

JOIN A GREAT  
TEAM AS  
**MARKETING  
EXECUTIVE**



**Fascinated by technology trends? Interested in Autonomous Driving or Artificial Intelligence? Looking for an exciting challenge in the field of marketing? You found it at one of Bonn's best places to work!**

PatentSight is a leading Big Data Innovation Analytics company with offices in Bonn, Tokyo and Philadelphia. Our unique software products help clients to better understand the global innovation landscape and to identify technology trends and disruptive innovations early. The company is driven by the fundamental belief that understanding innovation potential creates business potential. Since our foundation in 2008, PatentSight has become the innovation analytics partner of choice of global technology leaders, including 12 DAX companies. Since 2018 we belong to LexisNexis IP.

We only gather the best and brightest minds across the globe. Currently, our team consists of top-notch IT engineers, highly-skilled consultants, marketeers and experienced founders from more than 15 nations.

For our office in Bonn, we are currently looking for a talented companion joining our marketing team as

**Marketing Executive with journalistic background (male/female/divers)**

**The role:**

As a Marketing Executive, you develop and manage activities to support our international B2B sales teams. We believe in a forward-thinking content and inbound marketing strategy. We strive to develop thought leadership by offering high quality, engaging and relevant content for our key audiences. Thus, we convince prospects to be first choice. Working closely with our outstanding customer success team you will support to constantly improve the customer journey. You will interact with international marketing colleagues – especially in the US – and engage with the world's most innovative companies.

**What we expect:**

- Strong interest in business topics and future-oriented technologies
- Experienced writer and story-teller, journalistic background desirable
- Marketing allrounder: content development, online, social media, event, press
- Exceptional communication skills (internal and external)
- B2B marketing and inbound marketing experience desirable
- Self-starting team player, creative 'marketer' with an entrepreneurial mindset and cross-cultural skills
- Good knowledge of German, fluent in English; native speaker desirable

**What we offer:**

- Outstanding products, exciting customers, cutting-edge technology
- Working in a dynamic, highly-skilled team and fast-moving environment
- Modern offices with Rhine view, flexible working hours and flat hierarchies
- Unrivalled team spirit and great team events

**Get in touch with us!**

If you are interested in this opportunity, please send your application (cover letter, CV, certificates, earliest possible date of availability and desired salary) to Anabelle Lampka at [career@patentsight.com](mailto:career@patentsight.com)