



Inform eCommerce

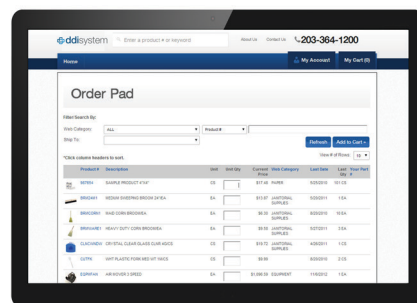
Mobile Optimized for Anytime, Anywhere

Inform eCommerce combines the power of DDI System's remarkable end-to-end distribution software with unparalleled eCommerce functionality. Easily create a comprehensive website to boost online sales and provide superior customer self-service. Inform's B2B and B2C eCommerce is administered from a single screen—avoiding duplication.

B2B (Business-to-Business) eCommerce

Provide your customers with a professionally designed & extremely efficient online storefront, order entry system.

- ✓ Visually appealing product images, descriptions and spec sheets
- ✓ Easy-to-use control panel allows **Inform** users to make site changes without HTML or web design experience
- ✓ Real-time inventory and customer-specific pricing guarantees accuracy, avoiding additional time-consuming exports/uploads
- ✓ Customer OrderPad and saved shopping lists facilitate fast, easy ordering or reordering
- ✓ Advanced customer reporting features provide a snapshot of accounts in a graphical user-friendly format, that can easily export to Excel
- ✓ Reduce customer service calls with updated order status and complete invoice history. Order confirmations can be emailed by customers directly from the site.
- ✓ Allow customers to create and convert price quotes that automatically load into **Inform**



Stay in Front of Your Customers 24/7

B2C (Business-to-Consumer) eCommerce

Give your company an affordable, customizable eCommerce storefront.

- ✓ Mobile optimized, smartphone-ready for easy access on any device
- ✓ Display beautifully presented product images and descriptions to attract new buyers
- ✓ Allow customers to create and convert price quotes that automatically load into **Inform**. New functionality allows anonymous browsers to search, build a shopping cart, choose delivery options, and pay for their order live.
- ✓ Set your delivery options and pricing for anonymous browsers only, while continuing to serve your account customers from the same site
- ✓ Automatic sales tax and freight calculations ensure accurate payment at time of sale
- ✓ Orders immediately appear in **Inform**, allowing you to pick and ship quickly—maintaining high levels of customer service
- ✓ Credit card integration allows your site to approve and accept payment in seconds



NEW! Drag & Drop 'Build My Site' Technology

Let your creativity soar with our new content management system. Create a storefront that matches your brand and is unique to your company. Change it as often as you like with a few simple clicks.

- ✓ No coding skills needed - WSIWYG template editor
- ✓ Add your own images or videos in a variety of layouts that are pre-designed for you. Simply choose layout from the options at the top of the editor box.
- ✓ Support for full width slider images that help your brand stand out and convey your messaging
- ✓ Hide default content with just a click
- ✓ Rearrange sections or items by 'dragging' and 'dropping' into place

