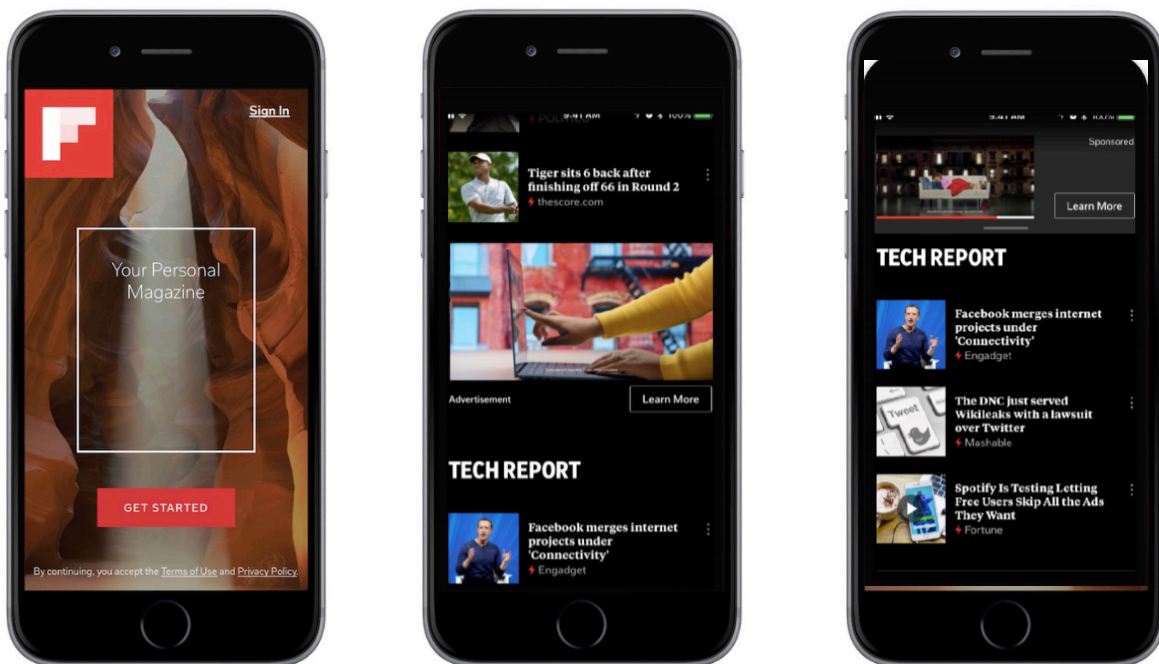


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Source: ¹comScore (Video Metrix Report - video ad ecosystem), ²MOVR.