



# Herbert W. "Tripp" Bradley, CCIM

Vice President  
Columbia, South Carolina



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## SPECIALIZATION

Retail  
Brokerage: Landlord  
Representation  
Brokerage: Tenant  
Representation  
Land Sales

## EDUCATION OR QUALIFICATIONS

Clemson University, BS, 1996  
Clemson University, BS, 1998

## AFFILIATIONS OR MEMBERSHIPS

CCIM - Certified Commercial  
Investment Member  
ICSC - International Council of  
Shopping Centers

## CONTACT DETAILS

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## AREA OF EXPERTISE

I am a Vice President with Colliers International | South Carolina with a focus on retail land and site selection brokerage. I assess the needs of my clients, analyze the market for opportunities and guide them through the decision-making process that results in the selection of the best locations for their business. Typically, this requires attention to location, visibility, ingress/egress, pricing, zoning, signage, individual market trends, market footprints and overall feasibility, among many other factors that are important and unique to each client.

My number one priority is delivering the best service to my clients. I pride myself in being an asset in finding a solution to a client's need and define my own success through the success of my clients.

## BUSINESS AND EDUCATIONAL BACKGROUND

With an undergraduate degree in Civil Engineering and a master's degree in Environmental Engineering, I often provide my clients with a broader understanding of the technical side and terms of the real estate process. With 14 years of experience working in commercial real estate primarily in the land development arena, I have been a part of many different scenarios and enjoy the challenge that all situations bring to the table.

## PROFESSIONAL ACCOMPLISHMENTS

In 2011 and 2012, I received the Colliers International | South Carolina Transaction of the Year Award and 2011, 2014 and 2016 Colliers International | South Carolina Production Awards. In addition, I am also a Life Member of the Central Carolina REALTORS® Association's Circle of Excellence.

## COMMUNITY INVOLVEMENT

I am a board member of Scoutreach, Boy Scouts of America and South Carolina Coastal Conservation Association, organizations that I am passionate about donate a significant amount of my time to. I am also a past Chairman for Habitat for Humanity.

