



MEDIA ALERT

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FOR IMMEDIATE RELEASE

GOODWILL HOSTS GRAND OPENING CELEBRATION AT THE NEW WEST ALLIS STORE & DONATION CENTER

January 8, 2016...Goodwill Industries of Southeastern Wisconsin, Inc. is celebrating the Grand Opening of the new Goodwill Store & Donation Center at 10909 W. Oklahoma Avenue (at the intersection of Highway 100 and Oklahoma, directly across the street from the former location and next to Ace Hardware).

Fresh inventory is arriving hourly with many one-of-a-kind items. The fun begins on Thursday, January 14 and runs through Saturday, January 16. Doors will open at 8 a.m. on Thursday and customers can enter to win prizes all weekend long!

Donations have been accepted at the new site since Saturday, December 19. "We are very excited to be providing a bigger and better shopping and donating experience," said Billie Torrentt, Sr. Vice President of Retail Services.

Goodwill Industries of Southeastern Wisconsin is the largest Goodwill organization among 165 agencies in North America. The agency employs more people with disabilities than any other private-sector business in the area. Annually, Goodwill provides services to over 70,000 men and women with disabilities and disadvantages.

Visit www.AmazingGoodwill.com for more information.

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