



## Reach TV viewers on the platform they love

Philo is a leading over-the-top (OTT) streaming service, providing cord-cutters and first-time television subscribers with access to the content they love the most — including 50+ channels of live and on-demand entertainment for every interest type.



Primetime favorites, family entertainment, drama, and movies on premium channels including Discovery, History, VH1, AMC, Hallmark, and HGTV

**Discovery**

**VH1**

**H**  
HISTORY

**amc**

**Hallmark**  
CHANNEL

**HGTV**

Reach OTT audiences at scale

According to Nielsen 59 percent of U.S. homes (about 70 million households) now watch streamed content via connected TV — with the majority of adult viewers (73 percent) watching ad-supported OTT (IAB Video Center of Excellence).

# SpotX is the #1 video ad ecosystem

Providing Philo inventory across all screens accessible through the open marketplace or private marketplaces — including automated guaranteed.

With SpotX and Philo you can reach highly engaged TV audiences on their device of choice:



**Millennials**



**Families**



**Entertainment/  
Lifestyle, Movies**



**CTV**



**Desktop**



**Mobile app**



**1:1  
Publisher DIDs**



**Curated  
marketplaces**

Contact your SpotX or Philo representative today for more information.

**philo** + **SPOTX**

Works cited: Nielsen Insights Report Q1 2018, comScore (Video Metrix Report - video ad ecosystem).

U.S. only