



**FOR IMMEDIATE RELEASE**  
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**Contact:** Cheryl J. Lightholder  
Office: 414-847-4165 or Cell: 414-750-0603

**DONALD DRIVER TO VISIT  
HOLY ANGELS OF WEST BEND  
ON MONDAY, MAY 20 IN GOODWILL  
DONATION CHALLENGE**

**What:** Goodwill's Pack'er Up Donation Challenge ended on April 30 with 685 schools participating and Holy Angels of West Bend winning a visit from the Green Bay Packer's all-time leading receiver and Super Bowl Champion Donald Driver. The school has only 250 students and they donated 57,183 items to Goodwill!

The schools and communities really rallied around the Pack'er Up promotion this year; the second place school was last years winning school Pewaukee Lake Elementary and third place went to Shady Lane Elementary School of Menomonee Falls. All participating schools donated a total of nearly one million items in 2019 – AMAZING!

“The West Bend community really pulled together and accomplished an amazing end-prize for their children. This community really loves Donald Driver!” said Pat Boelter, chief marketing officer, Goodwill.

**When:** Holy Angels is hosting a special assembly for the students on Monday, May 20 starting at 10:00 a.m.

**Where:** 230 N. 8<sup>th</sup> Avenue (one block off of Washington Street in downtown West Bend)  
Enter through main office entrance of the school for check-in

**Why:** Goodwill Industries of Southeastern Wisconsin sees this donation challenge as a way for the organization to publicize its commitment to the environment (April was Earth Month) through reusing, reducing and recycling, and do so with a promotion that is fun and exciting with well-respected sports figure and Goodwill spokesperson, Donald Driver.