



Media Contact:

Aaron Kiel
ak PR Group
919-325-3358
contentPR@accelerance.com

Accelerance Company Backgrounder –

Connecting Companies Around the World to Create Great Software

- Accelerance (Accelerance.com) is a U.S.-based outsourcing advisory firm that connects small and mid-sized enterprises that are looking to outsource with the most talented software development teams on the planet.
- Accelerance makes sure client companies engage the very best engineering teams for their software.
- Accelerance does not build software – it’s an independent, 3rd-party outsourcing advisory service that investigates the business background, experience and qualifications of software service providers around the world, and connects companies with world-class software engineering teams that best suit their needs.
- For more than 15 years, Accelerance has searched every corner of the globe to discover the best software development providers in the world. The Accelerance team has traveled to outsourcing company locations, investigated their offices, met the teams, interviewed their leadership, and conducted every type of due diligence so that clients can trust their software to Accelerance certified service providers.
- Only Accelerance travels the world to verify and certify the technical skills, industry expertise and business practices of onshore, offshore and nearshore software outsourcing companies.
- Accelerance screens and scores all service providers who apply for verification and certification, and only a select few are invited to be verified or certified partners. Only the best outsourcing companies can work with Accelerance.

- Accelerance conducts thorough screening and business background checks to identify world-class global software teams. The company reviews technologies, methodologies, English and communication skills, track record of success, company size, leadership, hiring practices, ratio of senior to junior employees, industry experience and more.
- Accelerance has investigated more than 6,000 global companies to create the most vetted and verified list of qualified offshore and nearshore software development companies ever assembled.
- Accelerance requires positive background checks for every technology and industry in which its service providers claim expertise. Each and every success story and case study claimed by Accelerance service providers has been vetted and verified to be true and accurate by a company analyst.
- How does a client company looking to outsource software development work through Accelerance? An Accelerance outsourcing advisor guides each client through outsourcing provider selection criteria important to their software requirements and engagement. What technology platform is right? Is methodology important? How many developers do you need? What global regions are right for you? There's a lot to consider from technical to soft skills. Accelerance advisors show clients how to navigate the outsourcing process, and then introduce them to teams perfectly aligned to their needs – facilitating meetings and guiding them through the agreement process.
- How much does Accelerance charge its outsourcing advisory services? Nothing. Accelerance earns revenue from its network of highly-qualified software service providers, who pay Accelerance for marketing services, representation and high-value software engagements. Accelerance wants each and every client to have the most successful outsourcing experience possible, so it works hard to connect clients with the perfect partners.
- What size initiative is appropriate for Accelerance global software development partners? Engagements that last nine months or more and use five to 150 software engineers are the "sweet spot" for Accelerance partners – but all Accelerance partners are adaptable.
- How much do Accelerance clients pay for a software developer or team? Hourly rates for developers vary by region, experience and technology. The one constant is that Accelerance clients will pay less for higher quality work. Potential clients can speak with an Accelerance advisor about their budget and financial expectations. They'll find incredible value for their investment when outsourcing is done right.

- Overall, Accelerance cuts an enterprise's search from five months or more (searching on their own) to as little as five days. Accelerance connects clients to their perfect outsourcing teams, by providing a short list of candidate companies in one business day after receiving a list of requirements. From there, Accelerance clients simply select the teams they want to interview, and then they're off and running a new software partner in a matter of days.
- Check out the [Accelerance blog](#) to learn more about the company and to gain valuable insights on software development and software development outsourcing, or visit the Accelerance [Resource Center](#) to download free eBooks.



Toll-free in the U.S.: +1-877-992-2235
For global calls: +1-650-472-3785
Fax: +1-650-472-3785

Silicon Valley office:
303 Twin Dolphin Dr, STE.600
Redwood City, CA 94065