

# 3 things hotels should upsell during Christmas





50% discount

## Upgrade to a Christmas Suite

Love Christmas? Us too! That's why we decorated our suites with festive Christmas decorations so you will never lose the Christmas feeling.

~~60~~ EUR  
Price per room

Take deal **30** EUR

# 1. Sell Christmas Room Upgrades

Offer Christmas themed upgrades, **resell the available rooms and drive more ancillary revenue**. Not offering multiple roomtypes? Offer to decorate their original room with a beautiful Christmas tree.

## 2. Think about the little ones

Invite your little guests into your kitchen, give them an apron and bake some Christmas cookies together. Make sure the restaurant is open for the parents to have some coffee so the kids can surprise them with their creations.



## Learn how to bake Christmas cookies

Hey you! Are you between 4 and 12 years? Then we invite you into our kitchen to bake Christmas Cookies with our chef. Every day between 3 and 4 pm.

~~10~~ EUR  
Price per person

Take deal **5** EUR



What is Christmas without a proper Christmas movie? Exactly, that's why we turn our lounge into a cinema on Christmas eve! The ticket includes a comfy seat, unlimited hot chocolate/gluhwein and a nice blanket.

**12 EUR**  
Price per piece

**Take deal 7 EUR**

## 3. Get together

Turn your lounge, restaurant or meeting room into a cinema and invite your guests for a proper Christmas movie night.

**Two ways on how to approach it:**

1. Offer a free deal and sell gluhwein or hot chocolate at the bar.
2. Offer a ticket which includes the drinks.

Not a suitable deal for you property? Be creative! Even your breakfast room or coffee corner can easily be transformed for hot chocolate... or champagne tasting.

Want to know more about how to increase your hotel's revenue?  
Sign up for our blog on [oakyapp.com](https://oakyapp.com)

Merry Christmas  
& a  
New Year  
Happy  
Year

