

## Müller – Die lila Logistik is General Motors' "Supplier of the Year" for the fourth time

*Besigheim/Detroit (USA), 13 March 2014*

Yesterday evening, Wednesday, at 8 o'clock local time, international logistics service provider Müller – Die lila Logistik was named Supplier of the Year by General Motors (GM) at the automobile manufacturer's headquarters in Detroit. CEO Michael Müller was presented with the coveted award by Edgard Pezzo, Executive Director GM Global Logistics+Container, and Bill Hurles, Executive Director GM Supply Chain. The innovative strength, outstanding commitment and superb quality of Müller – Die Lila Logistik were specifically praised in the presence of new GM boss Mary Barra alongside other high-ranking representatives from GM's management. Müller – Die lila Logistik is one of only a very few companies to be awarded the accolade "Supplier of the Year" several times over.

"Receiving this award for the fourth time in Detroit is an indescribable feeling. Our unique business model and services have allowed us to rank among the very best suppliers of General Motors. I would like to thank the entire Lila team, without whose dedication this success would not have been possible", declared Michael Müller at the evening's award-giving ceremony.

Michael Müller was accompanied by Marcus Hepp, Management Board member i/c Production who is in charge of the operational sites operated by Müller – Die lila Logistik.

This marks the fourth year in succession that Müller – Die lila Logistik AG has been ranked among the companies honoured by GM for outstanding

performance. This year, 68 suppliers were recognised out of 24,000 companies. The international logistics service provider is headquartered in Besigheim in Baden-Württemberg/Germany.

#### **Müller – Die lila Logistik**

Müller – Die lila Logistik is the only provider of logistics services to eliminate the classic separation of consultancy from implementation. Lila unites the power of ideas with the force of its actions. It is the interaction of these strengths that makes Lila Logistik unique, as actively demonstrated by the two business units Lila Consult and Lila Operating: The result is always Lila, and therefore sustainable.

In its business unit Lila Consult, Lila Logistik demonstrates its close proximity to operative business. What makes the Lila Operating business unit of Lila Logistik so unique is its analytical and conceptual expertise. Müller – Die lila Logistik designs integrated logistics solutions that are tailored to its customers' individual requirements in the core sectors of Automotive, Electronics, Industrial, Consumer, Energy and Medical&Pharma. The company employs some 1,250 people at 19 operational sites.

Müller – Die lila Logistik won the German Sustainability Award in the category "Germany's most sustainable future strategy (SMEs) 2011".

For the last four years running, Müller – Die lila Logistik has been named Supplier of the Year by General Motors.

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