

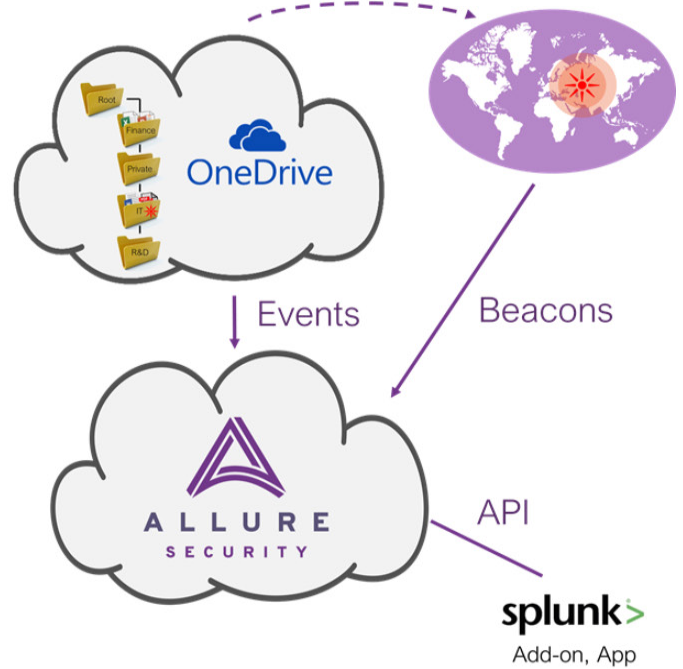
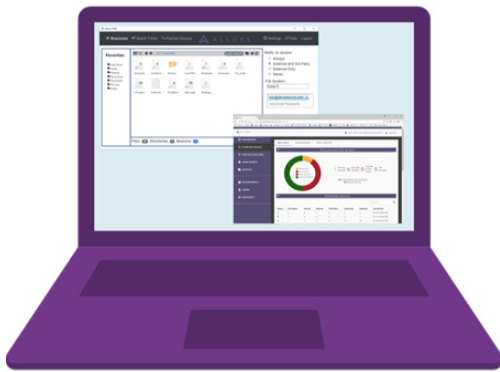


# DISCOVER YOUR DATA LOSS RISK

ALLURE SECURITY IS ON A MISSION TO STOP DATA LOSS THAT RESULTS FROM THEFT OR MISHANDLING OF FILES

Data loss risks are increasing as organizations move data to the cloud faster than it can be secured, and more third parties require access to confidential data in order to complete mission-critical business. Additionally, hackers and leakers continue to use evolving, stealthy tactics to exfiltrate data.

Allure Security's SaaS technology reduces data loss by analyzing risks associated with document access and sharing activities, inside and outside of an organization's control. We continuously watch document activities in the cloud and use patented document beacons to track documents after they've been downloaded, copied or shared externally. We enrich all file activities with proprietary geofence insights and leverage unique model-based analytics to surface and mitigate risks that otherwise go undetected. Users can generate scheduled or on-demand risk reports, integrate with a SIEM to correlate findings, create custom email alerts based on specific criteria, and deploy decoy documents to foil and reveal hackers and leakers.



ALLURE IS DELIVERED AS A SERVICE AND NO AGENTS ARE REQUIRED

Ready to discover your data loss risk?

[www.alluresecurity.com](http://www.alluresecurity.com)

## Allure Indicators

- Activity by risky geography
- Activity by competitive/media organization
- Activity by type (downloads, sharing, anonymous access)
- Access via anonymous VPN
- Threatening uploads (e.g. .exe)
- File extension changes
- Access failures
- Decoy activities

## Detected Risks

- Threat actor with stolen credentials
- Insider malfeasance
- 3<sup>rd</sup> party negligence
- Shared link mistakes
- Attempted intrusions
- Permission setting mistakes

## Potential Actions

- Easier targeted investigation
- Incident response
- Account suspension
- User training
- Permission updates
- Revoking shared links
- Periodic follow-on assessment reports

## Product Features



### Third-Party Monitoring

Know when third parties mishandle or share files outside of policy



### Document Flow Analytics

Uncover file access and sharing patterns both inside and outside of an organization



### Breach & Leak Detection

Be alerted early in the attack cycle if sensitive files are compromised or exfiltrated



### Risk Reports

Schedule monthly reports or generate them on-demand



### Data Loss Forensics

Track data loss back to the source and hold culprits accountable



### Geo Location Enrichment

Enrich file logs with proprietary geo location insights

Ready to discover your data loss risk?

[www.alluresecurity.com](http://www.alluresecurity.com)