

**MAXIMIZE SPONSORSHIP • GENERATE FAN EXCITEMENT • INCREASE BRAND AWARENESS**

# **FOOTBALL PROMOTIONS**

**GET IN  
THE GAME  
THIS SEASON**



# FEATURED PROMOTION

## TRUCK BED KICK

A contestant lines up 35 yards away from a pickup truck. If the contestant can kick or punt the ball into the bed of the truck and it stays in – they win!



### ALL PROMOTIONS INCLUDE:

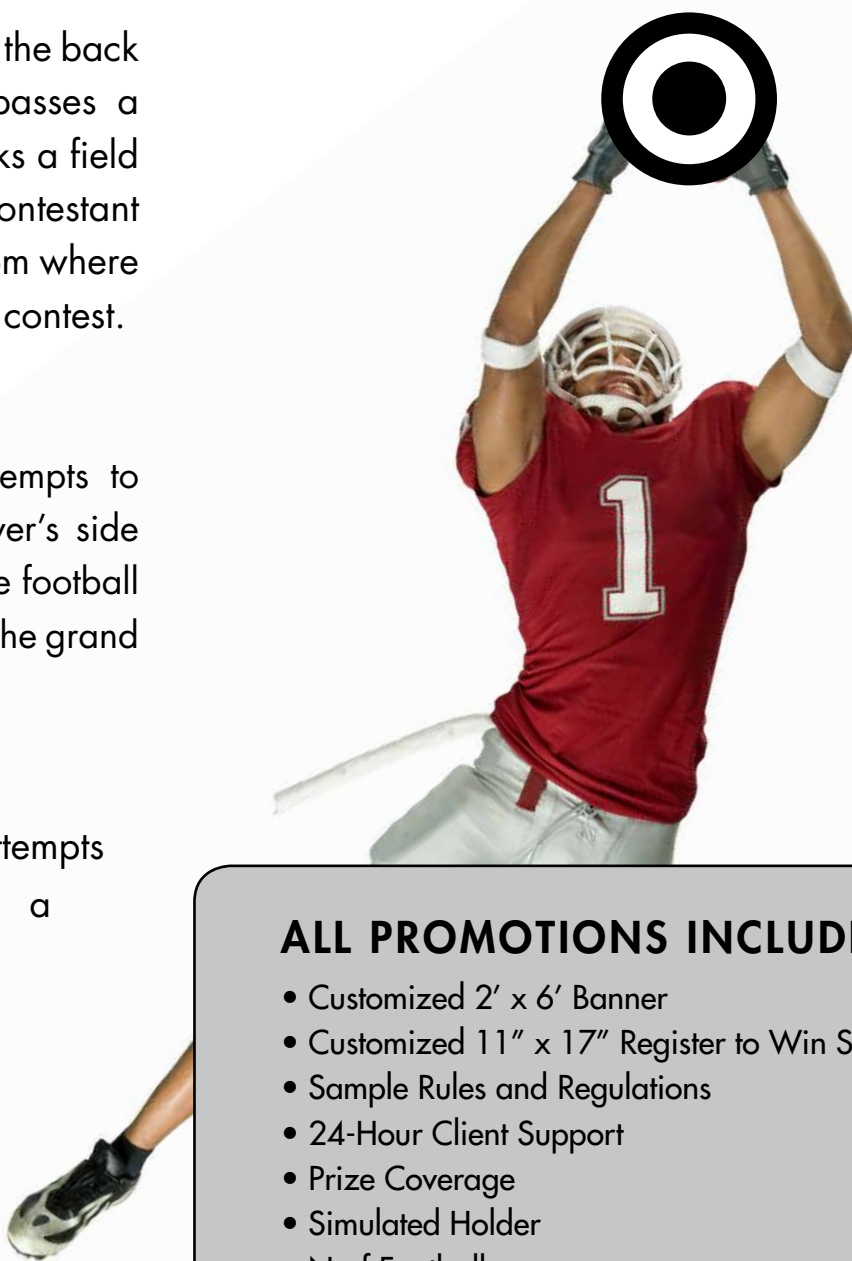
- Customized 2' x 6' Banner
- Customized 11" x 17" Register to Win Sign
- Sample Rules and Regulations
- 24-Hour Client Support
- Prize Coverage
- Simulated Holder

# PRECISION PLAYS

**PASS/PUNT/KICK** Starting at the back of the end zone, a contestant passes a football, then punts, and lastly kicks a field goal to win the grand prize. The contestant must attempt the next challenge from where the ball lands for each part of the contest.

**NERF TOSS** A contestant attempts to throw a Nerf football into the driver's side window from 35 yards away. If the football lands and stays in the car, they win the grand prize.

**TARGET TOSS** A contestant attempts to throw a football through a customizable target provided by **GPP** in order to win the grand prize.



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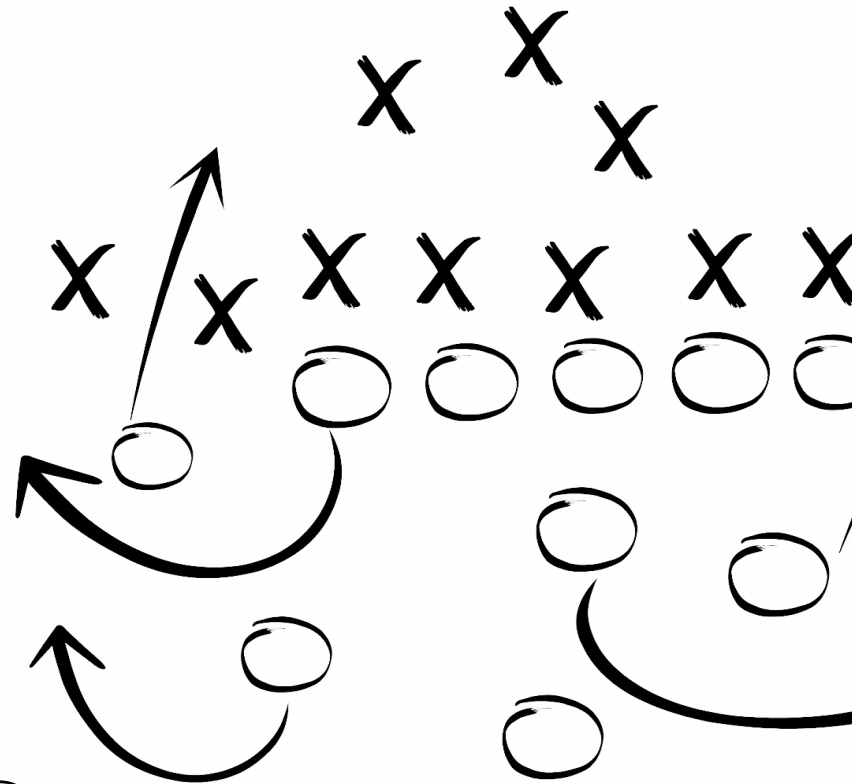
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- Nerf Football

# PREDICTIONS

## FINAL SCORE PREDICTION

A contestant attempts to predict the exact final score of both teams to win the grand prize.

**EXACT PLAY TD** A contestant selects an exact play before the game (i.e – 5th play). If their selected team scores a TD on that play (defense, offense or special teams) – the contestant wins the grand prize.



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**Great for a Local Restaurant,  
Auto Dealer, Tire Store,  
or Home Improvement Sponsors!**

# THE PLAYBOOK

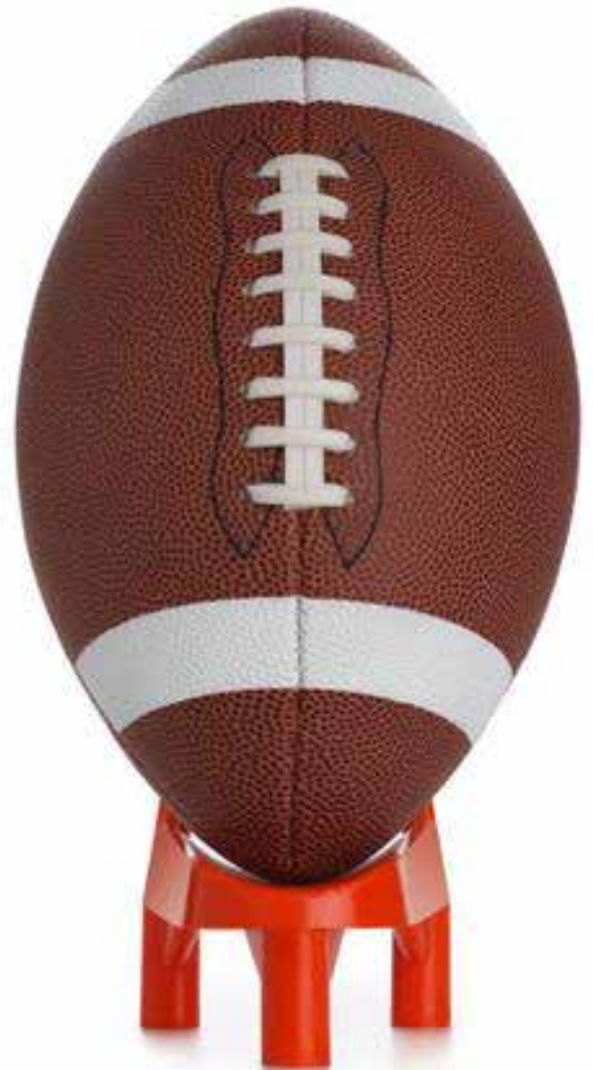
**KICK OFF RETURN** If the designated team returns their opening kickoff of the half for a touchdown – the contestant wins the grand prize.

**SHUTOUT** If the designated team shuts out their opponent, then the contestant wins the grand prize! Great for rivalry games!

**SAFETY** A contestant selects a game and a specific quarter. If their team records a safety during that quarter – the contestant wins the grand prize.

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# SIGNAGE

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