



Reach home town fans on their favorite site

SendtoNews is the largest library of official broadcast highlights and content in digital sports video. Partnered with over 1500 publishers in 96 of the top 100 DMAs, SendtoNews is consistently ranked by comScore as a top 3 digital sports video platform.



STN delivers the enthusiasm of the home-team audience directly to your brand

With official video content from the top league and content providers in sports, SendtoNews brings advertisers the moments that matter to an engaged, local audience at nationwide scale.

20+ Million

Monthly unique viewers

200+ Million

Total videos viewed per month

SpotX is the #1 video ad ecosystem¹

Providing inventory across all screens accessible through the open marketplace or private marketplaces — including automated guaranteed.

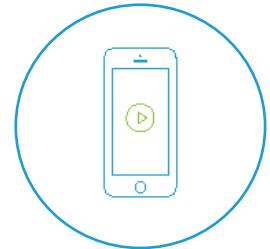
Connecting brands with fans across more than 1500 news and sports sites.



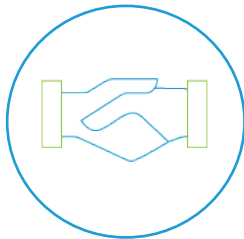
Sports fans



Desktop



Mobile web



**1:1
Publisher DIDs**



**Curated
marketplaces**

Contact your SpotX or SendtoNews representative today for more information.



Source: comScore (Video Metrix Report - video ad ecosystem).