



SHOT CALLER
PROSPECTING PRO
FOR REAL ESTATE AGENTS

How To Use Effective Tonality [NOTES]

- 38% Of How Your Message Is Received Is Dependent On Your Tonality
- How You Say It Is More Important Than The Words Themselves
- Tonality Is Comprised Of Pace, Pitch, Articulation and Volume
- There Are 8 Different Tonal Patterns [Memorize Them]
- Be Aware Of Your Tone, Speed, Voice Inflection, Sound
- There Are A Variety Of Ways To Practice Using Tonality