

The B9Creations Story

Michael Joyce, founder and CTO of B9Creations, always felt a burning desire to improve lives through technology. This passion ignited his interest in space exploration, which led him to a degree in mathematics and a 10-year career as a pilot in the US Air Force and then working in the software development field.

In 2011, Mike's passion to improve lives through technology evolved to 3D printing.

From a Kickstarter company to a global 3D printer manufacturer, B9Creations has become the industry leader in production, speed, and value. With an ever-increasing catalog of 3D printing solutions, it now stands as the market leader in jewelry, prototyping and manufacturing, research, medical devices, and model making.

Technology Barriers

In the beginning, Mike struggled with 3D printing and advanced manufacturing technologies that were too slow, too expensive, or produced poor quality products. Mike wanted to address the barriers of cost, speed, and resolution through the appropriate hardware, software and processes and turn 3D printing into an engine of growth for businesses today.

Mike's fearless focus plus background in technology development enabled him to develop multiple patented and patent-pending innovations, providing a platform for the first version of the B9Creator.

As a tech professional, Mike chose to develop his own intellectual property (IP) to avoid the pitfall of so many other 3D printing companies infringing on others' patents. Following months of patent research, testing, and tech development, he launched his own machine.

Customer Service Kick Start

The very first commercially available B9Creators were initially funded via Kickstarter, a support system for innovative and creative technology projects. The first of two Kickstarters raised over \$510,000. B9Creations delivered its products for both Kickstarters on-schedule, something less than one third of the funded companies achieve.

The B9Creator received high marks for customer satisfaction from the beginning. Commitment to customer satisfaction is the language of the company's culture and is unique in the 3D printing industry, where even basic tech support is often locked behind a paywall.

Growth in Motion

Having outgrown its start in Mike's garage, in 2014, B9Creations moved into its own facility with over 4,000 square feet for production, research & development, marketing, and customer support.

To solidify B9Creations' brand of commitment and support, Mike began building a team of professionals equally committed to his vision, ensuring the new facility incorporated native-lean manufacturing, quality control, and growth opportunity, while keeping the company's dollars focused on the products and customer-centered mission.

A New Endeavor

In 2017, B9Creations launched an entirely new product, the B9 Core Series, a powerhouse of speed and resolution built based on feedback from real customers. Four times faster than industry average, with a user-friendly interface, high-quality resins, and resolution as fine as 1/3 the size of a human hair, the B9 Core Series serves a breadth of clients in jewelry, rapid prototyping, manufacturing, medicine, research, model making, and more.

The Whole 3D Printing Solution

Along with 3D printers, B9Creations offers the B9 Model Cure, a post-curing solution that dramatically cuts curing times of resins, and an ever-expanding resin line engineered for industry needs.

As B9Creations furthers their robust IP portfolio and expands its catalog of affordable and powerful 3D printing solutions, our commitment to our customers and dealers in 66 countries across the globe remains strong. To hear how 3D printing transformed their businesses, read our [case studies](#) or [blog](#).