

Inform eCommerce Pro



 ddisystem

The Next-Generation Solution for Wholesale Distributors

No technology is having a greater impact on wholesale distribution than eCommerce. Industrial buyers and consumers are adapting steady online purchase behavior, driven by the wealth of information, effective search and mobile devices. Evolving distributor strategies must accommodate this online shift, supporting web-savvy customers with the option to research, compare, and purchase with a click and serve in-store visits.

A modern online platform with the most sought-after benefits:

- Attribute filtering on search results (i.e., filter by brand, capacity, size, finish, or dimension)
- Real-time customer price and branch-level inventory
- Live ERP order and invoice inquiries
- Online account payment
- Fully implemented B2B and B2C ordering with sales tax, shipping and credit card acceptance
- Easy deployment with DDI's standard template
- Unlimited opportunity for site customization
- Cloud hosted for immediacy and speed

eCommerce for Today's Progressive Distributors

DDI System's Inform eCommerce Pro is a modern, fully connected eCommerce platform that leverages the power of Inform ERP to keep you competitive in an increasingly online marketplace. Connect with your web-savvy customers by providing a superior experience with rich product details and outstanding navigation.

A fully integrated implementation ensures responsive access and up-to-date information for today's fast-paced distributors. Direct connectivity with Inform ERP drives real-time, customer-specific pricing and branch-level inventory 24/7. In addition, order, invoice, and sales history inquiries access up-to-the-minute results, enabling a high-quality, self-service experience, whether via desktop or smartphone device.

Inform eCommerce Pro is deployed for you by DDI System experts to create a modern, consumer-grade buyer experience using our carefully designed, flexible base template, and ERP-hosted rich product content. Distributors can choose to fully customize the layout and appearance of their site to communicate their unique brand, value add services and identity.

Inform eCommerce Pro is a cost-effective, cloud-hosted solution with rapid implementation. The result is a comprehensive, integrated, end-to-end business package from a trusted partner who understands your business.

"Inform eCommerce gives our business the ability to have the flexibility and control over our storefront that we could have never imagined. It's brought us new customers, retained existing accounts and really, just been the all-around best investment we made for our business aside from the Inform ERP Software itself." ~ Ron Andrade, Jansen Ornamental

Powerful Business Tools Save Time and Improve Business Agility

Imagine a fully integrated storefront that works with your business. Full integration between Inform ERP and Inform eCommerce Pro extends business workflow rules to your online store. The system adheres to ERP pricing, purchase restrictions, budgets, credit rules, and more. You control end-users access to sensitive views including pricing, documents, purchase history and Accounts Receivable.

Powerful Design Capabilities to Showcase Your Products and Brand

You've spent time and money developing your brand and your robust product catalog. With Inform eCommerce Pro, you have full control over the design of your B2B and B2C storefront with responsive design themes to support any device. Zoom-into images, hover for a quick view and quickly see product ratings and reviews.

Deliver an Unparalleled Buying Experience with Rich Content

Captivate buyers with an extensive product catalog and detailed product information to cater to every customer regardless of lifecycle stage. Inform eCommerce Pro is highly customizable technology designed for easy deployment and supported by Inform ERP's embedded product information management (PIM). Quickly deploy Inform eCommerce Pro with integrated content partners including Trade Services and Summit Catalog

Advanced Search and Filters Display the Products Your Customers Need

Inform eCommerce Pro helps you provide all website visitors with the rich experience they expect from modern websites. Powerful browsing tools help your customers quickly navigate to their desired items using configurable search, keyword, suggested items, and automatic lists of popular products.

B2B Features:

- Customer-specific pricing displays
- Live inventory, pricing, & related products
- Individual user view control
- Reorder from sales history
- Customer self-service account management
- Attribute-based filtering

B2C Features:

- Guest and account login
- Open site allows browsing before login
- Sales tax automation and shipping costs for B2C accounts calculated at checkout
- Secure, online payment processing