MONTHLY IDEAS

SPECIALTY PROMOTIONS

MARCH PROMOTION IDEAS

Promotions That Will Increase Excitement During Your March Events!

Grand Prize PROMOTIONS

"Rolling" with the Luck of the Irish

This contest could have your customers "rolling" in the green! Have contestants attempt to roll the provided customized dice for their shot to take home the grand prize. If any contestant throws the winning roll they take home the St. Patrick's Day Prize - paid for by American Media & Special Promotions!

Predict the Academy Awards

During your next Academy Awards event, invite listeners to predict the winners in each of the preselected categories. Prior to the start of the show, randomly select your finalists from all the entries. If any finalists correctly predict the winner of all the categories, they win the Grand Prize!

Spring Fling Promotion

Give customers the chance to win a Brand New Car! If a lucky finalist can throw a frisbee through the driver's side window of a vehicle, they drive home a Winner!

March Mania Bracket Prediction

Once the teams are announced, give customers the chance to "Score" big money! Allow fans to fill out their brackets and predict who will win all 63 games. Before the start of the first game, submit all predictions to AMSP. If any customer correctly guessed the winners of all 63 games, they win!

Perfect Promotion Baseball Promotion

Give customers the chance to win their car for free! If your local Major League Baseball Teams begin the season 4-0, and your rival team begins the season 0-4, then everyone who purchased a car during your pre-determined sales period will get their vehicle for FREE!

MARCH EVENTS

- Dr. Suess Birthday
- NCAA March Madness
- Daytona Bike Week
- National Potato Chip Day
- Ides of March
- St. Patrick's Day
- National Waffle Day
- Passover
- MLB Baseball Starts
- Easter

ALL PROMOTIONS INCLUDE:

- Customized 2' x 6' Banner and 11" x 17" Register to Win Sign
- Sample Rules and Regulations
- 24-Hour Client Support
- Prize Insurance Coverage

Additional fees may apply for contracts booked in FL, NY, RI and TX. Maximum one (1) grand prize payout. All prizes and payouts in US Dollars.

Your One-Stop-Shop for Specialty Promotions, Direct Mail, Sweepstakes and Custom Signage!

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