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1919 · 2019

## FOR IMMEDIATE RELEASE

**September 10, 2019**

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## MEDIA ALERT

### **GOODWILL INDUSTRIES HOSTS 2<sup>nd</sup> ANNUAL COMMUNITY DAY** *Goodwill Community Day Highlights Local Impact, Centennial Year*

#### **What:**

Goodwill Community Day is an annual event organized by its Community Relations Councils and hosted by local leaders across 18 counties in southeastern Wisconsin and northern Illinois. Community Day is an opportunity for local community leaders to learn about Goodwill's mission beyond the well-known store and donation centers.

This year, Goodwill celebrates 100 years of service to the community. Goodwill Community Day highlights its historical timeline and how the organization has changed to meet the needs of the times over the course of a century.

The Goodwill Community Relations Councils were established in 2019 to empower employees to get engaged in the communities where they live, work and serve. "Deepening our impact through community engagement will have a lasting positive effect on employee development and organizational performance as well as the people we serve, their families and the communities across our broad territory," said Angela Adams, vice president, community relations.

**When:** Thursday, September 12 from 9 a.m. – 10 a.m./VIP Reception with CEO Jackie Hallberg and 10 a.m. – 12 p.m./Open House and Tour

**Where:** James O Wright Center for Work and Training, 6055 N. 91<sup>st</sup> Street, Milwaukee  
**About**

**Goodwill:** Goodwill Industries of Southeastern Wisconsin's mission is to provide training, employment and supportive services for people with disabilities or disadvantages who seek greater independence. It is the largest Goodwill organization among 158 agencies in North America. In 2018, Goodwill provided services for nearly 50,000 men and women and 9,473 individuals entered employment. Visit [www.goodwillsew.com](http://www.goodwillsew.com) for more information.