

FOR IMMEDIATE RELEASE

Follow Toshiba: Media Contact:

Facebook: www.facebook.com/ToshibaCopiers
Rick Havacko
Toshiba America Business Solutions. Inc.

YouTube: youtube.com/toshibacopiers

Toshiba America Business Solutions, Inc.
(949) 462-6094

Blog: business.toshiba.com/blog Rick.Havacko@tabs.toshiba.com

Newsroom:

http://business.toshiba.com/usa/about/press

Kelley Imaging Systems Selected 2014 Elite Dealer by ENX Magazine and ENX The Week in Imaging

Toshiba Product and Service Provider Recognized for Excellence by Preeminent Industry Outlets

KENT, Washington (Dec. 16, 2014) — By implementing exceptional sales, marketing and customer service programs meeting six distinct criteria, <u>Toshiba America Business Solutions</u>, <u>Inc.</u> independent dealer, Kelley Imaging Systems was selected to <u>ENX magazine</u> and <u>ENX The Week in Imaging's</u> 2014 Elite Dealer List. *ENX magazine* and *ENX The Week in Imaging (ENX TWII)*, are print and online publications for dealers and resellers of office technology, solutions, and services.

"These dealers represent the standouts from the independent dealer community," said Editorial Director of *ENX* and *ENX TWII*, Scott Cullen. "These are the entrepreneurs, innovators, top sellers, and celebrated members of the communities in which they work who provide office technology, software, and services to local, regional, and national businesses and organizations."

Kelley Imaging Systems was honored by meeting the following benchmarks: increased year-over-year sales growth; innovative sales and marketing programs and strategies; customer satisfaction; acknowledgements and awards from their vendors and other third-party organizations; special initiatives that make that dealership a great place to work; and corporate citizenship and community involvement. The 2014 Elite Dealers feature office equipment dealers with revenues of less than \$5 million a year to those with revenues of more than \$150 million.

(more)

"Our entire organization is pleased Kelley Imaging Systems was recognized by two of the premier editorial outlets covering our industry," said Toshiba America Business Solutions Senior Vice President of Sales Americas, Larry White. "This honor is much deserved and reflects the diligence and entrepreneurship Kelley Imaging Systems integrates throughout their everyday business practice and it is our team's privilege to do everything possible to support their efforts."

"It's never any one quality that makes an Elite Dealer, it's a combination of qualities," Cullen added. "Plus if there's one thing we've learned over the years of presenting our Elite Dealer awards, it's that independent dealers such as Kelley Imaging Systems remain critical to the overall success and the survival of the independent dealer community. In our opinion, Kelley Imaging Systems is a shining example of an Elite Dealer."

About Kelley Imaging Systems

Established in 1974, Kelley remains one of the few locally owned and operated office technology companies in the Puget Sound area, and we are proud to serve both local and national clients. Our mission is to increase productivity, streamline efficiency and reduce costs in your business, and we take great pride in helping businesses run more efficiently. Kelley has expanded our services to encompass everything that a business might need to technologically move forward in creating an effective Customer Communication Strategy, combining high level Print Solutions with Distribution Solutions and helping create your message to customers. Kelley stands alone in our ability to provide solutions over the entire communication spectrum, including digital and physical distribution, while monitoring your customer engagement. Combining these solutions with the local touch of personal representatives and premier customer service, is precisely what makes Kelley stand out from the competition. For more information on Kelley Imaging Systems, please call 206-284-9100 or visit www.kelleyimaging.com.

About ENX and ENX The Week in Imaging (ENX TWII)

ENX magazine is a monthly publication dedicated to the document imaging industry since 1994. In its 22nd year, *ENX magazine* delivers exclusive editorial coverage on market opportunities and issues, news and trends, company profiles, new products, and industry insights through interviews with key players in all segments of the document imaging industry. With a circulation of more than 30,000 hard copies, ENX magazine serves a leading integrated resource that brings together industry people, products, and business concepts and strategies for document imaging industry professionals.

ENX TWII eNewsletter is delivered weekly to approximately 12,000 opt-in subscribers, bringing readers timely and relevant industry information, including news and columns as well as special features and complementary content to *ENX* magazine.

PAGE 3

The ENX/The Week in Imaging Website (www.enxmag.com) is a digital hub where document imaging industry professionals can access new weekly content, including news, blogs as well as special features and complementary content to ENX magazine. Current and past issues of ENX magazine can also be accessed on the site as well as listings of industry events, and the latest industry news. Companies and employers can also post job openings for free.