

MAXIMIZE SPONSORSHIP • GENERATE FAN EXCITEMENT • INCREASE FLEX PLAN SALES



Ice Hockey

PROMOTIONS

PUBLICITY GENERATING PROMOTIONAL IDEAS



On The Ice

SCORO SHOT Center Ice or Blue Line Direct finalist(s) to the designated spot on the ice. Allow one attempt to hit the puck through the target opening. If it successfully goes completely through the target opening, they win the Grand Prize!

DOT TO DOT SHOT Position a contestant at a face-off dot in the corner of the rink. If the finalist can shoot the puck diagonally across the ice from one face-off dot and get it to stop in the opposite face-off dot (128 feet away), they win!

RAPID FIRE Place 25 pucks across the center ice line. The finalist will line up at center ice on front of an open goal. The finalist will get 25 seconds to hit each of the pucks into the open net. If the finalist scores all 25 goals, they win!

BANK SHOT Have a lucky fan line up on the goal line. Bank two of three pucks off the dasher boards into the opposite net and you have a winner!



ALL PROMOTIONS INCLUDE:

- Customized 2' x 6' Banner
- Customized 11" x 17" Register to Win Sign
- Sample Rules and Regulations
- 24-Hour Client Support
- Prize Coverage



Half-Time Excitement

ICE PUTT Randomly select one finalist to attempt a 60-foot putt on the ice - if they sink a hole in one, they win the grand prize!

DASH FOR CASH Contestants get an opportunity to pick two (2) money bags with the winning certificated in them, they win the prize.

JUMBO ICE DICE Contestants roll 6" foam dice. If the roll the winning symbols face up - they win!

CHUCK A PUCK Finalists get one chance to toss a puck onto a target on the ice. If the puck remains in the center of the target they win.



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Predictions



**HAT TRICKS, SHUTOUTS,
PENALTY SHOTS,
RECORD BREAKING SEASON,
LET'S MAKE AN EVENT FOR YOU!**

GOLDEN GOAL

Invite fans to register at participating sponsor locations or at the rink. Randomly select finalists from all the entries to attempt to predict the period and time the designated team scores a goal. If the score a goal at that time that fan scores a great prize.

BIRTHDAY BUCKS

Each home game one lucky fan is selected as the finalist. If the team scores a goal in the designated period at the exact time of your lucky fan's birthday, they score the Birthday Bucks and GPP writes the check!



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SIGNAGE

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