**Instructions:**

**Use this template to create your own sponsorship levels.**

1. **Add all of your available sponsorship opportunities for each level to the first column. Put a corresponding “X” to the levels that opportunity is applicable to.** 
   1. To add an additional row, right-click inside the chart where you want to the row and click “Insert Row Above” or “Insert Row Below”
   2. To add another Sponsorship level (ie- a Platinum Level), add a column, right-click inside the chart where you want to the column and click “Insert Column Left” or “Insert Column Right”
2. **Remove the TeamGenius logo and add your club’s logo or insignia.**
   1. Drag and drop the logo from your desktop into the document

OR

* 1. Copy and paste the logo into the document then click “Wrap Text” and move the logo into place

1. **Update sponsorship costs on the bottom row to reflect your pricing.**



1. **Update fonts and font colors to match your club’s branding.**



AVAILABLE SPONSORSHIP LEVELS

|  |  |  |  |
| --- | --- | --- | --- |
| **What’s Included with your sponsorship?** | **BRONZE LEVEL** | **SILVER LEVEL** | **GOLD LEVEL** |
| List what’s included at each level. Examples... | X | X | X |
| Social Media Mentions | X | X | X |
| Logo featured on our club’s website | X | X | X |
| Logo featured in the TeamGenius app | X | X | X |
| Advertising banners in our field | X | X |  |
|  | X | X |  |
|  | X | X |  |
|  | X | X |  |
|  | X | X |  |
|  | X |  |  |
|  | X |  |  |
|  | X |  |  |
|  | X |  |  |
|  | X |  |  |
|  |  |  |  |
| **Sponsorship Costs:** | **$X00** | **$X,000** | **$X,000** |

*Have a different sponsorship opportunity idea in mind? We’d love to hear your ideas!*