



Senior Vice President

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Neel Keenan

Area of Expertise

I have been associated with Colliers | South Carolina since 1975 and am currently the Senior Vice President of the firm. Working with investment sales and single-net lease clients, I bring buyers and sellers together who have an interest in investment properties. Having worked in the commercial real estate industry for over 42 years, I love building relationships with my clients and being able to deliver the best customer service to meet their needs with a very straightforward approach. I believe that honesty plays a big role in the client-broker relationship and that clients appreciate someone who is on their side. In this business, clients may come and go, but I take pride in the fact that many of my relationships with clients are long-lasting because I strive to always go the extra mile for them.

Professional Accomplishments

I define success as being able to confidently know that I have given a client the best service that is available to them. When a client is happy working with Colliers, as well as with the outcome of a deal, I call that a great accomplishment. An example of this in my work is with one of my single-net lease clients, Goodyear Tires. I have worked with Goodyear for over 20 years in the acquisition and development of over 50 build-to-suit facilities worth more than \$150 million. This unique, long-term relationship is one that not a lot of brokers are able to cultivate, and I am very grateful for such a valuable relationship.

One of my largest transactions involved

a major financial institution in a sale-leaseback of 16 bank branches for over \$60 million. Being able to manage a project of that magnitude was an undertaking that I hold in high regard to this day. The skillful management of deal development is the type of expertise that Colliers offers.

Business and educational background

I graduated from Wofford College in 1975 and immediately starting work at Colliers International. I grew up in Columbia, SC and have always worked at Colliers. I understand the people and the area. Both my father and grandfather worked in commercial real estate with Colliers International, and their example and leadership shaped my understanding of the industry to a higher level, giving me an advantage as a broker.

Community Involvement

I am a member of Trinity Episcopal Church in Columbia and love to play golf in my spare time. I not only develop relationships with my clients, but also with the people that I work with at Colliers. There is a certain culture here at Colliers where we view our community as family, and I feel proud to have a part in creating an environment for people to feel comfortable working together and succeeding together.

Education or Qualifications

Bachelor of Arts, Wofford College, 1975

Specializations

Capital Markets and Investment Sales

Affiliations or Memberships

CCRA – Central Carolina REALTORS® Association

SCRA – South Carolina REALTORS® Association

NAR – National Association of REALTORS®

ICSC – International Council of Shopping Centers

NAREIT - National Association of Real Estate Investment Trusts