

Media Release

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WFAQ-LP FM Announces Return to Remote Live Broadcast- From Goodwill Store & Donation Center in Pewaukee, WI.

Back by popular demand, the non-profit Low-Power FM (LPFM) community radio station WFAQ-LP FM anchored in Mukwonago, WI plans to perform another Live Remote broadcast on Saturday, April 21, 2018 from Noon until 2PM at the Goodwill Store & Donation Center in Pewaukee. The live broadcasts from Goodwill are noteworthy because DJ's will be playing musical selections pulled exclusively from the shelves of the Goodwill store that day.

Vinyl has made a resurgence in recent years, appealing to both young and old as retro and nostalgic. In fact, many current artists are still releasing their new music on vinyl. With Record Store Day only a few days away, the timing is perfect for WFAQ-LP-FM to return for a live broadcast again from the store. While thrift stores are historically fertile ground for DJ's to augment collections, the challenge will be to rely entirely on the fluid inventory at Goodwill that afternoon. Goodwill is known for its dynamic inventory. So, whether you are on a treasure hunt, looking to add something to your collection or hoping to discover something new, you never know what you'll find at Goodwill, but you know it will be amazing! Todd Ciske, GM/PD and DJ at WFAQ said that in addition to playing selections from Goodwill's vinyl inventory, requests from store patrons during the four-hour stint will also be taken.

Broadcast Date: April 21, Noon until 2PM

Location: Goodwill Store & Donation Center, 2015 Meadow Ln, Pewaukee, WI 53072

WFAQ-LP FM bio

WFAQ-LP FM is a 100-watt non-commercial, non-profit Low-Power FM (LPFM) broadcasting on 101.3 and WFAQ.Com from the greater Mukwonago, WI area. It was first licensed at 92.9 FM in December of 2007, but has recently (2015) moved to 101.3 MHz.

Goodwill Industries of Southeastern Wisconsin

Goodwill Industries of Southeastern Wisconsin is the largest among 162 agencies in North America. Goodwill Industries of Southeastern Wisconsin employs more people with disabilities than any other private-sector business in the area. In 2017, Goodwill provided services for nearly 62,000 men and women with disabilities and disadvantages. The organization recently earned a coveted 4-star rating from Charity Navigator, a leading independent charity evaluator, for its strong financial health and commitment to accountability and transparency. Visit www.amazinggoodwill.com for more information.

Contact information

Please get in touch with Todd Ciske, at radio@wfaq.com, or Cheryl Lightholder, Communication Manager for Goodwill, at clightholder@goodwillsew.com or 414-847-4165 for interviews.

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