# **TESTIMONIALS**





## **Subsidiary of ABF**

"As a business in constant flux through acquisition I can recommend The Gold Standard Index™ to anyone considering alternative solutions or providers. We have been able to evaluate how effective a number of options are prior to committing to change – providing a body of evidence that has been invaluable for developing and supporting our preferred business case. What we particularly liked was the ability of the SSC process to identify both good and poor rates so we can aim for a balanced negotiation that can be seen to be fair"

**Head of Supply Chain** 



## **Own Label Juice Company**

"Excellent value for money and informative market feedback received. I would recommend it to anyone concerned about the competitiveness of their providers or in-house operations. This exercise is ideal for anyone serious about reducing their costs."

**General Manager Logistics Operations** 



#### **HJ Heinz**

"The process of compiling the data for the benchmark helped me identify a number of areas of opportunity, even prior to receiving the results. This has proven to be an invaluable tool in helping to understand our strengths and weaknesses and has helped us understand how we can work in partnership with our transport providers to target joint savings."

Supply Chain Execution Manager, HJ Heinz



### **Lactalis UK**

"The benchmark has proved to be much more useful than I had originally expected. Even starting from a strong position, it enabled me to pinpoint specific areas for further improvement and provided me with sufficient detail to be able to open discussions with my providers immediately."

Head of Logistics, Lactalis UK



#### **Nestle UK**

"I can thoroughly recommend the Gold Standard Index™ as an excellent means of analysing transport spend and identifying the strengths and weaknesses in a part own-fleet and part outsourced transport jigsaw. As a result, we have been able to target improvements, which we had thought might be available, but which we had been unable to pinpoint until we saw the SSC analysis"

Director of Distribution, Nestle UK