

Jon Bell

Sr. Vice President

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Jon Bell is Sr. Vice President for American & Interstate Signcrafters and is, most regularly, the principal-in-charge of large scale signage and brand conversion projects for our Fortune 500 and national clientele.

As Sr. VP of American & Interstate Signcrafters Jon brings more than 23 years of sign industry knowledge and experience to benefit our clients. Today Jon oversees key accounts in the financial services and healthcare markets; successfully developing American & Interstate into the preeminent provider of financial institution, hospital and healthcare network signage in North America.

Jon is currently the principal-in-charge of the Citibank national branch and ATM program; Wells Fargo national branch, service, and ATM program; Northwell Health hospital network rebranding program; Yale New Haven Health hospital network rebranding program; VCU Health hospital networking rebranding program, and Brookwood Baptist brand conversion.

Jon's prior signage programs experience in the northeastern market includes 720 sites for Capital One Bank conversion, 500 sites for One Main Financial, 230 sites for Santander, 400 locations for TD Bank, 1250 sites (and counting) for Wells Fargo, and more than 1008 sites and counting for Citibank.

As Sr. Vice-President, Jon's focus is on day-to-day management of project staff and operations to insure proper execution for our clients.

Industries

- Financial Services
- Healthcare
- Communications
- Commercial Real Estate
- Education
- Entertainment
- Hospitality & Restaurants
- Insurance
- Premium Retail
- Specialty Projects
- Stadium and University

Services

- Architectural Metal Work
- Fabrication
- Install
- Design
- Service
- Project Management