

A WINNING STRATEGY

PCH is a leading interactive media company that provides a mix of free-to-play games and sweepstakes. **The PCH suite of digital properties sees more than 5 million daily visits, and 2 billion monthly page views - reaching 73% of U.S. households.**



Add PCH inventory to your media strategy to **reach highly engaged consumers** across desktop and mobile web.



DESKTOP



MOBILE WEB

SPOTX IS THE #1 VIDEO AD ECOSYSTEM¹

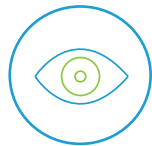
Providing inventory across all screens accessible through the Open Marketplace or Private Marketplaces - including Automated Guaranteed.

Strengthen your video plan by adding Pre-Roll or contextually-relevant Outstream positioned within PCH native content - reaching interest-based audiences with maximum relevancy.

SPOTX PREMIUM OUTSTREAM



Vertical video.



Viewable by design.



Doesn't play until 50% viewable.



VPAID Capable.

Smartphone users hold their phones vertically more than 90% of the time². SpotX Premium Outstream vertical video ad units make it possible for advertisers to deliver in-content video ads that provide a seamless user experience.



1:1 PUBLISHER DIDS



CURATED MARKETPLACES

Contact SpotX or PCH today for more information.



Sources: ¹comScore (Video Metrix Report - video ad ecosystem), ²MOVR.