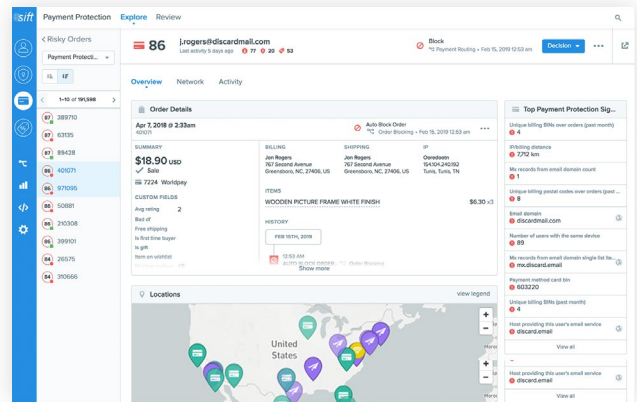# Combat fraud, improve restaurant profitability, and serve more hungry customers

Sift and Olo are working together to help restaurant brands reduce fraud and accept more orders through their digital channels. Our solution analyzes risk across the customer journey to make real-time decisions that reduce losses due to fraud. Combining Sift's expertise in delivery fraud prevention with Olo's easy-to-use ordering platform, restaurants can focus less on lost sales and more on serving customers.

Grow revenue without risk

Stop losses

Proactively block fraudsters with unparalleled accuracy delivered by our machine learning.

Streamline operations

Reduce manual review, automate actions, and get more insight into your business.

Grow your digital business

Accept more orders without risk and reduce friction for your known good users.

> "Fraud and loss prevention became the top concern of our Board of Directors, CEO, and COO. As soon as we turned Sift on, we saw fraud being caught and our chargeback rate dropped dramatically. Now, no one even wants fraud updates because they know everything has been performing so well."

John Page
Merchant Processing Director at ChowNow

Reduce chargebacks by **80%** or more	Increase accepted orders by **2x**	Decrease manual review by **80%**

DOORDASH   yelp   Delivery Hero   OpenTable®   Rappi   ChowNow

Easy onboarding

Fully integrated solution

Minimal to no development needed. Order information from your Olo Dashboard is automatically passed to Sift, so you can immediately start combating fraud.

Olo preferred pricing

Pre-negotiated prices for Olo customers gives you access to world-class, fraud-fighting tools at a special discounted rate.

Customized training

Work with a Sift expert to identify trends in your account, and ensure you are getting the most out of your digital program.

Accurate fraud detection driven by depth of signals

Sift looks at user behavior, device information, identity signals, and custom signals

- Order amount
- Payment method
- Device fingerprint
- Account age

- Email address
- Order velocity
- Restaurant ID
- IP locations

Ready to take fraud prevention to the next level?
Contact your Olo Customer Success Manager to get started with Sift.