higher	Lower
Project Scoping & Needs Analysis (Complete)	6	6
Project Plan Construction	2	3
Project Management	12	16
Software Installation – Test, Production, DR	2	4
1st pass Data Conversion	8	10
2nd pass Data Conversion	6	8
3rd pass Data Conversion (If required)	4	5
'Dress Rehearsal' Conversion	3	4
Live Data Conversion	3	4
User Acceptance Testing	3	5
Training	10	10
Documentation – advice/guidance only	1	2
Report Writing - SSRS	16	23
Report Writing - Dashboard	10	15
Workflow Automation	6	7
Invoice & Statement – 6 Invoices & 1 AR statement	5	8
Interfaces & Data Extracts (HRIS, CRM, Pro-Staff, GL)	24	34
Consulting Implementation & Added Value	20	40
General Consulting	3	5
Go Live Troubleshooting	4	6
1st & 2nd Month End Troubleshooting	4	6
Total Lower & Upper Days estimate	152	221

Mid-Point based upon the above - 186.5 days









One Project or Many?

One - Disadvantages

- More to do
- More data sources to combine
- Training process is more stretched out
- Higher initial license price
- Overall project is longer
- Higher initial consulting \$ spend
- May spend \$ on interfaces that have a short life

One - Advantages

- Project is shorter
- One thought process
- Get more benefits sooner
- Training process is more compact
- Consulting overall likely to be less \$
- No short lived interfaces
- Cut license fees on other software sooner







Legacy Data – How much?

- Firm structure companies/entities, Partner, Manager, Office, Department, Client Type Code, Engagement Type, Market, Industry Code, Staff Type and various other dimensions as required
- The Customer to provide pick lists and coding structures, e.g. work-code filtering to Engagement type
- Standing data related to clients, Projects and employees
- Employee billing rates
- Mailing addresses for billing and statement contacts
- All open WIP transactions (Chargeable and Non Chargeable)
- 2 Years + current fiscal year of WIP transaction history
- 2 Years + current fiscal year of Receivables transaction history
- All open Receivables converted to Client and project level
- PTO Benefits balances
- Reserves for Audit
- Employee Budgeting (where they exist)
- Pro-Staff Project schedule booking records
- Client Notes (including collection notes to the Credit Control module where possible)







Open

Implementation Approach - Timeline











Go Live

Typically:

- All time, expenses, cash and bills posted onto old system
- Month end cut-off done, reports produced
- Old system locked down to 'inquiries and reports only'
- Copy of month end data handed to Star
- Star converts and checks, copies into 'Live' environment
- Client team check & sign off
- Email goes out to all staff
- Posting recommences but into Star
- Star staff remain on site







Where is the ROI?



Improved processes
Improved functionality
Improved controls
Improved reporting

All lead to:

Increased (and more accurate) production (WIP) numbers Reduced average age of WIP Reduced average age of A/R Improved realization

Increases in working capital and profits









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Improved utilization

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Any Questions?











Ian P Thompson

Senior Manager

ipthompson@starplc.com