

TOP

4

JUNE PROMOTIONS



MARTINI MIXER

Offer those late night party goers the chance to win BIG Cash and Prizes at the hottest bars and nightclubs in town! If any selected finalist can toss an Olive and have it land into a Martini glass on the fly, they win the Ultimate Summer Vacation!

CADDY FOR DADDY

Give contestants the chance to putt and win a Caddy for Daddy this Father's Day! One lucky finalist from all the entries will be chosen. If they can sink a 60 foot putt, they win a brand new Cadillac!



ARE YOU LICENSED TO GO TOPLESS?

A great idea for summer concerts, festivals & outdoor events! Pair up with your local dealership for the Licensed to Win promotion. Have customers match the last 6-digits of their driver's license number to the 6-digit VIN number of the convertible on display. If any customer makes a perfect match, they drive home in a new convertible!

SCHOOL'S OUT FOR S-U-M-M-E-R

Kick-off your Summer Event with this promotion idea! Any customer that visits your store during your sales event will have the chance to win. Each finalist will attempt to roll all six (6) winning sides of a custom set of dice to spell out "S-U-M-M-E-R". If anyone can roll SUMMER, they win!

