

TOP

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# AUGUST PROMOTIONS

## DOG DAYS OF SUMMER



Looking for a fetching idea? Invite fans to bring their dogs to the ballpark for the Bark in the Park Promotion! After the game, place 100 numbered tennis balls in the outfield. Allow dogs to "fetch" a ball. The first dog that brings a ball back to their owner will be the lucky finalist. If that numbered ball matches the predetermined winning number, that lucky owner will be the dog-gone Grand Prize Winner!

## BACK TO SCHOOL BACKPACK PICK

Randomly select one finalist at your Back to School Bash. Allow the finalist to select any two backpacks of their choice. Each backpack will be numbered 1 through 20. If the finalist selects the two (2) winning numbered backpacks from the display of twenty (20), they win the Grand Prize!



## STRAIGHT A'S DICE ROLL

Invite consumers to join the "Back to School" event at sponsoring retail locations. The first 200 consumers to join each event will receive their chance to roll the dice. If any contestant can roll "Straight A's" by getting the winning "A-A-A-A-A" symbols to land face up on all six (6) dice - they win!



## LICENSED TO WIN FOR SCHOOL

Start off the school year in style by pulling up in a brand new car! At your Back to School event, everyone in attendance will attempt to match the last 6-digits of their driver's license number to the 6-digit VIN number of the vehicle on display. If any customer has an exact match, they'll be driving home in a brand new car!

