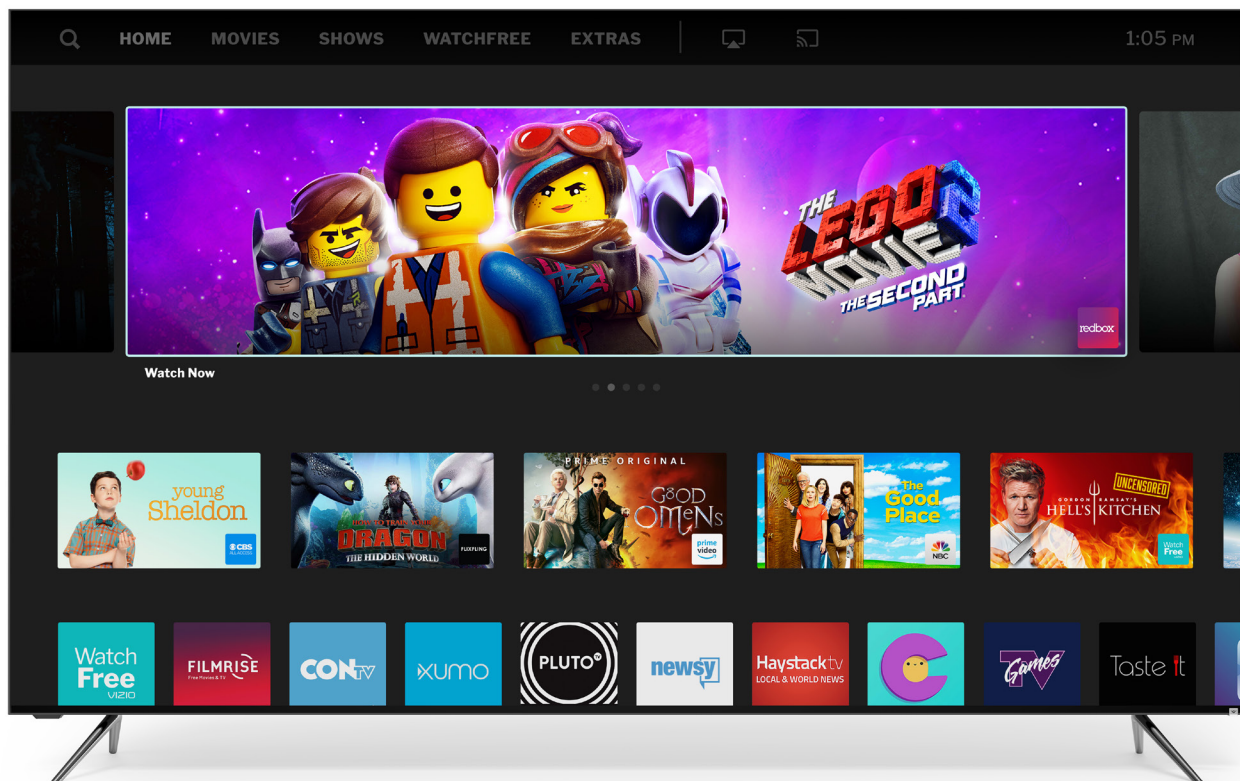


# VIZIO + SPOTX

## The smart way to reach connected TV viewers

VIZIO is an industry leader in Smart TV sales and OTT distribution, offering the ultimate entertainment experience through connected TV.

According to ComScore, Smart TV's are the fastest growing connected device type and now account for almost 30 million streaming households or 42 percent of OTT household reach.



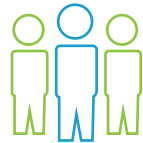
Connect in real-time with viewers who are watching content from a number of popular apps, including VIZIO *WatchFree* — which gives viewers access to more than 100 live and linear channels — in addition to other apps including PlutoTV, FilmRise, Newsy, Haystack, Xumo, and more.

# SpotX is the number one video ad ecosystem

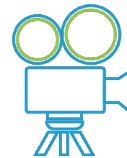
With SpotX and VIZIO, you can reach highly engaged connected TV audiences across all genres of entertainment, live or on-demand.



Millenials



Young Families



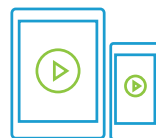
Movie enthusiasts



Music fans



CTV



Live



On-demand



Ad duration  
:15 :30 :60



Long-form and short-form



Full-screen ads

Contact your SpotX or VIZIO representative today for more information.

**VIZIO + SPOTX**

Works cited: The state of OTT report, ComScore (2019).

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