



The Accelerated CDO

Business Insights vs. Governance – Unhealthy Balance

CDOs' promise to the organization is about bringing new insights that will bring new business opportunities, shorten sales and production cycles and reduce errors and faults – this is what gets management excited! Unfortunately, CDOs find themselves caught in the daily chores of data governance at the expense of business analytics. This leads to 50% of CDOs not being able to satisfactorily deliver on business improvement (Bennett, 2016).

Effective Governance is a Numbers Game

Creating an effective data governance program requires a good understanding of the organization's data, both structured and unstructured. The greatest obstacle in delivering data governance is getting control of the unstructured files and documents. Mid-sized organizations have 100s of millions of files, and very large ones can have 10s of billions. The sheer size of the problem makes it impossible to identify and inventory those files using the currently accepted methodologies and tools. The extensive effort to create the unstructured data inventory shifts focus from meeting strategic objectives to the tactical tasks required to review the organization's files.

Data Catalog for Unstructured Data

DocAuthority's Data Evolution AI automates the identification of the organizational business categories and places the files into a tree-like data catalog. The data catalog can automatically extract key information properties and add business context to increase the value of the data catalog and accelerate the data governance program. DocAuthority discovers and maps the hidden, treasure troves of institutional memory, unlocking and crystalizing business insights.

A Special Brand of AI Might Present the Cure

DocAuthority has developed a new type of AI, Data Evolution AI, to address corporate unstructured data. Unlike the diversity, variety and heterogeneity of internet information, corporate data follows an evolutionary path in its development, tied to business processes. Data Evolution AI uses this specific and unique behavior to effectively identify the business nature of corporate documents. Through this process, the AI can automatically identify which business categories exist within an organization and accurately (99.99%) assign each document to the relevant category within the organization's business taxonomy.

Quickly Assign Freed Resources to Business Insights

By governing files via the data map, policies and actions could be applied hierarchically instead of on a per file basis, thus exponentially reducing the order of magnitude of the problem. Automating the data catalog creation accelerates the focus from governance to business insights enabling your transformation from coping, to thriving.

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