

REACH OUT TO THESE *experts* WHO ARE **COMMITTED TO YOUR SUCCESS!**



CARLA DOWDEN | Vice President - People Success

Carla has over 20 years of experience specializing in providing guidance to leaders in start-up and fast-growth organizations. Her broad experience includes benefits, payroll, recruiting, and compliance issues, as well as managing employee relations, performance management, employee development and employee engagement. As Vice President, Carla plays a key role in the recruitment of “A” players and drives the culture of having fun, setting high expectations, and holding employee owners accountable. She is actively involved in The Great Place to Work, Great Game of Business, and the ESOP communities. Carla can offer executive expertise to Champs Chicken franchises who desire to elevate their business.



ALEXA LOTT | Director of People Success

Alexa is an enthusiastic and high energy senior certified HR professional with over 20 years of experience working with large and small companies in a variety of industries. Her experience has ranged from Fortune 500 companies to start-ups, high tech, and professional services. As Director of People Success, Alexa is a strategic partner to achieve positive results and outcomes for both individuals and organizations. She has a vast background in all areas of human resources including employee relations, training, organizational development, recruitment, policy, compliance, conflict resolution, professional development, and compensation and benefits. She believes in going above the status quo of what is considered traditional human resources, and is an advocate of people success, strong culture, and providing value. Alexa enjoys working with individuals to solve problems, collaborate, and provide the best service possible to internal and external customers.



DEE LUEBBERING | Payroll & Benefits Manager

Dee has over 15 years of experience in the human resources area. She implements human resource programs including talent acquisition, staffing, employment processing, compensation, benefit administration, training and development, employee relations and retention, AA/EEO compliance, payroll processing and wellness programs. Dee is very passionate about her job and wants to make sure that employees are taken care of and enjoy coming to work each day.



JESSICA GARDNER, SHRM-CP | People Success Specialist

Jessica is a certified human resource professional with over six years of human resources experience primarily in recruiting and hiring. She is passionate about finding the best applicants for open positions and helping current employees develop their leadership skills. At PFSbrands, Jessica leads applicant tracking and new employee onboarding. She also administers PFSbrands’ proprietary system, GRITTrac, which aligns employees with company strategy and tracks goals. She is the initial contact to consult with Champs Chicken and BluTaco franchises. Jessica looks forward to working with you and your team to become more successful in work and in life!



CHRISTINA HUDSON | Director of First Impressions

Christina’s primary focus is ensuring our internal and external customers are supported and experience the PFSbrands culture. With a degree in Human Resource Management and over 5 years of experience in various aspects of HR, Christina works closely with her team on policy updates, onboarding for new employee owners, and ensuring personal and professional growth through Better Book Club and Paycom Learning. She also oversees the Leadership and Development Program initiative. Christina looks forward to providing the best service to PFSbrands’ team and customers!