

# Frank R. Wood

## Business Development

---

 479.402.1030

 [fwood@americansigncrafters.com](mailto:fwood@americansigncrafters.com)

Frank R. Wood heads American / Interstate Signcrafters national petroleum and convenience store division. With nearly 20 years experience in the sign, construction, and project management field, Frank has a keen understanding of the values and objectives that drive sign program decisions.

Prior to joining American / Interstate Signcrafters, Frank ran Pilot Flying J Travel Centers reimaging program where he oversaw more than 100 sites nationwide. In doing so Frank was responsible for setting all program standards and specs, including: developing an overall budget, identifying materials to be used, setting LED specs, as well as managing the sub-contractor and supplier vetting process.

Prior to that Frank was charged with a reimage for Wyndham Worldwide's continental United States Super 8 and Days Inn locations, which totaled more than 200 sites and included change outs on all aspects of signage (interior and exterior). Frank also has extensive field management experience. On behalf of Regions Bank, Frank field managed 800-1000 Regions Bank sites where he was responsible for everything from site surveys, site inspections, manufacturers inspections, and total site conversion punch-lists.

Frank attended Arkansas State University, served in the U.S. Army and U.S. National Guard. He was honorably discharged and now resides in Bentonville, AR, with his wife Stephanie, three beautiful daughters, and two beautiful grandchildren.

### Industries

---

- Automotive
- Corporate
- Financial Services
- Healthcare
- Hospitality & Restaurants
- Insurance
- Petroleum
- Retail
- Sports & Entertainment

### Services

---

- Architectural Metal Work
- Design
- Fabrication
- Installation
- Project Management
- Repair / Maintenance
- Service

