



Command Operational Efficiency and Make it Easy For Customers to Do Business with You

With remarkable scalability to grow with your company, DDI System's Inform ERP Software provides wholesalers with an industry-specific, highly configurable application that will streamline operations and increase profitability. Inform delivers an integrated suite of customer relationship management tools, super fast sales order and mobile order entry and drill-down financial reporting. Our end-to-end solution gives you real-time access to data that ties every aspect of your operations into a seamless workflow, increasing productivity as well as profitability.

Market-Aware Features:

- Multi-dimensional pricing
- Price change notification system
- Vendor rebate management
- Paperless workflows
- Electronic signature capture proof of delivery
- Variable unit measure
- Performance dashboards
- Powerful business analytics
- Superior inventory management
- Flexible, customer-specific pricing
- Easy financial management
- Integrated eCommerce
- Group calendaring, task and event management with native CRM

Going Beyond Operational Excellence

Inform brings ERP software to the next level with integrated CRM, eCommerce and mobility for JanSan, Paper & Packaging distributors. Inform simplifies complex processes and delivers a quick return on your software investment.

- ✓ Effectively manage multi-location inventory, shipping and in-transit tracking
- ✓ Improve customer service levels with 'Due-to-Buy' customer purchase forecasting
- ✓ Quickly and affordably deploy an eCommerce storefront using your ERP data
- ✓ Leverage EDI and buying group integrations for maximum control
- ✓ Optimize inventory and handle unusual demand correction, sporadic item forecasting & seasonal item management with ease

"DDI's Inform ERP has given us the ability to maximize on every single aspect of our business. Our margins are greater than they have ever been and at the end of the day, numbers can't lie. The software works harder than any person in here, giving us the ability to reduce full-time staff by nearly half and yet be more productive, efficient and profitable."

- To Rise Supplies

Capitalize on Flexible Customer Pricing

DDI System's exclusive, multi-dimensional Price Matrix provides distributors the flexibility to fine-tune prices and increase profitability. DDI's comprehensive Margin Manager eliminates 'profit leaks' guaranteeing that selling prices are constantly updated, staying ahead of cost increases. Distributors who utilize these methods eliminate manual pricing and capture higher margins.

Provide Exceptional Customer Service

The best businesses don't leave critical moments with customers to chance. Inform's embedded Customer Relationship Management system strengthens customer interactions with engagement touch points intricately woven throughout your ERP. The result is a superior customer experience, increased spending, decreased price sensitivity, and resistance to competitive overtures.

Streamline Operations with Paperless Workflows and Electronic Proof of Delivery

DDI introduces better workflows that transform your business into a more efficient, smoother running operation. Eliminate pre-printed and multi-part forms, fax or email directly from your screen with user specific send results. Save hundreds of dollars annually with DDI's Electronic Signature Capture, eliminating proof-of-delivery hassles and filing.

Deploy an eCommerce Storefront with Ease

Incorporate Inform eCommerce as a core business component to service customers 24/7. Our unified platform quickly deploys a smartphone-ready storefront powered by real-time information from Inform ERP. DDI's eCommerce provides a powerful customer-specific portal for prices, stock levels, orders and invoices, with reusable ERP product content. Inform's Product Content management organizes images, spec sheets, related upsell items and substitutes directly from Inform eliminating duplicate work.

Mobilize Your Sales Team

Deliver superior customer service and remain a distributor of choice. Save time and gain deep insight into sales territories, customers, contacts, activities, order entry and quotes. The touch-enabled interface allows users to create orders, view real-time customer account details and easily access territory performance dashboards, from any device at any time.

Become an Inventory Management Expert

Inform's demand management toolkit guides distributors through stronger inventory performance with a focus on identifying exceptions in product demand. Experience more turns, minimize overstock, and feel control over multi-location inventories and forecasts. Promptly identify demand exceptions and intelligently forecast corrections needed to fulfill customer orders ensuring your ROI investment is met.

"Inform really opened our eyes to new technologies in the digital age, and it's allowed us to enhance and grow our business— increasing our profitability by at least 25-30%.

Some of the best features are the ease of use of the analytics and the tools to maximize the revenues that we earn. Being able to see real-time inventory and make decisions on the purchasing side as well as the inventory side has been key. Inform has helped our company secure new business."- Steven Kiszely, Delaware Valley Packaging Group



DDI System is Proud to be Members of:

