



# EVERY SUPERHERO NEEDS A SIDEKICK

## EVERY BUSINESS NEEDS A GO-TO IT PARTNER

YOU DON'T NEED ANOTHER MANAGED SERVICE PROVIDER. YOU NEED A

### MANAGED SERVICES PARTNER

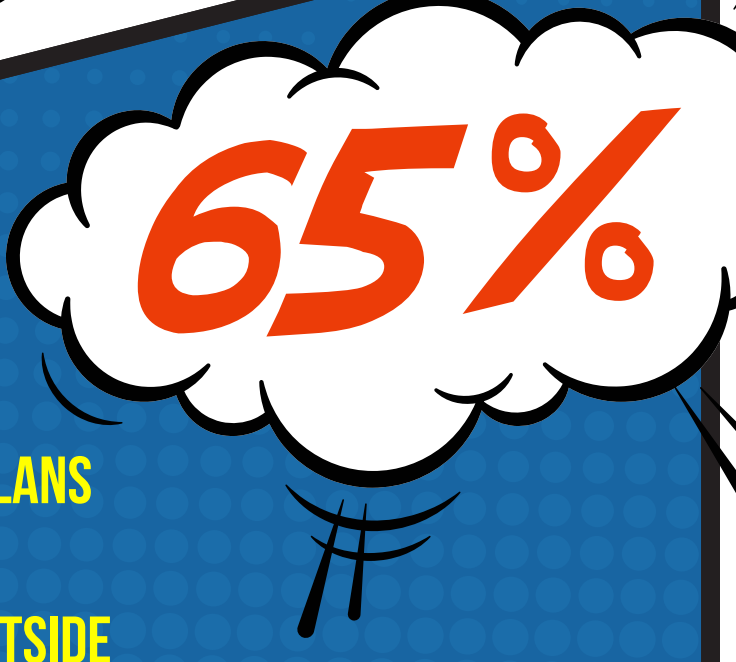
THAT IS DEDICATED TO PROPELLING YOUR BUSINESS FORWARD BY OFFERING THE IT SUPPORT YOU NEED WHEN YOU NEED IT.

BY WORKING WITH AN MSP, YOUR TEAM GAINS A VALUABLE SIDEKICK THAT WILL HELP YOU BATTLE CUMBERSOME INEFFICIENCIES THAT CAN HOLD BACK THE PERFORMANCE OF YOUR BUSINESS.



TOGETHER, YOU AND YOUR IT SIDEKICK CAN:

65% OF CIOs ARE FOCUSED ON GROWTH PLANS THAT REQUIRE NEW SKILLS AND ARE NOW DEPENDING ON HELP FROM EXPERTISE OUTSIDE OF THEIR OWN OFFICE WALLS.



SIMPLIFY TECHNOLOGY COMPLEXITIES

61%

61% OF IT LEADERS PLAN TO INVEST IN OUTSOURCED MANAGED SERVICES IN THE NEXT TWO YEARS. 44% OF THESE INDIVIDUALS PLAN TO USE A THIRD PARTY COMPANY ALONGSIDE CURRENT INTERNAL RESOURCES.

ACCESS UNLIMITED TECHNOLOGY EXPERTISE



### DISCOVER HIDDEN BUSINESS INEFFICIENCIES

35% OF VIRTUAL SYSTEM FAILURES ARE CAUSED BY MACHINES.  
65% OF VIRTUAL SYSTEM FAILURES ARE DUE TO HUMAN FAILURES.

\$8,581

SMALL COMPANIES LOSE AN AVERAGE OF \$8,581 PER HOUR OF DOWNTIME.

CONTROL IT BUDGETS

REDUCE EXPENSIVE DOWNTIME!

IMPROVE SYSTEM OPERATIONS!

OBTAIN PROACTIVE IT MANAGEMENT!



OPTIMIZE OPERATIONS & BUSINESS PERFORMANCE

RECRUIT BDK AS YOUR SIDEKICK! CALL 800-309-0004



BDK | WWW.BDKINC.COM | 1.800.309.0004 | INFO@BDKONLINE.COM

SOURCES  
HTTP://WWW-935.IBM.COM/SERVICES/C-SUITE/CIO/STUDY/ (THE IBM INSTITUTE FOR BUSINESS VALUE STUDY)  
HTTP://WWW.AMERICANDIGITAL.COM/SAPREPORT/AD-2014SAP-SURVEY(F)RP.PDF (AMERICAN DIGITAL STUDY)  
HTTP://V1.ABERDEEN.COM/LAUNCH/REPORT/PERSPECTIVE/8623-AI-DOWNTIME-DISASTER-RECOVERY.ASP?LAN=US (ABERDEEN GROUP, AUGUST 2013 STUDY)  
HTTPS://WWW.KROLLONTRACK.COM/LIBRARY/ORACLEDATALOSS\_KROLLONTRACK2012.PDF (KROLL ONTRACK RESEARCH)

