ddisystem

eCommerce That Keeps Your Customers Buying

No technology is having a greater impact on wholesale distribution than eCommerce. Industrial buyers and consumers are online, driven by product research and effective search. Inform eCommerce Pro gives distributors the technology to create an eCommerce experience that retains existing customers and brings in new ones.

A modern online platform with the most sought-after benefits:

- Attribute filtering on search results
- Real-time customer price and branch-level inventory
- Live ERP order and invoice inquiries
- Online account payment
- Fully implemented B2C ordering with sales tax and shipping calcuations
- Easy deployment with DDI's standard template
- Unlimited opportunity for site customization
- Cloud hosted for immediacy and speed

eCommerce for Today's Progressive Distributors

DDI System's Inform eCommerce Pro is a modern, fully connected eCommerce platform that leverages the power of Inform ERP to succeed online. Deliver a superior experience to your web-savvy customers with rich product details and outstanding navigation.

Our fully integrated platform presents up-to-date information to today's fast-paced customers. Direct connectivity with Inform ERP drives real-time, customer-specific pricing and branch-level inventory 24/7. Online order, invoice, and sales history inquiries access up-to-the-minute results for a high-quality self-service experience on a desktop or smartphone.

DDI System experts deploy Inform eCommerce Pro with you to quickly create a modern, consumer-grade buyer experience. Distributors can choose to fully customize the layout and appearance of their site to communicate their unique brand, value add services and identity.

Inform eCommerce Pro is a cost-effective, cloud-hosted solution with rapid implementation. The result is a comprehensive, integrated, end-to-end business package from a trusted partner who understands your business.

Powerful Business Tools Save Time and Improve Business Agility

Imagine a fully integrated storefront that works with your business. Inform eCommerce Pro extends ERP business rules to your online store, including purchase restrictions, budgets, contracts, credit rules, and more. You control end-users access to sensitive views including pricing, purchase history and Accounts Receivable.

Powerful Design Capabilities to Showcase Your Products and Brand

You've spent time and money developing your brand and your robust product catalog. With Inform eCommerce Pro, you have full control over the design of your B2B and B2C storefront with responsive design themes to support any device.

Deliver an Unparalleled Buying Experience with Rich Content

Captivate buyers with detailed product information to cater to every customer regardless of lifecycle stage. Inform eCommerce Pro is highly customizable technology designed for easy deployment including a leading Product Information Management (PIM) system. Launch Inform eCommerce Pro with integrated content from a number of eCommerce content partners.

Advanced Search and Filters Display the Products Your Customers Need

Inform eCommerce Pro helps you provide all website visitors with the rich experience they expect from modern websites. Powerful browsing tools help your customers quickly navigate to their desired items using configurable search, keyword, suggested items, and reviews.

Comprehensive, in-depth product attributes are more important than ever before.

eCommerce Pro leverages product attributes for catalog navigation and search results. From an SEO perspective, your product page visibility will skyrocket with standardized attributes.

Category	X	−
HVAC Equipment (7416)		+
HVACR Parts (24582)		
Supplies (13072)		
Motors (6794)		
Refrigeration (4919)		
Hydronics & Plumbing (4180)		
More		
Brand		−
☐ Daikin (84)		
☐ Fujitsu (66)		
☐ Comfort-Aire (43)		
☐ Friedrich (33)		
Assembled Height		+
Assembled Length		+
Assembled Width		+
EnergyStar		−
☐ Y (35)		
SEER		−
☐ 14 (2)		
☐ 15 (3)		
☐ 16 (16)		
☐ 17 (14)		
☐ 18 (17)		
☐ 19 (11)		
More		
Volts		−
☐ 208/230 (110)		
☐ 230/208 (24)		

*"**Inform eCommerce** gives our business the ability to have the flexibility and control over our storefront that we could have never imagined. It's brought us new customers, retained existing accounts and really, just been the all-around best investment we made for our business aside from the Inform ERP Software itself." ~ Ron Andrade, Jansen Ornamental*

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