



MobiOrder Field Sales App

*Elevate sales teams with portable access to customer-specific data that drives performance. **MobiOrder** delivers real-time touch-enabled mobile access to sales history, customer account details, territory performance and more. Empower field sales teams with easy access to order and quote creation, customer insights and an intuitive task list.*

The Complete Mobile Customer Service Center

- ✓ Create orders and make detailed inquiries – anytime, anywhere
- ✓ Harness drill-down capabilities into orders, invoices, sales history and customer-specific data
- ✓ Leverage real-time, touch-friendly, web interface on any tablet, laptop, or smartphone regardless of operating system
- ✓ No data refresh or updates required

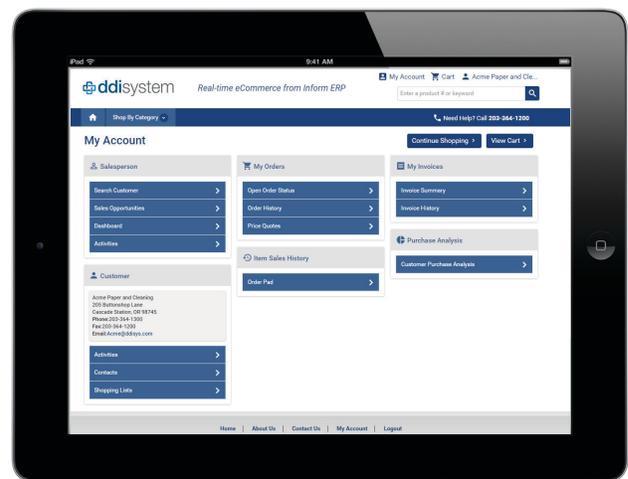
Competitive Advantage Features:

Customer Relationship Management (CRM)

- ✓ Build sales opportunity reports to pro-actively pursue sales leads using customer purchase patterns and reorder trends
- ✓ Seamlessly view tasks and activities for follow-ups
- ✓ Differentiate yourself from the competition with remarkable account details and impeccable customer service

Exclusive Salesperson Dashboard

- ✓ Open orders, check status, view backorders and prior quotes
- ✓ Easily view accounts receivable & current invoicing



Provide Your Field Sales Team with a Robust, Touch-Enabled Customer Service Desk



An Elevated Customer Experience at Your Fingertips

Seamless Reordering for an Elite Client Experience

- ✓ Rapidly reorder from the customer-specific OrderPad providing a quick response to customer demands
- ✓ See today's sell price, previous order quantities, and last purchase, including date and pricing
- ✓ Quickly reorder using a part number, description, category, or ship-to address

Personalize Sales Orders

- ✓ Tap into real-time pricing and inventory
- ✓ Drill-down to item images, marketing brochures, and product details
- ✓ Customize deliveries with easy split-order shipping options

Provide Real-Time Order Status

- ✓ Instantly view open order summaries
- ✓ Drill-down to line item order details
- ✓ Find and view completed orders



Take Control of Customer Spend Capacity

- ✓ Real-time territory A/R for accurate spend conversations
- ✓ Expand details by customer and drill-down to invoices to track payment history
- ✓ Leverage Inform credit controls to contain or expand accounts based on previous history
- ✓ Email invoice copies with electronic signatures

Perform Customer Purchase Pattern Analysis

- ✓ Generate customer sales analysis by item and product grouping, by ship-to location, in summary and detail, with date range filters
- ✓ Easily work with customer data using the 'Export to Excel' functionality