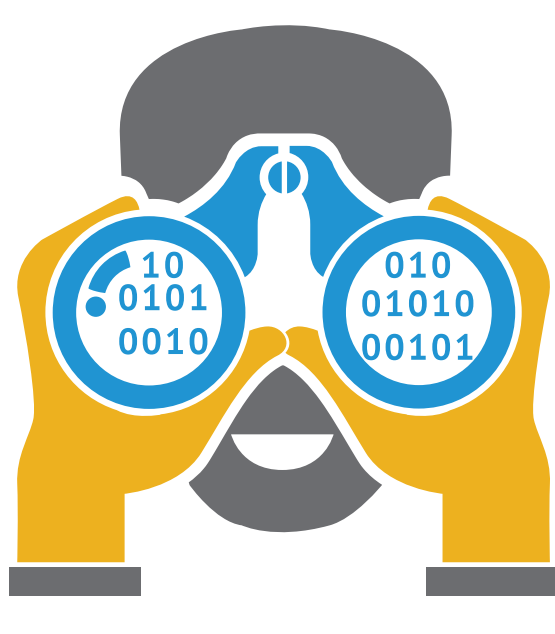


# ARE DATA BREACHES CREEPING AROUND YOUR CORNER?



"The healthcare industry, by far, will be the most susceptible to publicly disclosed and widely scrutinized data breaches in 2014." – Experian

A security data breach could be lurking—and you may not know until it's too late. In fact, for the healthcare industry, the odds are high. According to HealthITSecurity, **61% of global healthcare organizations** surveyed have experienced a security related incident in the form of:

## A SECURITY BREACH

## DATA LOSS

## UNPLANNED DOWNTIME

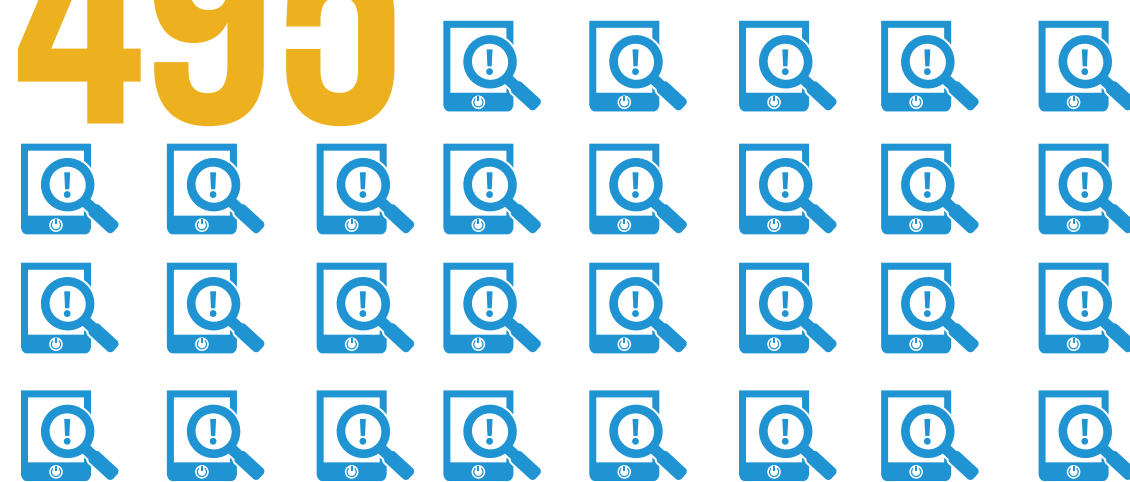


At least once in the past 12 months

## The Healthcare Data Breach Tally

# 495

Total breaches



# 4.1

Total cost

# BILLION



# 85

# DAYS

Average time to identify

## What is the Real Cost of Data Breaches?

In 2013, the U.S. Department of Health & Human Services (HHS) levied penalties ranging from **\$150,000 to \$1.7 million**

# \$1.7

# MILLION



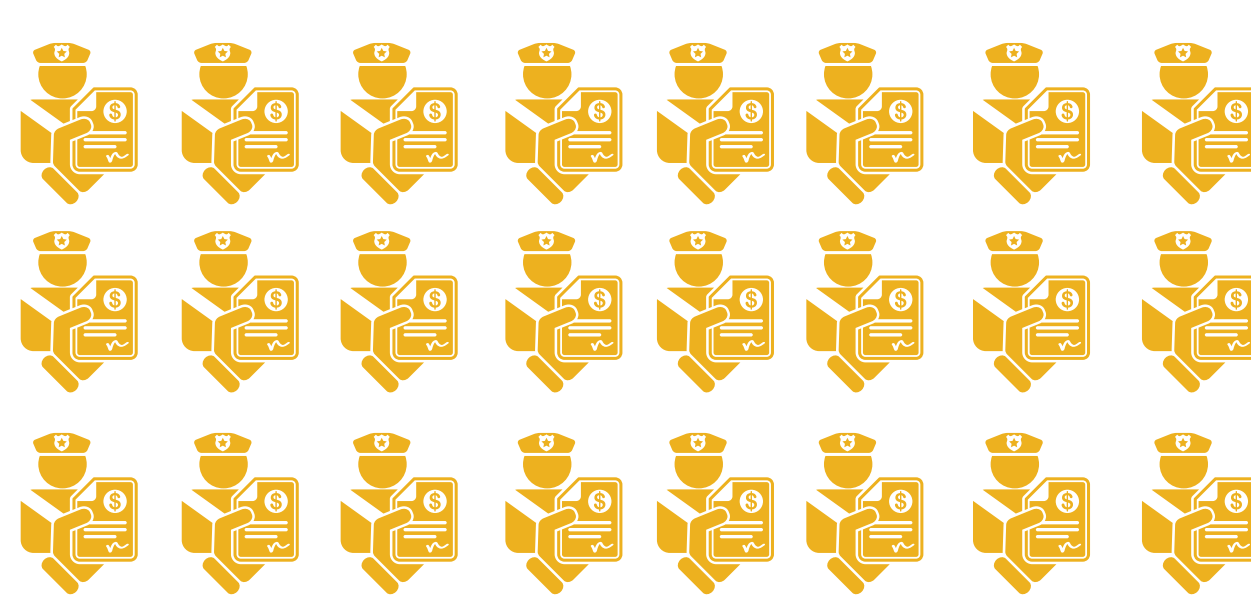
Data breach incidents cost providers more than **\$1.6 billion a year**

# \$1.6

# BILLION

# \$1.5 MILLION

Under the new HIPAA Final Omnibus Rule, organizations failing to adhere to HIPAA privacy and security rules could face up to **\$1.5 million in annual fines.**



## How Winxnet Can Help You

We will:

Create a **series of reports** that meet HIPPA guidelines



Provide **up-to-date data logs** of all malicious activity



Identify and reveal potential **firewall breaches**



Contact the Winxnet security team to get a head start on keeping data breaches out!

\*Source: Health Information Trust Alliance (HITRUST) InformationWeek Healthcare IT News Health IT Security Layard Tech Experian



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