



Inform SellerBridge

DDI's Multi-Channel Distribution Technology

*DDI System is proud to offer Inform ERP users the ability to connect to leading online storefronts. Maintain online catalogs automatically, retrieve sales orders & refresh inventory counts. This service is beneficial for customers operating in multiple selling channels, or looking to eliminate double order entry from outside shopping cart websites.**

What is a Multi-Channel Distribution Management System?

Before eCommerce, distribution businesses thrived as single-channel, brick-and-mortar operations. All sales and management just needed to focus on this single-channel. Expansion and growth was often achieved by repeating success and opening a new branch location.

Single-channel distribution had an advantage of relative simplicity. Distributors thrived on strong customer engagement. eCommerce and to a lesser extent mobility is challenging that single-channel model, with the rise of multi-channel eCommerce. Online stores and online marketplace such as Amazon and Wayfair are both a new challenge and a new opportunity for many distributors.

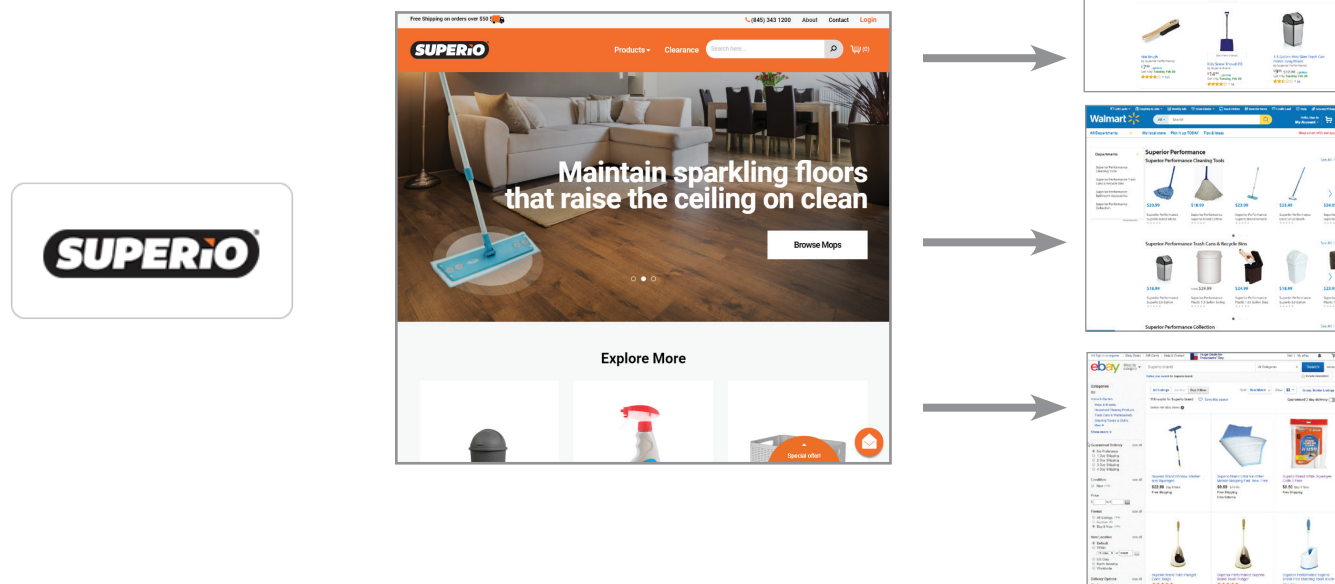
Increase Your Online Presence and Boost Sales

- Secure, reliable connection to trusted, popular selling channels
- Better serve customers without locking into proprietary eCommerce platforms
- Automatically maintain a single entry point for products across multiple catalogs
- Publish to multiple sales channels, synchronized across all for easy management
- Sync product records, inventory and sales orders right to your Inform system



Example:

Superio Products sells products via their eCommerce website but also simultaneously sells on Walmart, Amazon, eBay and Magento - all from a single source. Inform ERP Software utilizes SellerBridge connectivity to synchronize sales orders, inventory and product records, without duplication.



A local supply house with regional competition can exhaust the supply of potential customers in a single market. An e-commerce website and online marketplaces have the potential to add unlimited reach, proving supplies to business and users in every city.

Inform ERP connects your business to multi-channel opportunities with our SellerBridge component. Connect your product content, eCommerce price, and inventory to over a dozen online channels. Receive sales orders and update each channel with shipment tracking and order status, with a single conduit that exchanges information.

Improve the Way You Manage Inventory

- ✓ Seamlessly integrates with **Inform ERP** for real-time inventory levels and customer specific pricing
- ✓ Eliminate the use of scanning hardware and maintenance
- ✓ Choose between text entry or barcode scanning for optimized control
- ✓ Easy implementation and setup
- ✓ Leverage electronic proof-of-delivery for faster invoicing

Many Channels & Marketplaces to Connect to:

- Amazon
- eBay
- Houzz
- Magento
- xCart
- Walmart
- Shopify
- Overstock
- Zen Cart
- Wayfair
- Big Commerce
- Woo Commerce
- and more!