

MutualCare® Solutions Product & Underwriting Guide

LONG-TERM CARE INSURANCE



Product Information
 MutualCare® Solutions Portfolio Overview Benefit Descriptions
Underwriting Guidelines
 Our Underwriting Philosophy Issue Ages Save Age Suitability Eligibility Underwriting Rules Rate Classes Criteria for Preferred Underwriting Build Chart Uninsurable Health Conditions Medications Associated with Uninsurable Health Conditions Uninsurable Health Combinations Medical Impairments
Completing the Application page 46
 General Guidelines Steps for Completing the Application Underwriting Requirements Preparing Your Client for the Personal Health Interview Submitting the Application Collecting Premium Submitting Premium Missing Requirements Checking Case Status Appealing an Underwriting Decision Other Application-Related Questions
Administrative Handling
UpgradesDowngradesReinstatements
Sales & Marketing Information page 55
 Licensing and Appointments Background Checks Errors and Omissions Insurance Long-Term Care Training General Partnership Requirements Long-Term Care Continuing Education Common Employer Referral Program Association and Sponsored Group Marketing
Contact Information
Application SubmissionPremium SubmissionLTC Service Office

• General Contact Information

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Guidelines

Underwriting

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Product Information

MutualCare® Solutions

MutualCare® Solutions is a portfolio of LTCi products developed to address the needs of a changing LTCi marketplace. Since it was first introduced, long-term care insurance has continued to evolve and change. What started as nursing home-only coverage now offers insureds the flexibility to receive care in a variety of settings, including in their homes.

MutualCare® Solutions is the next generation of long-term care insurance products designed to provide the asset protection a whole new generation of Americans need while maintaining the viability and sustainability of the product line for years to come.

The MutualCare® Solutions portfolio includes two long-term care insurance policies: MutualCare® Secure Solution and MutualCare® Custom Solution.

MutualCare® Secure Solution is a traditional long-term care policy that allows people to plan ahead for their long-term care needs. By adding this measure of security to their retirement portfolio, they know that a portion of their long-term care expenses will be covered. MutualCare® Secure Solution is perfect for:

- Customers who are looking for easy-to-understand benefits and the security of knowing they have some measure of asset protection
- Agents who like a product with a simple design and traditional benefits

MutualCare® **Custom Solution** is a different approach to structuring policy benefits. It provides the flexibility to manage long-term care expenses and control how the dollars in the long-term care "account" are spent. MutualCare® Custom Solution is perfect for:

- Customers who want to customize a policy to fit their own unique needs
- Agents who are looking for a product with a strong premium solve capability



Product Information

Portfolio Overview

In creating MutualCare® Solutions, we took the features you told us you like (our cash benefit is one) and found a way to make two great new product options.

This chart gives you an overview of products in the MutualCare® Solutions portfolio and allows you to clearly see the differences...and the similarities.

	MutualCare® Secure Solution	MutualCare® Custom Solution
Issue Ages	30-79	
Tax Status	Tax Quali	fied Only
Partnership Qualified (based on state approval, age of the applicant and inflation option selected)	Yes	
Built-In Benefits		
Policy Limit	Benefit multiplier determines policy limit (benefit multiplier x maximum monthly benefit = policy limit) Options include 24, 36, 48 or 60 months	Pool of dollars determines policy limit Options include \$50,000 to \$500,000 in \$500 increments
Maximum Monthly Benefit	\$1,500 to \$10,000 per month in \$1 increments	\$1,500 to \$10,000 per month in \$50 increments (Subject to monthly benefit and policy limit
Calendar Day Elimination Period	90, 180 or 365 calendar days	combinations) 0, 30, 60, 90, 180 or 365 calendar days
Cash Benefit	30% of home health care benefit up to initial maximum of \$2,400 per month	40% of home health care benefit up to initial maximum of \$2,400 per month
Nursing Home Benefit	100%	
Assisted Living Facility Benefit	50%, 75% or 100% of maximum monthly benefit	
Home Health Care Benefit	50%, 75% or 100% of maximum monthly benefit	
Adult Day Care Benefit	Up to 100% of the monthly home health care benefit	
Stay-at-Home Benefits	Up to two times the maximum monthly benefit	
Bed Reservation Benefit for Nursing Home & Assisted Living Facility	30 days per calendar year	
Respite Care Benefit	1 month per calendar year; r	o elimination period applies
Hospice Care Benefit	Pays maximum monthly benefit; no elimination period applies	

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Product Information

	MutualCare® Secure Solution	MutualCare® Custom Solution
International Benefit	Maximum monthly ber	nefit for up to 12 months
Waiver of Premium • Nursing Home • Assisted Living Facility • Home Health Care	Included; subject to eligibility requirements	
Alternate Care Benefit	Available when care	coordination is used
Optional Partner* Benefits		
Shared Care	Avai	ilable
Security Benefit	Avai	ilable
Joint Waiver of Premium	Not Offered	Available
Survivorship Benefit	Not Offered	Available
Other Optional Benefits		
Waiver of Elimination Period for Home Health Care	Avai	ilable
Nonforfeiture – Shortened Benefit Period (removes Contingent Nonforfeiture built into policy)	Available	
Return of Premium at Death (less claims paid) – Three Times Initial Maximum Monthly Benefit	Available	
Return of Premium at Death (less claims paid)	Not Offered	Available
Return of Premium at Death (less claims paid) – If Death Occurs Before Age 65	Not Offered	Available
Professional Home Health Care	Not Offered	Available
Inflation Protection Options		
Inflation Protection Options	Lifetime: 3%, 4%, or 5% compound 20-Year: 3% or 5% compound No inflation protection	Inflation Percentage: 1% to 5% compound in .25% increments Inflation Duration: Lifetime, 20, 15 or 10 years
Inflation Protection Buy-Up Option	Not Offered	No inflation protection Available
Premium Allowances	NOLOTTETED	Available
Partner* • Both Issued • One Issued	30% 15%	
Preferred	15%	
Association/Sponsored Group	5%	
Producer	5%	
Common Employer	5%	
Premium Payment		
Lifetime	Dei	fault

^{*}Partner is defined as spouses who are legally married, domestic or civil union partners, or adults in a serious, committed personal relationship intended to be lifelong who have shared a common residence for the most recent three years, are not married to or a domestic or civil partner of anyone else, and are not related in any way that would bar marriage.

Product Information

Benefit Descriptions

We know you may need a little help remembering all the details of how our products work. So here's a brief description of all the benefits available.

- ✓ Indicates benefits that are built into the base policy
- **◆** Indicates optional benefits that are available at an additional cost



✓ Alternate Care Benefit

We know there may be long-term care services or treatments that don't exist today yet may become standard practice in the future. This benefit provides coverage for qualified treatments or services not specifically listed in the policy when recommended by a care coordinator.

Note: The Alternate Care Benefit may cover the services of a Christian Science provider when the insured is eligible to receive Alternate Care benefits under the policy. Here's how it works:

- Services must be provided by an accredited Christian Science nurse as listed in the Christian Science Journal; and
- Services must be incurred while confined in a Christian Science nursing organization/facility currently recognized by the Commission for Accreditation of Christian Science Nursing Organizations/Facilities, Inc., or any comparable accrediting organization

✓ Assisted Living Facility Benefit

The policy provides options for the insured to receive 100 percent of the maximum monthly benefit (with the option to reduce to 75 percent or 50 percent) to help pay for services received in an assisted living facility.



✓ Bed Reservation Benefit for Nursing Home & Assisted Living Facility

This benefit comes into play when the insured is confined to a nursing home or assisted living facility and requires hospitalization. Under this provision, the policy will pay up to 100 percent of the maximum monthly benefit for up to 30 days per calendar year to keep a bed available in the insured's facility until he or she returns.



✓ Care Coordination Benefit

Our policies offer the optional services of a care coordinator who will assess the needs of the insured, develop an individualized plan of care and help arrange for long-term care services. Here's how it works:

- There's no elimination period to satisfy, which gives the insured immediate access to the services of a care coordinator
- Care coordinators are licensed health care professionals typically registered nurses
- The use of a care coordinator is not required; however, some policy benefits are available only when a care coordinator is used
- Upon the recommendation of a care coordinator, the policy will pay a maximum limit of up to two times the home health care maximum monthly benefit for the following stay-at-home services:
 - Caregiver training
 - Durable medical equipment
 - Home modifications
 - Medical alert system

Table of Contents

Product Information

Underwriting
Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Product Information

Cash Benefit

The Cash Benefit is designed to give the insured – and his or her family – the ability to explore care options when the need for long-term care first arises. A percentage of the home health care maximum monthly benefit amount is available in cash to help pay for any expenses related to the insured's long-term care needs. Here's how it works:

- There's no elimination period to satisfy in order to receive the Cash Benefit
- The Cash Benefit is paid in advance each month. If the insured is eligible for the Cash Benefit for less than an entire month, the benefit will be pro-rated based on the actual number of days the insured is eligible for the benefit in that month. (Note: It's assumed each month consists of 30 days regardless of the actual number of days)
- No other benefits are available under the policy while the insured is receiving the Cash Benefit
- The insured may switch from a Cash Benefit to a Reimbursement Benefit by notifying us in writing. The insured has the option to switch between Cash and Reimbursement Benefits at any time
- Once the Cash Benefit has ceased, the insured must satisfy the policy's elimination period in order for Reimbursement Benefits to begin
- Days in which the Cash Benefit is utilized do not count toward the elimination period for Reimbursement Benefits
- The Cash Benefit is not available for care received outside the United States, its territories, Canada or the United Kingdom

MutualCare® Secure Solution	MutualCare® Custom Solution
Cash Benefit:	Cash Benefit:
 30% of the home health care maximum monthly benefit, up to initial maximum of \$2,400* per month 	 40% of the home health care maximum monthly benefit, up to initial maximum of \$2,400* per month

^{*} This amount may increase if inflation protection is added to the policy.

E

✓ Calendar Day Elimination Period

This waiting period represents the initial number of calendar days the insured must be chronically ill before benefits are payable under the policy. Here's how it works:

- If the insured is not receiving cash benefits, the elimination period begins on the first day he or she is chronically ill and receives a covered long-term care service
- Subsequent days during which the insured is chronically ill will be used to satisfy the elimination period, even if a covered service is not received on those days
- The elimination period is cumulative and needs to be satisfied only once during the life of the policy
- There is no elimination period to satisfy if the insured elects to receive the Cash Benefit; however, once the insured switches to a Reimbursement Benefit, an elimination period will apply
- A 90-day elimination period is the default option. Additional options may be elected
- Elimination periods available for Class I and Class II risks are limited to 90, 180 or 365 days

MutualCare® Secure Solution	MutualCare® Custom Solution
Elimination Period:Options include 90, 180 or 365 calendar days	Elimination Period: Options include 0, 30, 60, 90, 180 or 365 calendar days

H

✓ Home Health Care Benefit

Most people prefer to receive long-term care services at home. The insured will receive 100 percent of the maximum monthly benefit (with the option to reduce to 75 percent or 50 percent) to help pay for home health care services.

✓ Hospice Care Benefit

People who are terminally ill and not expected to live beyond six months need special care. The policy provides up to the maximum monthly benefit for hospice care services with no elimination period to satisfy.



+ Inflation Protection

The cost of long-term care services is likely to be higher years down the road when the insured needs care. An optional inflation protection rider allows policy benefits to increase to assist with potential rising costs. Here's how it works:

- The current maximum monthly benefit and remaining policy limit increase annually by the percentage the insured selects
- The increase occurs on each policy anniversary date for the length of time the insured selects either for the life of the policy or for a limited period of time

MutualCare® Sec	ure Solution	MutualCare® Custom Solution
Lifetime: 3%, 4%, or	5% compound	Inflation Percentage: 1% to 5% compound in
20-Year: 3% or 5% c	ompound	.25% increments
No inflation protection	on	Inflation Duration: Lifetime, 20, 15 or 10 years
·		No inflation protection
		Includes guaranteed buy-up option

+ Inflation Protection Buy-Up Option

The insured may increase the percentage of inflation applied to policy benefits (not to exceed 5 percent) on or before each policy anniversary date. The increase is effective on the policy anniversary following the election, with benefit increases occurring the following anniversary. The increase is available prior to the lesser of 20 years or age 75 (cannot be chronically ill). Partnership qualification is determined on the inflation option effective issue. Partnership qualification cannot be gained by electing a buy-up of inflation after issue. Here's how it works:

- The buy-up option is only available on MutualCare® Custom Solution policies
- Each year, on or before the policy anniversary date, the insured can choose to increase his or her compound inflation protection to any percentage we offer. The insured must elect this option in writing
- The total level of inflation protection cannot exceed 5 percent
- The premium for the policy is based on the insured's age at the time of the buy up; however, actual premium will include a premium credit based on type of coverage and how long the policy has been in force
- The increase is effective on the policy anniversary following the election with benefit increases occurring on the following anniversary
- The increase is available prior to the lesser of 20 years or age 75
- The insured also has the option to buy down to a lower inflation percentage at any time while retaining any gains applied to the policy as a result of the inflation rider

MutualCare® Secure Solution	MutualCare® Custom Solution
Not Offered	Available

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Guidelines

Underwriting

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Product Information

✓ International Benefit

This benefit is available to an insured who may be confined to a nursing home or assisted living facility or is receiving home health care or adult day care outside the United States, its territories, Canada or the United Kingdom. Here's how it works:

- The International Benefit is equal to twelve times the maximum monthly benefit
- This benefit is paid regardless of the amount of incurred expenses in any given month (the incurred expense may be more or less than the maximum monthly benefit amount)
- No additional International Benefits are payable under the policy once the benefits paid equal the International Benefit lifetime maximum
- The Cash Benefit is not available in conjunction with the International Benefit



+ Joint Waiver of Premium Benefit

This optional rider waives premium for both partners when one partner is on claim. Here's how it works:

- No premium will be due from the insured partner for as long as the other partner's premium is waived
- When the waiver period ends under the other partner's policy, premium payments for the insured partner will resume and must be paid to keep the policy in force
- If premiums increase after policy issue due to an increase or addition in coverage, the increased premium must be in effect for 10 years or more before the increased amount will be waived
- This Joint Waiver of Premium Benefit is not available in conjunction with:
 - Security Benefit
 - Partner Premium Allowance (one issued)
- The Joint Waiver of Premium Benefit is not offered for Class I or Class II health risks

MutualCare® Secure Solution	MutualCare® Custom Solution
Not Offered	Available



✓ Maximum Monthly Benefit

This is the maximum dollar amount the policy will pay each month. Options range from \$1,500 to \$10,000 per month.

- \$5,000 maximum allowed for Class I and Class II health risks
- The total monthly benefit for nursing home/assisted living or home health care, including all long-term care policies (includes policies from other companies), cannot exceed \$10,000 per month at the time of issue

Please Note: When providing prior or existing coverage information, the benefit amount should reflect current coverage amounts, not the initial amount of coverage.

MutualCare® Secure Solution	MutualCare® Custom Solution
Available in increments of \$1	 Available in increments of \$50 Amounts range from 1% to 4% of the policy limit. For example: the monthly benefit on a \$300,000 pool of dollars would range from \$3,000 to \$10,000

N

♣ Nonforfeiture – Shortened Benefit Period

This allows coverage to continue on a reduced basis in the event the insured stops paying premiums. Here's how it works:

- The policy must have been in force for three years in order for this provision to take effect
- This rider replaces the contingent nonforfeiture language in the policy
- The Nonforfeiture Shortened Benefit Period rider MUST be offered. If it is not selected, the contingent nonforfeiture benefit becomes the default

✓ Nursing Home Benefit

Nursing home care is a very costly long-term care service. The policy provides 100 percent of the maximum monthly benefit amount to help pay for covered services received in a nursing home.



✓ Policy Limit

This is the maximum dollar amount payable over the remaining life of a policy. All benefits paid, except Care Coordinator and Waiver of Premium, will reduce the policy limit. The initial policy limit shown on the policy schedule may be adjusted if coverage is decreased or increased. If an optional inflation protection rider is attached to the policy, the remaining policy limit will be increased annually.

nacing attached to the policy, the remaining policy time with be increased annually.		
MutualCare® Secure Solution	MutualCare® Custom Solution	
Uses a benefit multiplier to determine the initial policy limit (benefit multiplier x maximum monthly benefit = policy limit) Options include 24, 36, 48 or 60 months 60-month benefit multiplier and \$5,000 monthly benefit is the maximum allowed for Class I and Class II health risks	Uses a pool of dollars to determine the initial policy limit Options include \$50,000 to \$500,000 in \$500 increments \$300,000 policy limit and \$5,000 monthly benefit is the maximum allowed for Class I and Class II health risks	

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Product Information

Premium Allowances

We offer a variety of premium allowances that help people save money. The insured is eligible to receive one or more of the following premium allowances:

Partner* (both issued) - 30 percent

If both partners are issued long-term care insurance from Mutual of Omaha, they each receive a 30 percent premium allowance.

- Available when both policies are issued under the same policy form/product
- Any partner that was previously issued under a different policy form/product is not eligible for the Partner Allowance
- If one applicant cancels the contract and it results in a cancel back to issue or policy not taken, the 30 percent partner allowance will be replaced by the 15 percent Partner Allowance (one issued)
- Not available with the Security Benefit

Partner* (one issued) - 15 percent

A 15 percent allowance is offered to an applicant whose partner is not issued long-term care insurance from Mutual of Omaha.

- Includes any partner not meeting the criteria for Partner (both issued)
- Not available with the Joint Waiver of Premium, Survivorship or Shared Care Benefits

Preferred - 15 percent

A 15 percent premium allowance is offered to applicants who are in good health.

- The Preferred Allowance will be applied at the discretion of the underwriter
- Can be combined with all partner allowances

Producer – 5 percent

You and your partner are each eligible for a 5 percent premium allowance when you purchase this Mutual of Omaha long-term care insurance policy

 Not available with Association/Sponsored Group or Common Employer Allowances

Association/Sponsored Group – 5 percent

Applicants who are members of a qualifying association group are eligible for a 5 percent premium allowance.

- Also applies to the partner of the insured
- Includes a compensation offset
- Not available with the Producer Allowance
- Not available to add after issue

Common Employer** – 5 percent

Five or more applicants who share a common employer all are eligible for a 5 percent premium allowance.

- Once the five-person minimum is met, other employees of the same company also will receive the Common Employer Allowance
- Cannot be employer paid or sponsored
- PRD is not available
- Not available with Association/Sponsored Group or Producer Allowances
- Not available to add after issue

*Partner is defined as spouses who are legally married, domestic or civil union partners, or adults in a serious, committed personal relationship intended to be lifelong who have shared a common residence for the most recent three years, are not married to or a domestic or civil partner of anyone else, and are not related in any way that would bar marriage.

♣ Professional Home Health Care

This optional rider makes additional benefits available when home health care services are provided by a nurse* or skilled professional specializing in physical, respiratory, occupational or speech therapy, audiology, nutrition or chemotherapy administration. If the cost of services exceeds the home health care maximum monthly benefit in any given month, this benefit provides up to an additional 100 percent of the home health care maximum monthly benefit.

*Additional funds for home healthcare provided by a nurse are limited to 365 days over the life of the policy. This rider cannot be dropped after issue.

MutualCare® Secure Solution	MutualCare® Custom Solution
Not Offered	Available

^{**} Important Notice: This long-term care policy is not designed to be compliant with ERISA or Title VII or similar state laws and generally is not appropriate for an employer sponsored plan. Employers 'sponsorship' includes but not limited to: paying a portion of the premium, payroll deduction, list billing and endorsing or promoting the solicitation of the coverage during working hours. Please have your client's consult a legal or tax advisor or other qualified professional for more information.

R

✓ Respite Care Benefit

The policy pays for one month of respite care per calendar year. This benefit is intended to provide temporary services of another person or facility in order to give the insured's regular, unpaid caregiver a break from providing care.

♣ Return of Premium at Death (minus claims paid) – Three Times Initial Maximum Monthly Benefit

This optional rider returns up to three times the maximum monthly benefit of the policy, minus claims paid, upon the insured's death after the policy has been in force for a 10-year period. For the purposes of this rider, the maximum monthly benefit is the lesser of three times the initial maximum monthly benefit, or three times the current maximum monthly benefit, excluding the whole amount of any inflation protection increases that may have been received. This rider cannot be dropped after issue.

- Not available for applicants over age 64
- Not available with Shared Care

+ Return of Premium at Death (minus claims paid)

This optional rider returns premium paid on the policy, minus claims paid, upon the insured's death. This rider cannot be dropped after issue.

- Not available for applicants over age 64
- Not available with Shared Care

+ Return of Premium at Death (minus claims paid) - If Death Occurs Before Age 65

This optional rider returns premium paid on the policy, minus claims paid, if the insured dies before age 65. This rider cannot be dropped after issue.

• Not available for applicants over age 64

ROP Option	MutualCare® Secure Solution	MutualCare® Custom Solution
ROP – Three Times Maximum Monthly Benefit	Available	Available
ROP at Death	Not Offered	Available
ROP – If Death Occurs Before Age 65	Not Offered	Available

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Guidelines

Underwriting

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Product Information

S

★ Security Benefit

This optional rider provides an additional benefit without a reduction in the policy limit when the insured is receiving benefits and his or her partner is alive. The additional funds may be used to help pay for care or living expenses for an uninsured partner. Here's how it works:

- Pays the insured an additional 60 percent of the reimbursement benefit each month, excluding the cash benefit if any, for covered services received
- The Security Benefit will not reduce the policy limit
- The Security Benefit is only available with Partner (one issued) Allowance
- The Security Benefit is not offered for Class I or Class II health risks or for issue ages over age 69

+ Shared Care Benefit

This optional rider allows one insured to access benefits under a partner's policy. Here's how it works:

- Benefits must be identical at the time of policy issue
- Once benefits have been exhausted under the insured's policy, but the need for long-term care services continues, he or she may access benefits under a partner's identical policy until a minimum of 12 times the current maximum monthly benefit remains
- If one partner dies while both policies are in force, the surviving partner will receive the deceased partner's remaining policy limit with no effect on the surviving partner's premium. If an inflation option was chosen, the new total amount will inflate accordingly
- The Shared Care Benefit is only available when both partners apply for coverage at the same time and are issued identical policies
- The Shared Care Benefit is not available with:
 - Security Benefit
 - Return of Premium at Death (minus claims paid)
 - Return of Premium at Death (minus claims paid) Three Times Initial Maximum Monthly Benefit
 - Partner Premium Allowance (one issued)
- The Shared Care Benefit is not offered for Class II health risks or if Underwriting determines one or both applicants pose a greater than normal risk

MutualCare® Secure Solution	MutualCare® Custom Solution
Not offered to Class I health risks with: • A benefit multiplier greater than 36 months • A maximum monthly benefit greater than \$5,000	Not offered to Class I health risks with: • A policy limit greater than \$180,000 • A maximum monthly benefit greater than \$5,000

Product Information

Survivorship Benefit

This optional rider allows an insured to have a paid-up policy in the event his or her partner dies. Here's how it works:

- If the insured's partner dies after the policy has been in force for 10 years or more, no further premium is due on the insured's policy
- If premiums increase after policy issue due to an increase or addition in coverage, the increased premium must be in effect for 10 years or more before the increased amount will be waived
- The Survivorship Benefit is not available in conjunction with:
 - Security Benefit
 - Partner Premium Allowance (one issued)
- The Survivorship Benefit is not offered for Class I or Class II health risks

MutualCare® Secure Solution	MutualCare® Custom Solution
Not Offered	Available



★ Waiver of Elimination Period for Home Health Care

This optional rider enables the insured to receive home health care benefits without having to satisfy an elimination period. This rider cannot be dropped after issue. Here's how it works:

- Once expenses are incurred for covered home health care services or adult day care, the elimination period for home health care or adult day care will be waived
- Days on which the elimination for home health care is waived will be used to satisfy the
 elimination period for other benefits available under the policy. The elimination period for
 nursing home and assisted living will begin to be satisfied on a calendar-day basis
- This rider is not available for Class I or Class II health risks

Waiver of Premium

This benefit means no premium is due while the insured receives covered long-term care services. Here's how it works:

- After the policy's elimination period has been satisfied, no further premium payments are required effective on the date benefits are first paid for nursing home, assisted living or at least eight days of home health care or adult day care in any continuous 30-day period
- Premium also is waived if the insured is receiving the cash benefit
- The premium payment mode does not affect the waiver of premium start date; however, any
 portion of premium paid beyond the start date will not be refunded. Instead, we will credit
 such premium to any future premium payments that come due
- Once the waiver of premium ends, the insured must resume premium payments to keep the policy in force

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Underwriting Guidelines

Our Underwriting Philosophy

We look at the total picture and evaluate applicants based on a number of criteria, including health history, cognitive status, daily activities and the ability to perform and maintain activities of daily living (ADLs) as well as instrumental activities of daily living (IADLs)

Activities of Daily Living	Instrumental Activities of Daily Living
 Eating Toileting Transferring Bathing Dressing Continence 	 Shopping Meal preparation Housework Laundry Managing money Taking medication Using the telephone Walking outdoors Climbing stairs Reading/writing Transportation

Issue Ages

Applicants between the ages of 30 and 79 will be considered for coverage. There may be age limitations for some policy options.

Save Age

Premium will be based on the applicant's age at the time the application is signed. If the applicant's date of birth is within 30 days of the application signing date, premium will be based on the younger age.

Suitability

A long-term care personal worksheet is included in the application packet and must be submitted with each application. You are responsible for verifying that coverage is affordable and appropriate for your client.

- Minimum financial guidelines include an annual household income of \$20,000 or \$50,000 in countable assets, not including the applicant's home
- This policy is not available to anyone who meets Medicaid eligibility guidelines
- If the applicant does not disclose financial information or if the disclosed information indicates
 the policy is not suitable, the applicant will receive a letter asking them if they want to continue
 with the application

Eligibility

The application clearly identifies impairments that make an applicant ineligible for coverage. You should NOT submit an application for anyone who:

- Answers "yes" to any question in the Health Insurability Questions section the application
- Is over or under the height and weight guidelines
- Requires assistance with any activities of daily living (ADLs)
- Requires assistance with any instrumental activities of daily living (IADLs)
- Receives Meals on Wheels

- Is pregnant or receiving medical treatment to become pregnant
- Is disabled
- Uses a quad cane, crutches, walker, electric scooter, wheelchair, oxygen or respirator
- Is non-compliant with medications and/or treatment
- Has not pursued additional workups recommended by their physician
- Has a condition listed as a "decline" in the Medical Impairment section
- Has a living environment (as noted during the face-to-face interview) to be excessively cluttered, filthy, unsafe or with evidence of hoarding
- Has been confined to a nursing home or assisted living facility in the last six months
- Has received home health care services or adult day care in the last six months
- Has received occupational, physical or speech therapy in the last three months (prequalify the case with an underwriter if you believe the case may warrant review sooner than three months)

NOTE:

Higher-risk applicants may receive an adjusted offer or reduced benefits and/or higher premium. You will be notified if the approved policy is different than applied for.

Underwriting Rules

All available options may be added to the policy selected unless a specific combination of options is not allowed by underwriting rules.

- Underwriting will be the same for the base policy and selected optional benefits
- Addition premium will be required for optional benefits
- Optional benefits still being marketed may be added at the time of sale or within 60 days of policy issue with underwriter approval
- The total monthly benefit for nursing home/assisted living or home health care, (including all long-term care policies from other companies), cannot exceed \$10,000 per month at the time of issue

Rate Classes

The Medical Impairments section and the Build Chart will help you determine the appropriate rate class to quote.

- Applications should not be submitted for anyone who is over or under the weight guidelines, has an uninsurable health condition or is taking a medication associated with an uninsurable health condition
- It's recommended that an applicant never be quoted better than Select (the underwriter will add a Preferred allowance to the policy, if appropriate)

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Underwriting Guidelines

- Certain policy limits are placed on Class I and Class II health risks, including:
 - Maximum 60-month benefit multiplier
 - Maximum \$300,000 policy limit
 - Maximum \$5,000 monthly benefit
 - Minimum 90-day elimination period
- In addition, not all policy benefits are available for Class I and Class II health risks, including:
 - Security Benefit
 - Joint Waiver of Premium Benefit
 - Survivorship Benefit
 - Shared Care Benefit (available for Class I health risks with a maximum 36-month benefit multiplier, \$180,000 policy limit and/or \$5,000 maximum monthly benefit)
 - Waiver of Elimination Period for Home Health Care

Preferred	Select	Class I	Class II
15% allowance at underwriter discretion	100%	125%	150%
Applicant is considered a preferred risk and is eligible for all policy benefit options	Applicant is considered a standard risk and is eligible for all policy benefit options	Applicant is considered to be a higher risk for utilization of long-term care services	Applicant is considered to be a significantly higher risk for utilization of long-term care services Reserved for use at underwriter discretion. Do not quote Class II unless prequalified by an underwriter

REMEMBER...

Never quote an applicant better than the select rate. The underwriter will add the preferred allowance, if applicable.

Criteria for Preferred Underwriting

In order to qualify for preferred underwriting and the 15 percent preferred premium allowance, applicants must meet ALL of the following criteria:

- An applicant must have seen a physician for a head-to-toe physical exam and complete metabolic profile within the past two years
- 2. He or she must not have been declined, rated or denied reinstatement for long-term care insurance within the last three years
- **3.** The applicant must have been tobacco free for the past two years
- **4.** He or she must fall within the minimum and preferred maximum range on the build chart
- 5. An applicant must not use a cane
- **6.** He or she must not take any prescription medications other than:
 - Allergy medications (excluding steroids)
 - · Female hormone replacement
 - Thyroid hormone replacement
 - · Antacids and heartburn medication
 - Medication for controlled high blood pressure (readings of 140/90 or less for the past six months)
 - Medication for controlled cholesterol (cholesterol less than 250)
 - Medication for temporary, acute conditions

- **7.** The applicant must not be diagnosed with or treated for any of the following:
 - Asthma
 - Atrial fibrillation
 - Blood disease or disorder (excluding treated iron deficiency anemia)
 - Blood clotting disorder
 - Cancer (excluding basal cell or squamous cell skin cancer)
 - Carotid artery disease
 - · Chronic fatigue syndrome
 - Chronic obstructive pulmonary disease (COPD)
 - Chronic pain
 - Diabetes
 - Emphysema
 - Fibromyalgia
 - First degree relative diagnosed with Alzheimer's or dementia
 - Heart disease, including coronary artery disease and heart valve disorder (excluding mitral valve prolapse or controlled high blood pressure average reading less than 140/90 for the past six months)
 - Hepatitis
 - Joint replacement
 - Moderate osteoarthritis
 - Neurological disease or disorder
 - Peripheral arterial/vascular disease
 - Polymyalgia rheumatica
 - Psychiatric disease or disorder (excluding seasonal affective disorder or resolved situational depression)
 - Respiratory disease or disorder, excluding acute bronchitis, pheumonia, or exercise induced, reactive or extrinsic asthma
 - · Rheumatoid arthritis
 - · Sleep apnea
 - Spinal stenosis
 - Stroke
 - TIA (transient ischemic attack)
 - Tremor

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Build Chart – Unisex

Underwriting Guidelines

Product	
If	

Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact
Information

Height	Minimum	Preferred Maximum	Select Maximum	Class I Maximum
4'8"	82	133	164	190
4'9"	85	138	170	198
4'10"	87	143	176	205
4'11"	90	148	182	212
5'0"	93	153	189	220
5'1"	95	158	195	227
5'2"	96	164	202	235
5'3"	98	169	208	242
5'4"	101	174	215	250
5'5"	104	180	222	258
5'6"	106	186	229	266
5'7"	110	191	236	274
5'8"	113	197	243	282
5'9"	117	203	250	291
5'10"	121	209	257	299
5'11"	124	215	265	308
6'0"	128	221	272	316
6'1"	132	227	280	320
6'2"	136	233	287	326
6'3"	139	240	295	330
6'4"	142	246	300	344
6'5"	144	253	312	350
6'6"	148	260	320	360

- An applicant below the minimum weight is ineligible for coverage
- An applicant who is within the weight requirements but has other health conditions may be ineligible for coverage
- An applicant who exceeds the maximum Select weight and has any condition listed on the impairment guide as a Class I or Class II will be declined
- An applicant above the Class I Maximum weight is ineligible for coverage
- An applicant who has short stature due to a genetic condition or chronic medical condition is ineligible for coverage
- Build as documented in medical records or obtained during a face-to-face interview

Uninsurable Health Conditions

Acoustic Neuroma (unoperated)

Acromegaly

ADL Deficit

AIDS/ARC

Adult Day Care within 6 months

Agoraphobia

Alcohol 4 or more drinks daily

Alcoholism with any current alcohol use

ALS

Alzheimer's Disease

Amputation due to disease, other than cancer

Amputation 2 or more limbs

Amyloidosis

Ankylosing Spondylitis

Anorexia

Aplastic Anemia

Arnold-Chiari Malformation

Arrhythmia (uncontrolled)

Arteriovenous Malformation (AVM) (unoperated)

Arthritis requiring narcotic pain medication

Asperger's Syndrome

Assisted Living Facility (resident within 6 months)

Ataxia

Avascular Necrosis (unoperated)

Back Pain (disabling or requiring narcotic pain medication)

Bell's Palsy (present)

Benign Positional Vertigo (BPV) (with falls)

 $Bipolar \ (diagnosed \ within \ 3 \ years, \ psychiatric$

hospitalization within 2 years, 2 or more psychiatric hospitalizations)

Blindness (not adapted or with ADL/IADL

limitations)

Bowel Incontinence

Buerger's Disease

Bulimia

Bullous Pemphigoid (active)

Cardiomyopathy (dilated)

Castleman's

Cerebral Aneurysm (unoperated)

Cerebral Palsy

Cerebrovascular Accident (CVA) (2 or more)

Charcot Marie Tooth

Chronic Pain (requiring narcotics, TENS unit,

implantable stimulator, ADL/IADL deficit)

Cirrhosis

Complex Regional Pain Syndrome

Confusion

Connective Tissue Disease

Cor Pulmonale

CREST Syndrome

Crohn's (multiple flares or with complications)

Cushing's Syndrome

Cystic Fibrosis

Defibrillator (implanted)

Dementia

Dermatomyositis

Diabetic Complications (neuropathy, nephropathy,

retinopathy, gastropathy)

Dialysis

Dilated Cardiomyopathy

Disabled, except <50% VA disability

Down's Syndrome

Dwarfism

Dystonia

Ehlers-Danlos

Epilepsy (>2 seizures/year)

Epstein-Barr Virus (within 2 years)

Fibromuscular Dysplasia

Fibromyalgia (disabling)

Frailty

Friedrich's Ataxia

Gaucher's

Glomerulonephritis

Head Injury (residual functional or cognitive

impairment)

Heart Transplant

Hemiplegia

Hemophilia

Hepatitis (chronic, active, alcohol related, residual

liver damage)

HIV Positive

Hoarding

Home Health Care (within 6 months)

Huntington's Chorea

Hydrocephalus

IADL Deficit

Immune Deficiency

Implantable Stimulator

Irritable Bowel Syndrome (uncontrolled or with

weight loss)

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

> Sales & Marketing

Information

Contact <u>Inf</u>ormation

Product

Information

Underwriting

Guidelines

Underwriting Guidelines

Uninsurable Health Conditions (continued)

Kidney Failure Kidney Transplant

Lacunar Infarct (2 or more)

Liver Transplant

Lou Gehrig's Disease

Lupus (systemic)

Marfan's Syndrome

Medicaid Recipient

Memory Loss

Mental Retardation

Mixed Connective Tissue Disease

Multiple Myeloma

Multiple Sclerosis

Muscular Dystrophy

Myelodysplasia

Myelodysplastic Syndrome

Myelofibrosis

Myasthenia Gravis (generalized)

Completing the Application

Neurofibromatosis

Neurogenic Bowel or Bladder

Neuropathy (related to diabetes or alcohol, or with

history of falls or skin ulcers), or severe

Nursing Home resident (within 6 months)

Administrative Handling Occupational Therapy (within 3 months*)

*contact Underwriting to prequalify if within

3 months

Organ Transplant

Organic Brain Syndrome

Osteoporosis (T score -4.0 or worse)

Oxygen use

Sales & Marketing Information Pancreas Transplant

Pancreatitis (alcohol related, or >2 episodes)

Paralysis

Paraplegia

Parkinson's Disease

Pemphigus Vulgaris

Physical Therapy (within 3 months*)

*contact Underwriting to prequalify if within

3 months

Pick's Disease

Polycystic Kidney Disease

Polymyositis

Polyneuropathy

Post Herpetic Neuralgia

Post Polio Syndrome (with progressive weakness, fatigue, or limitations)

Pregnancy (Is pregnant or receiving medical

treatment to become pregnant)

Primary Biliary Cirrhosis

Pseudotumor Cerebri

Psychiatric Hospitalization (within 3 years,

or 2 or more)

Psychosis

Pulmonary Hypertension

Quad Cane use

Quadriplegia

Reflex Sympathetic Dystrophy

Retinal Vein Occlusion (2 or more)

Schizophrenia

Scleroderma

Sclerosing Cholangitis

Shingles (within 6 months)

Sjogren's Syndrome (systemic)

Social Withdrawal

Speech Therapy (within 3 months*)

*contact Underwriting to pregualify if within

3 months

Spina Bifida

Stroke (2 or more)

Surgery (requiring general anesthesia scheduled

or planned)

Systemic Lupus

Thalassemia Major

Thrombocytosis

Transient Ischemic Attack (TIA) (2 or more)

Tuberculosis

Underweight

Ventriculoperitoneal shunt

Von Willebrand's Disease

Walker use

Wegener's Granulomatosis

Weight loss (unintentional or unexplained)

Wheelchair use

Table

of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales Marketing Information

Contact Information

Some Medications Associated With Uninsurable Health Conditions

This list is not all-inclusive. An application should not be submitted if a client is taking any of the following medications.

Medication Condition 3TC HIV Abilify Antipsychotic Adriamycin Cancer Akinetiń Parkinson's Alkeran Cancer Amantadine Parkinson's Antabuse Alcohol Abuse Apokyn Parkinson's HIV **Aptivus** Aricept Dementia Arimidex Cancer treatment, acceptable if used for cancer prevention Dementia Artane Asenapine **Psychosis** HIÝ Atripla Avinza Chronic Pain Multiple Sclerosis Avonex Dementia Axona

Parkinson's

Multiple Sclerosis Baclofen Hepatitis B Baraclude Bendopa Parkinson's Multiple Sclerosis Betaseron Boceprevir Hepatitis C

HIV

Alcohol Abuse Campral Capaxone Multiple Sclerosis Carbidopa Parkinson's Cee Nu Cancer Cellcept Organ Transplant Cerefolin Memory Loss Cisplatin Cancer Chronic Pain Codeine Cogentin Parkinson's Cognex Dementia Combivir HIV Comtan Parkinson's

Copaxone Crixivan HIV Cycloserine

Azilect

AZT

Alzheimer's

Cytoxan Cancer, severe Arthritis

Multiple Sclerosis

D4T Dantrium

Multiple Sclerosis Dantrolene Multiple Sclerosis

DDC HIV HIV DDI

Demerol Chronic Pain Parkinson's Deprenyl DES Cancer Dolophine Chronic Pain Donepezil Dementia COPD DuoNeb Chronic Pain Duragesic

Parkinson's Eldepryl Eligard **Prostate Cancer**

Emtriva HIV **Epivir** HIV

Epogen Kidney Failure, HIV

Epzicom HIV Medication Condition Ergoloid Dementia

Dementia, Parkinson's Exelon

Fentanyl Chronic Pain Furosemide Heart/Kidney Disease

>60 mg/day Fuzeon HIV

Galantamine Dementia

Geodon Schizophrenia Gleevac C ancer

Gold Rheumatoid Arthritis

Haldol **Psvchosis** Haloperidol Psychosis Hepatitis B Hepsera Cancer Herceptin Hydergine Dementia Hydrea Cancer Chronic Pain Hvdrocodone Hydromorphone Chronic Pain Hydroxyurea Cancer

Imuran Immunosuppression Incivek Hepatitis C Insulin Diabetes

>50 units/day Interferon

HIV, Hepatitis, Multiple Sclerosis

HIV Indinavir Invega Schizophrenia Invirase HIV Isoxsuprine Dementia

IVIG Immune Deficiency

Kadian Chronic Pain Kaletra HIV Kemadrin Parkinson's

Psvchosis Lanzac Heart Disease Lasix

>60 mg/day Latuda Drug Abuse L-Dopa Parkinson's

Lenalidomide Myelodysplastic Syndrome Letairis Pulmonary Hypertension Lexiva Leukeran Immunosuppression

Levodopa Parkinson's Multiple Sclerosis Lioresal Lomustine Cancer Chronic Pain Lorcet Lortab Chronic Pain

Various Reasons Marinol Megace Cancer Megestrol Cancer **Psychosis** Mellaril

Melphalan Cancer Memantine Dementia Chronic Pain Meperidine Myasthenia Gravis Mestinon Metanx Diabetic Neuropathy

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Underwriting Guidelines

Medication Methadone Methotrexate	Condition Chronic Pain, Drug Abuse Rheumatoid Arthritis	Medication Ritonavir Roxicet
>25 mg/week Mirapex Morphine MS Contin Myerlan	Parkinson's, acceptable if used for Restless Leg Syndrome Chronic Pain Chronic Pain Cancer	Sandimmune Saphris Selzentry Serentil Seroquel Sinemet
Naloxone Namenda Narcotics > 3 doses per v Natrecor Navane	CHF Psychosis	Somavert Stalevo Stelazine Suboxone Sustiva Symmetrel
Nelfinavir Neoral Neupro Niloric Norvir Novatrone Nucynta	HIV Immunosuppression Parkinson's Dementia HIV Multiple Sclerosis Chronic Pain	Tacrine Taractan Tasmar Telaprevir Teslac Thiotepa Thorazine
Oxycodone Oxycontin	Chronic Pain Chronic Pain	Tramadol Trelstar-LA
Paraplatin Parlodel Parsidol Pegasys Peg-Intron Percocet Percodan Permax P	Cancer Parkinson's Parkinson's Hepatitis C Hepatitis C Chronic Pain Chronic Pain arkinson's	Trilafon Trizivir Truvada Tylenol #3 TYSABRI Tyzeka Ultram Urso
Prednisone >10 mg/day Prezista Procrit Prolixin	COPD, Arthritis HIV Kidney Failure, HIV Psychosis	Valycte Vasodilan Vayacog VePesid
Razadyne Rebetol Rebif Recombinant Reminyl Remodulin Requip Rescriptor	Dementia Hepatitis C Multiple Sclerosis Multiple Sclerosis Dementia Pulmonary Hypertension Parkinson's HIV	Vertex Vicodin Victrellis Videx Vincristine Viracept Viramune Viread
Dotrovir	1111/	Zanosar

Selzentry Serentil Seroquel Sinemet Somavert Stalevo Stelazine Suboxone Sustiva Symmetrel	HIV Psychosis Antipsychotic Parkinson's Acromegaly Parkinson's Psychosis Drug Abuse HIV Parkinson's
Tacrine Taractan Tasmar Telaprevir Teslac Thiotepa Thorazine Tramadol Trelstar-LA Trilafon Trizivir Truvada Tylenol #3 TYSABRI Tyzeka	Dementia Psychosis Parkinson's Hepatitis C Cancer Cancer Psychosis Chronic Pain Prostate Cancer Psychosis HIV HIV Chronic Pain Multiple Sclerosis Hepatitis B
Ultram Urso	Chronic Pain Liver Disease
Valycte Vasodilan Vayacog VePesid Vertex Vicodin Victrellis Videx Vincristine Viracept Viramune Viread	CMV HIV Dementia Memory Loss Cancer Hepatitis C Chronic Pain Hepatitis C HIV Cancer HIV HIV HIV
Zanosar Zelapar Zelodox Zerit Ziagen Ziprasidone Zyprexa	Cancer Parkinson's Schizophrenia HIV HIV Schizophrenia Antipsychotic

Condition

Psychosis

Chronic Pain

Immunosuppression

HIV

Alzheimer's Disease/Dementia

HIV

ΗÍV

ALS Psychosis

Psýchosis

Myelodsyplastic Syndrome

Retrovir

Reyataz

Riluzole

Risperdal

Risperdone

Revlimide

Reminyl
Hydergine
Memantine
Metrifonate
Namenda
Tacrine
Vasodilan
Vayacog

Avonex Baclofen Betaseron Copaxone Lioresal

Rebif

Multiple Sclerosis

Amantadine Mirapex
Carbidopa Parlodel
Cogentin Permax
Eldepryl Requip
Kemadrin Sinemet
L-Dopa Symmetrel
Levodopa

Parkinson's Disease

Uninsurable Health Combinations

All shaded health condition combinations are ineligible for coverage.

Refer to the Medical Impairments section for handling of unshaded health condition combinations.

	Atrial Fibrillation	Stroke	TIA	VHD	Diabetes	PVD	Carotid Stenosis	Tobacco use in the past 12 months
Atrial Fibrillation								
Stroke								
Transient Ischemic Attack (TIA)								
Valvular Heart Disease (VHD)								
Diabetes								
Peripheral Vascular Disease (PVD)								
Carotid Stenosis								
Average BP reading >159/89								
Tobacco use in the past 12 months								

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product

Information

Medical Impairments

Underwriting Guidelines

Every attempt will be made to offer coverage. Multiple medical conditions may result in an offer of reduced benefits, a substandard rating, or a decline.

S* May qualify for Preferred if all requirements listed under the Preferred Rate Criteria are met

S Select coverage issued at select rates

Class I 25 percent rating, maximum 60-month benefit multiplier, maximum \$300,000 policy limit, maximum \$5,000 monthly benefit, minimum 90-day elimination period

50 percent rating may be offered by underwriting when multiple medical impairments are present, maximum 60-month benefit multiplier, maximum \$300,000 policy limit, maximum \$5,000 monthly benefit, minimum 90-day elimination period

Individual Consideration IC

D Decline

Underwriting Guidelines

Completing the

Application

Administrative Handling

Sales & Marketing Information

Abdominal Aortic Aneurysm (AAA) Operated, after 6 months, fully recovered	. S
Acoustic Neuroma surgically removed, after 6 months, no residuals	
Acromegaly	.D
ADD/ADHD Stable 1 year	. S . D
Addison's Disease, after 3 years, controlled	. S I-IC
ADL Deficit	.D
AIDS/ARC	.D
Adult Day Care within 6 months	
Agoraphobia	.D
Alcohol regular consumption of 4 or more drinks per day	. D
Alcohol Abuse/Alcoholism At least 3 years of sobriety, active in a support group	. S . D
Alpha-1 Antitrypsin Deficiency	.D
ALS (Amyotrophic Lateral Sclerosis, Lou Gehrig's Disease)	.D
Alzheimer's Disease	.D
Amaurosis Fugaxsee	TIA
Amnesia, Transient Global see	TIA

Medical Impairments (continued)

Amputation due to trauma, after 12 months, one limb, no limitations.SDue to CancerS-IC
Due to disease other than cancer
Amyloidosis
Ankylosing Spondylitis
Anemia cause identified, managed
Angina
Angioplasty
Aneurysm operated, after 6 months, fully recoveredSOther than Cerebral, unoperated, stable for 2 years.ICCerebral, unoperatedDCerebral, with rupture or bleed.See CVACerebral, more than one episode.D
Anorexia Current or within 10 years
Anxiety <70 years of age, after 6 months, controlled with medication, fully functional. >70 years of age, after 2 years, controlled with medication, fully functional, no psychiatric hospitalizations in the past 3 years S-IC Regardless of age, two or more psychiatric hospitalizations, or disabled D
Aortic Insufficiency
Aortic Regurgitation or Stenosis
Antiphospholipid Syndrome
Arnold-Chiari Malformation
Arrhythmia excluding Atrial Fibrillation Controlled
Arteriovenous Malformation (AVM) >1 year since surgical repair, no residuals
Arthritis Mild after 3 months, by X-ray findings and symptoms, controlled, no ADL/IADL deficits managed with nonsteroidal medication

The form M28871 may be used as a prescreen tool for clients with arthritis/degenerative joint disease.

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Underwriting Guidelines

Medical Impairments (continued)

Rheumatoid Arthritis mild, moderate, stable for 1 year, no limitations
Any, taking a medication indicated for severe arthritis on Uninsurable Medication list, or requiring more than 3 doses of narcotic pain medication per week, or with significant joint deformities
Asbestosis
Asperger's Syndrome
Asthma Exercise induced, reactive, or extrinsic
Assisted Living Facility Resident within 6 monthsD
Ataxia or Muscular IncoordinationD
Atrial Fibrillation/Flutter single episode, after 6 months, maintained in sinus rhythm
AutismD
Autoimmune Disordersee specific condition
Autoimmune Hepatitis
Avascular Necrosis, after 12 months, treated no residual limitations
Back Pain/Strain single episode, not disabling
Balance Disorder, after 6 months, resolved
Behcet's DiseaseD
Bell's Palsy resolved
Benign Essential Tremorsee Tremor
Benign Positional Vertigo (BPV) Not associated with falls

Medical Impairments (continued)

Benign Prostatic Hypertrophy (BPH) Bipolar Fully adapted, independent with ADL/IADLs.....S Blood Clotting Disorder see Factor V Von Leiden **Blood Pressure** (See High Blood Pressure) Bone Marrow TransplantD Brain MRI, abnormal.....see Cerebrovascular Disease Brain Attack.....see CVA **Bronchitis**see COPD Bronchiectasis.....see COPD **Bulimia** Cancer Any not specifically listed below, not Stage IV, single cancer, 2 years since date Any site, 2 or more cancers, other than non-melanoma skin cancer, cancer free

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Underwriting Guidelines

Medical Impairments (continued)

In situ, treatment completed, full recovery, no recurrence
Stage I, after 1 year
Stage II-III, after 2 years
Stage IV, after 5 years Class I-IC
Colon, after 2 years
Basal cell S*
Squamous cell, of the skin
Squamous cell, other than skin, 2 years since date of last treatment, full recovery, no recurrence S-IC
Melanoma
Stage O or I or Clark's Level I-IV, after 3 months
Stage II or III, after 2 yearsS
Stage IV, after 5 years
Pancreas , 5 years since date of last treatment, full recovery, no recurrence
Prostate
Stage I or II, after 12 months, surgically removed, current PSA < 0.1
Treated with radiation, after 12 months, current PSA <0.5
Stage III, after 2 years surgically removed, current PSA <0.1, or
treated with radiation, current PSA <0.5
Stage IV, after 5 years cancer free
Any stage, age >70 receiving hormone treatment (Lupron, Casodex, Eulixin, Zoladex),
Initial Gleason Score <6, and current PSA <0.5
Age >70, Stage I or II, stable PSA, Gleason <6, watchful waiting
Cardianno and the beautiful in the contract of
Cardiomyopathy hypertrophic/ischemic, no CHF, no hospital stays, syncope, or palpitations
Ejection fraction >45% and stable for 2 years
DilatedD
Carotid Artery Disease/Stenosis, fully recovered, after 6 months, tobacco free 12 months
Operated, tobacco use within 12 months

Medical Impairments (continued)

Cerebrovascular Disease Cervical SpondylosisS Claudicationsee Peripheral Vascular Disease 5 year maximum benefit period, minimum 90-day elimination period **Chronic Pain** Requiring more than 3 doses of narcotic pain medication per week or TENS Unit or implantable stimulator or with ADL/IADL limitations or with epidural steroid injection within 6 monthsD 5 year maximum benefit period CirrhosisD Closed Head Injury see Head Injury Clotting Disorder..... see Factor V Von Leiden Declined by another carrier due to cognitive screening or memory impairment and have not Declined by another carrier due to failed cognitive screening and have undergone complete,see Crohn's Colitis Concussion see Head Injury Confusion......D

Table of Contents

Product <u>Informa</u>tion

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Underwriting Guidelines

Medical Impairments (continued)

Connective Tissue Disorder
Congestive Heart Failure (CHF) single episode, recovered, after 12 months
COPD (Chronic Obstructive Pulmonary Disease) Mild, tobacco free for 12 months
stable Pulmonary Function Tests (PFT's)
The form M28872 may be used as a prescreen tool for clients with Chronic Obstructive Pulmonary Disease (COPD).
Cor Pulmonale
Coronary Artery Disease (angina, heart attack, Angioplasty, stent, or Bypass) After 6 months, stable, no limitations, no significant residual heart damage, tobacco free 12 months
In combination with diabetes, tobacco free 12 months
Corneal Transplant
CPAP see Sleep Apnea
CREST Syndrome
Crohn's in remission at least 2 yearsSAfter 2 years, 1-2 flares per yearClassMultiple flares or with complicationsE
Cushing's Syndrome
Cystic Fibrosis
Deep Brain Stimulator
Deep Venous Thrombosis, after 6 months, single episode, recovered, no underlying clotting disorder
Recurrent
Defibrillator/Automatic Implantable Cardiac Defibrillator
Degenerative Disc Disease see Herniated Disc
Degenerative Joint Disease

Medical Impairments (continued)

Demyelinating Disease
Depression 2 or more psychiatric hospitalizations for any reason
Depression with Electroconvulsive Therapy (ECT) or Transcranial Magnetic Stimulation (TMS) ECT/TMS >10 years ago, fully functional, maintained on antidepressants, no psychiatric hospitalizations after ECT/TMS
Dermatomyositis
Diabetes Insipidus, controlled on medication
Diabetes Type II, Present < 20 years, controlled and stable with diet and exercise or oral medications, no diabetic complications or comorbid conditions, no increase in dosages or additions of diabetic medications for at least 6 months, tobacco free 12 months
Carotid Artery Disease, operated or unoperated
Dialysis
Difficulty walking
Difficulty marking See Datafile Disorder

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Completing the Application

Underwriting Guidelines

Administrative Handling

Sales & Marketing Information

Contact Information

Underwriting Guidelines

Medical Impairments (continued)

VISabled, collecting any type of disability benefits, other than (50% VA disability
Aged out of disability benefits, or retired due to disability
Diverticulitis medically managed
Dizziness
Benign Positional Vertigo (BPV), not associated with falls
BPV associated with falls
All others, within 6 months
After 6 months, evaluated, resolved
Down's Syndrome
Drug Abuse treated, active in support group, drug free for 5 years
Within 5 years
Dwarfism
Dystonia
Echocardiography
Left Atrium >5.0 cm
Ejection Fraction <45%
Ehlers-Danlos Syndrome
Ejection Fraction <45%
Electric Scooter Use
Emphysemasee COP
Epilepsy After 1 year, controlled with medication, no seizures for 1 year
1 or 2 seizures per year
Poorly controlled
Epstein-Barr Virus 2 years treatment free, full recovery, no residuals
<2 years since treatment, currently treated, or present
Factor II
Factor V Von Leiden after 1 year incidental finding, or no history of clots
With history of clot, on prescription blood thinner
With history of clot, not on prescription blood thinner
With history of clot while adequately anticoagulated
Factor VII
Faintingsee Dizzines
Falls, single episode
Multiple episodes, or with injuries
Familial Tremor

Medical Impairments (continued)

Family History (mother, father, sibling) of any form of Dementia, including but
not limited to Alzheimer's
Fatigue, after 12 months, resolved
Fatty Liver incidental finding, not diagnosed as NASH
Feeding tube
Fibromuscular Dysplasia
Fibromyalgia after 1 year, well controlled, no ADL/IADL deficits
Taking up to 3 doses of narcotic pain medication period week
Foot Drop unilateral, mild, nonprogressive for at least 2 years
Fracture-Traumatic, one bone, after 3 months, fully recovered, no limitations
Fracture-Non Traumatic, in combination with any degree of osteoporosis, not on Medication, or with functional impairment
Frailty
Friedrich's Ataxia
Fuch's Dystrophy
Gastric Bypass/Banding/Sleeve, after 2 years, fully recovered, no complications
Gaucher's Disease
Glaucoma, stable vision, controlled eye pressures
Glomerulonephritis
Grave's Disease, after 12 months
Guillain-Barre Syndrome, after 12 months, no residuals
Hashimoto's
Head Injury, after 6 months, no residuals
Heart Attack/Heart Disease
Heart Transplant

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Guidelines

Underwriting

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Underwriting Guidelines

Medical Impairments (continued)

Heart Valve Disorder, operated 1 or 2 valves, fully recovered, after 6 monthsSUnoperated, 1 or 2 valves, mild, no symptoms, no surgery plannedSUnoperated, moderate 1 or 2 valvesClass I-ICUnoperated, 1 or 2 valves, severe, or surgery recommended or plannedDAny, unoperated with Atrial Fibrillation, or history of TIA or CVADOperated with mechanical valve, on Coumadin or warfarinClass IOperated with bioprosthetic valveSWith Carotid Artery DiseaseSee Carotid Artery Disease
HemiplegiaD
Hemochromatosis, after 12 months, successfully treated with phlebotomy, or chelation, and stable ferritin level not more than 25% above normal, and with normal liver function tests S-IC
Hemophilia
Hepatitis, any chronic, active, or alcohol related, or with residual liver damage DAutoimmune DHepatitis A or B, after 6 months, fully recovered SHepatitis CAfter 2 years, successfully treated with Interferon, or cleared spontaneously without treatment, virus undetectable by PCR ICC Currently treated, or treated within 2 years DUnresponsive to Interferon, or never treated with Interferon, or virus not cleared spontaneously without treatment DUrius detectable by PCR — polymerase chain reaction D
Hereditary Hemorrhagic Telangiectasia
Herniated Disc/Degenerative Disc Disease (DDD), after 6 months Unoperated, epidural steroid injection within 6 months, or additional epidural steroid injections planned
High Blood Pressure, after 3 months, compliant with treatment:Average BP <140/90
Hip Replacement see Joint Replacement
HIV Positive
HoarderD
Hodgkin's Disease stage I, after 3 years, fully recoveredSAll others, fully recovered, after 5 yearsICTreated with bone marrow or stem cell transplantD
Home Health Care received within 6 months
Huntington's Chorea
Hydrocenhalus with or without shunt

Medical Impairments (continued)

$\textbf{Hypoparathyroidism/Hyperparathyroidism}S^{\star}$
$\textbf{Hypothyroidism/Hyperthyroidism} \hspace{1.5cm} \dots \hspace{1.5cm} S^{\star}$
IADL Impairment
Idiopathic Hypertrophic Subaortic Stenosis (IHSS)see Cardiomyopathy
Idiopathic Thrombocytopenia Purpura (ITP) Platelet count >50,000 for 1 year
Imbalance see Balance Disorder
Immune Deficiency
Impaired Glucose Tolerance Glucose <110, creatinine <1.3
Implantable Stimulator
Incontinence, urinary, stress, manages independently S Urinary, uncontrolled, or requires assistance with management D Stool D
Interstitial Lung Diseasesee COPD
Irritable Bowel Syndrome, controlled, weight stable S* Uncontrolled or with weight loss D
Joint Replacement, one joint after 3 months, fully recovered, no use of assistive devices, no longer receiving physical therapy.STwo joints build not rateable, fully recovered, no limitationsS-ICTwo or more joints, rateable buildDThree joints, build not rateableClass I-DMore than 3 jointsDSurgery recommended or plannedD
Kidney Disorder, mild renal insufficiency, stable 2 years.S-ICCreatinine <1.5, no proteinuria, not diabetic, well controlled blood pressure
Kidney Transplant
Kidney Donor after six months, normal function in remaining kidney
Knee Replacement see Joint Replacement
Labrynthitis see Dizziness
Lacunar InfarctSinglesee StrokeSingle in combination with white matter or small vessel ischemiaDMultipleD

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Medical Impairments (continued)

Underwriting Guidelines

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Lap Band Surgery	see Gastric Bypass
Left Atrial Enlargement >5.0 cm	D
Leukemia AML, CML, Hairy Cell Acute, after 3 years CLL Stage 0 or I, WBC <15,000 for 2 years Stage II-IV in remission 4 years Treated with bone marrow or stem cell transplant	
Leukopenia, stable 2 years WBC >2.5	S-IC
Liver Transplant	D
Living Environment noted during face-to-face interview to be excessively cluttered, filthy, unsafe, or with evidence of hoarding	D
Lou Gehrig's Disease	D
Low Back Pain	.see Back Pain/Strain
Lung Transplant	D
Lupus, discoid, after 12 months	
Lyme Disease, after 12 months, fully recovered, no residuals	S*-IC
Lymphedema, medically managed, no limitations	S
Lymphoma Stage I or II, after 2 years, in complete remission Stage III after 4 years, in complete remission Stage IV after 5 years, in complete remission Low-grade Cutaneous T Cell Stage I, stable 3 years Stage II or greater, or Stage I not stable 3 years Treated with bone marrow or stem cell transplant	S-IC Class I Class I Class I
Macular Degeneration, one eye	
Manic Depression	see Bipolar
Marfan's Syndrome	D
Medicaid Recipient	D
Medical Marijuana	D
Medullary Sponge Kidney	IC
Melanoma	see Cancer
Memory Loss, present or within 1 year	

Underwriting Guidelines

Medical Impairments (continued)

Meniere's Disease, after 6 months, symptoms controlled, no limitations
Meningioma removed, after 12 months, no limitations.S-ICSurgery plannedDRecurs after surgeryDStable at least 3 years, surgery not plannedIC
Meningitis, after 12 months, fully recoveredS-ICPresentD
Mental Retardation
$\textbf{Migraines,} \ \text{not daily, controlled with medication, no restrictions or limitations} \ \dots $
Mild Cognitive Impairment
Mital Valve Prolapse
Mixed Connective Tissue Disease
Monoclonal Gammopathy, after 1 year
M oyamoyaD
MRSA Single occurence recovered after 2 years
Multiple MyelomaD
Multiple Personality Disorder
Multiple Sclerosis
Murmur
Muscular Dystrophy
Myasthenia Gravis, ocular, after 1 year
Mycosis Fungoides
Myelodysplastic Syndrome
MyelofibrosisD
Myocardial Infarction
Narcolepsy effectively treated
Narcotic Pain Medication >3 doses per week
NASH – Nonalcoholic Steatohepatitis, after 2 years, ALT <2x normal, weight within Select maximum, well controlled diabetes (if applicable) and well controlled lipids, and <3 alcoholic drinks per week, no fibrosis by liver biopsy

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Medical Impairments (continued)

Underwriting Guidelines

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Nebulizer use, within 6 months, other than for acute infection with no underlying respiratory disease	D
Neurofibromatosis	D
Neurogenic Bowel or Bladder	D
Neuropathy, mild, fully evaluated, no limitations	
Neutropenia, stable 2 years neutrophils >1,000	S-IC
Non Hodgkin's Lymphoma	nphoma
Nursing Home Confinement, after 6 months, full recovery, no limitations	
Obesity see Weig	ght chart
Obsessive Compulsive Disorder, after 3 years, controlled on medication Fully functional	D
Occupational TherapySee Physical	Therapy
Optic Neuropathy or Neuritis, refer to specific cause	
Organic Brain Syndrome	D
Organ Transplant	D
Organ Transplant	D
Osler-Weber-Rendu Syndrome	D
Osteoarthritis	Arthritis
Osteomyelitis	Necrosis
Osteoporosis, T score -2.5 to -2.9, no tobacco 1 year, no history of nontraumatic fractures, regular weight bearing exercise, tobacco free 1 year	Class I . Class II
Any with history of nontraumatic fracture, or not on medication, or with functional limitations, or with balance disorder, abnormal gait, or 2 or more falls in the past year	D
Oxygen use	D
Pacemaker, after 3 months. Recommended or surgery pending	
Paget's Disease, no symptoms and no limitations. With symptoms or history of fractures.	IC D
Pancreas Transplant	D
Pancreatitis, after 12 months, single episode, fully recovered	S D

Underwriting Guidelines

Medical Impairments (continued)

Panic Attack/Disorder	see Anxiety
Paralysis	D
Paraplegia	D
Parkinson's Disease	D
Parkinsonism	D
Patent Foramen Ovale surgically corrected after 6 months	Class I-IC
Pemphigus Vulgaris	D
Peripheral Neuropathy	ee Neuropathy
Peripheral Vascular/Arterial Disease Mild, ABI>.80, tobacco free 12 months, no symptoms, no limitations after 6 months Moderate, ABI .4080 or in combination with coronary artery disease, after 6 months Severe, ABI <.40 or any with tobacco use within 12 months, operated or unoperated Average BP reading >159/89	Class I-IC D D
Physical Therapy Completed, after 3 months, recovered Current Age <65, within 3 months for an acute, self-limiting condition	D
Pick's Disease	
Pituitary Adenoma removed, after 12 months, no limitations.	IC
Plantar Fasciitis	S*
Platelet Abnormalitysee spe	ecific condition
Pneumonia, after 3 months, single episode, fully recovered	S* see COPD
Polio fully recovered, no limitations, no assistive devices Fully recovered, no limitations, leg brace With recurrence or limitations	IC
Post Polio Syndrome after 2 years, nonprogressive, no limitations, no assistive devices Progressive weakness or fatigue, or with limitations	
Polycystic Kidney Disease	D
Polycythemia Vera after 2 years, managed with medication or Phlebotomy, platelets <450,000	Class II 2 years
	day elimination

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Medical Impairments (continued)

Underwriting Guidelines

Product
nformation

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Polymyalgia Rheumatica mild, after 1 year, no limitationsSModerate, no functional limitationsClass I-ICSevere, or with limitationsD
Polymyositis/Dematomyositis
PolyneuropathyD
Post Herpetic Neuralgia
Post Traumatic Stress Disorder (PTSD) , after 12 months, controlled, fully functional
Pregnancy
Primary Biliary Cirrhosis
Prostate Specific Antigen (PSA)see BPH
Prosthetic LimbOne, limb loss due to trauma or cancer.S-ICMore than one, or limb loss due to disease other than cancerD
Protein C or S Deficiency see Factor V Von Leiden
Proteinuria, with kidney disease or diabetes
Pseudotumor Cerebri
Psoriasis, mild to moderate, controlled with medication
Severe
SevereIC
Severe
Psoriatic Arthritis
Psoriatic Arthritis
Psoriatic Arthritis
Psychosis. Pulmonary Edema Pulmonary Embolism, after 6 months, single episode, fully recovered
Severe
Severe
Severe
Severe

Underwriting Guidelines

Medical Impairments (continued)

Residential Care Facility Resident within 6 months
Restless Leg Syndrome
Retinal Artery Occlusion One
Retinal Vein Occlusion
OneSOne, in combination with DiabetesClass ITwo or moreD
Retinitis Pigmentosa see Blindness
Rheumatoid Arthritis see Arthritis
SarcoidosisIn remission 10 or more yearsSIn remission 3 years, treatment freeClass ICurrently treatedDDisease present outside the lungsD
Sciatica
Schizophrenia D
SclerodermaD
Sclerosing Cholangitis
ScoliosisMild, normal gait, no impairment of internal organ function, normal PFTSS*Moderate, no impairment of internal organ function, normal PFTSICSevere, or with impaired gait, or abnormal PFTSDAny degree, with chronic pain or limitationsD
Scooter Use
Seizures
Shingles, after 6 months, fully recovered
Short Stature, due to chronic disease or genetic disorder
Shy-Drager Syndrome
SICCA see Sjogren's Syndrome
Sickle Cell AnemiaDTrait only, no active diseaseS*Active diseaseD
Sick Sinus Syndrome With pacemaker S Without pacemaker, no symptoms IC Without pacemaker, with dizziness or fainting, or pacemaker recommended but not done D

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Medical Impairments (continued)

Underwriting Guidelines

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Sjogren's Syndrome Mild, dryness of eyes and mouth only	S*
In combination with Rheumatoid Arthritis, Connective Tissue Disease, or with other organ involvement	
Skin Cancer	e Cancer
Sleep Apnea after 3 months responsive to treatment, compliant with CPAP or BIPAP, or dental dev Unresponsive to treatment, or noncompliant with CPAP or BIPAP, or dental device, or with supplemental oxygen	
Social Security Disability receiving	
Social Withdrawal	
Small Bowel Transplant	
•	
Speech Therapy. See Physical	
Spina Bifida	D
Spinal Stenosis operated, fully recovered, after 6 months	S Class I-IC D
Stem Cell Transplant	D
Stentsee specific of	condition
Stroke Single episode, fully recovered after 2 years, no limitations, tobacco free 12 months Two or more	D
Atrial Fibrillation Unoperated carotid stenosis Heart valve disorder Average blood pressure reading >159/89 Previous TIA(s) Diabetes Residual weakness or functional loss Tobacco use within the past 12 months Occurred while adequately anticoagulated Peripheral Arterial/Vascular Disease, other than carotid artery disease Patent Foramen Ovale (PFO) unoperated Patent Foramen Ovale (PFO) operated, no stroke or TIA after surgery Patent Foramen Ovale (PFO) operated, stroke or TIA after surgery Clotting Disorder.	DDDDDDDD
Subarachnoid Hemorrhage se	ee Stroke
Subdural Hematoma, after 6 months, recovered, no residuals	S
Suicide Attempt One, after 5 years	

Underwriting Guidelines

Medical Impairments (continued)

Suicidal Ideation within 2 years
Supraventricular Tachycardia (SVT)
Surgery, requiring general anesthesia, planned, not completed
Syncopesee Dizziness
Systemic Lupus
Temporal Arteritis, after 12 months, fully recovered
TENS Unit Past use IC Current use D
Thalassemia S Minor S Major D
ThrombocythemiaD
Thrombocytopenia, without splenectomy, platelet count >50,000 for 1 year
Thrombocytosis
Thrombosis
Tobacco Use within 2 years.STobacco use within 1 year in combination with comorbid condition.Class I-DCelebratory cigar up to 1 per monthS*
Torticollis resolved with Botox, after 6 months
Tourette's Syndrome fully functional, no limitations
Transgender/Transsexual Completed all gender reassignment surgeries, recovered, no additional surgery planned
Transient Global Amnesia see TIA
Transient Ischemic Attack (TIA) single episode, fully recovered after 1 year
Atrial Fibrillation

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Underwriting Guidelines

Medical Impairments (continued)

Patent Foramen Ovale (PFO) operated, no stroke or TIA after surgery	Class I-IC
Clotting Disorder	
Transplant (except corneal) organ, bone marrow, stem cell	
Transverse Myelitis	
Tremor fully evaluated, benign familial, no limitations, mild to moderate	
Trigeminal Neuralgia	
After 12 months managed with antispasmodics or anticonvulsants, no limitations 6 months after surgery, resolved	
Tuberculosis after 12 months, treated, fully recovered, normal PFT's	
Present or with lung damage or other organ involvement	
Turner's Syndrome	
Ulcerative Colitis	. see Crohn's
Underweight	D
Undifferentiated Connective Tissue Disease	
Uveitis	S*
Valvular Heart Disease	/alve Disorde
Varicose Veins	
Venous Insufficiency	
Ventricular Tachycardia Controlled on medication 6 months With implantable defibrillator	
Ventriculoperitoneal Shunt	
Vertigo	
Von Hippel-Lindau	
Von Willebrand's Disease	
Waldenstrom's Macroglobulinemia	
Walker Use	
Weakness, other than related to acute, self-limiting condition	
Wegener's Granulomatosis	
Weight Loss, unexplained, or not fully evaluated	
Weight Loss Surgery, after 2 years fully recovered, no complications, no revisions planned	S-IC

Underwriting Guidelines

Medical Impairments (continued)

Wheelchair Use	D
Wilson's Disease	D
Wolff-Parkinson-White Syndrome, after 6 months, ablated, not present	
Norkers' Compensation receiving	D

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Completing the Application

General Guidelines

The MutualCare® Solutions application packet contains the application plus all forms required in the applicant's state of residence. Follow these guidelines when submitting an application:

- **Use the correct application** Be sure to use the application for the client's state of residence. Non-resident state applications will not be accepted. You will be required to submit the correct state application before a policy can be issued
- You must have the appropriate state license If the application is taken in person, you must be licensed in the state where the application is signed. For mail-in applications, you must be licensed in the state where the application is completed and mailed. (A special note about Kansas: If you take an application on a Kansas resident, you must be appointed both in Kansas and in the state where the application is signed)
- Only the applicant may sign Many long-term care sales are made to married couples. Keep in mind that each applicant is underwritten individually and, upon approval, both partners are issued their own policies. Only the applicant for insurance may complete and sign the application
- White out is not allowed If a question is answered in error, draw a single line through the error and have the correction initialed by the applicant
- **Don't use "N/A"** "N/A" is not an acceptable answer. Instead, use "no" or "none" when answering a question on the application
- **Consider including a quote** Providing a copy of the quote when you submit the application packet is beneficial but not required
- **Keep the check separate** Do not attach the check to the application
- Watch the date Applications must be received by Mutual of Omaha within 30 days of the application date. Applications that are more than 30 days old will require you to submit a new, complete, currently dated application. Premium will be based on the applicant's age as of the new application signing date

REMEMBER...

Your LTC training must be up-todate or your application cannot be accepted.

Verify the correct Social Security number is filled out.

Write clearly as all items have to be entered into the underwriting system.

Verify the routing number and account numbers are correct for EFT's (verify with clients check).

Confirm and state if it is a checking or savings account for EFT.

Completing the Application

There are now two ways to submit long-term care business; traditional paper applications and via an electronic application. The e-app will allow you to complete and submit long-term care applications online. It will also ensure the application is completed in its entirety before submitted. Both applications can be found on Sales Professional Access (SPA).

Steps for Completing the Application

There's a lot to remember when completing an application. Here's a rundown of what you need to know so you don't skip a step.

Step 1: General Information

Make sure you answer all general information questions, including the best time to call the applicant. If you don't initiate the personal health interview at the time of sale, be sure to tell the applicant that a representative will call them to schedule a telephone interview or a face-to-face interview.

Step 2: Premium Allowances

Answer all questions in the premium allowances section. Applicants may be eligible for premium allowances based on their answers.

Step 3: Replacement Coverage

Be sure to provide all requested information. If a Mutual of Omaha policy will replace an existing long-term care policy, replacement form(s) must be completed based on the applicant's state of residence and the prior coverage must be shown on the application. Remember the laws are strict regarding long-term care replacement.

Please Note: When providing prior or existing coverage information, the benefit amount should reflect current coverage amounts, not the initial amount of coverage.

Step 4: Health Insurability

Provide complete and accurate information about the applicant's health status (see the Health-Related Guidelines section for assistance). Also, be sure to include the address and phone number of the applicant's primary care physician. While answers to health insurability questions are verified via medial records and/or during the personal health interview, failure to disclose an existing condition can result in denial of a future claim related to that condition.

Step 5: Benefit Selection

Be sure to complete all appropriate sections.

Please Note:

- The total monthly benefit for nursing home/assisted living or home health care, including all long-term care policies (includes policies from other companies), cannot exceed \$10,000 per month at the time of issue
- The 5 percent compound lifetime inflation option must be offered to all applicants. If not elected, the applicant must check the "no" box in the inflation protection option section of the application. An inflation protection option or "no inflation" must be selected
- The Nonforfeiture Shortened Benefit Period must be offered. If not chosen, the applicant must check the "no" box in the appropriate section of the application and the Contingent Nonforfeiture Benefit will become the default

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Completing the Application

Step 6: Premium Options

Indicate the premium mode desired and add the modal premium and premium collected. Use the following modal factors to calculate premium:

Product
Information

Monthly Bank Draft	Quarterly	Semiannual	Annual
.09	.26	.51	1.00

If the applicant wishes to pay monthly premiums via pre-authorized bank draft, the Recurring Premium Mode section of the application must be completed. If future premiums will be drawn from an account other than the account used for the initial premium, a voided check must accompany the application.

Step 7: Effective Date

Indicate how the applicant wishes to have coverage issued, if approved. Options include:

- Date of the application
- Date the policy is issued
- Requested effective date of coverage (for replacements only). This can be up to 60 days from the date the application is signed

Completing the Application

Underwriting

Guidelines

Step 8: Notice Before Lapse or Termination

This section must always be completed. However, if the applicant does not wish to designate a person to receive a lapse or termination notice when payment is 30 days past due, he or she must check the appropriate box.

Step 9: Agreements and Acknowledgements

Have each applicant sign and date this section and include the city where the application was signed. Check the appropriate box and provide an explanation, if indicated. Then be sure to sign the application yourself.

Administrative Handling

Step 10: Authorization to Disclose Personal Information

This section gives Mutual of Omaha Insurance Company permission to obtain information needed to complete the underwriting process. Please make certain the applicant signs and dates this page. Failure to do so will result in processing delays and a non-issued policy.

Step 11: Producer Statement/Conditional Premium Receipt

Don't forget to complete this section. Be sure to include your contact information, or that of a designated contact, so we can reach you if we have questions or need additional information.

Please Note: We currently support a maximum of two producers completing this section.

Sales & Marketing Information

Completing the Application

Underwriting Requirements

In order to determine an applicant's eligibility, additional information may be requested following submission of the application. This chart provides a quick overview.

Pharmaceutical	Medical Records	Personal Health	Cognitive
Check		Interview	Assessment
All applicants	All applicants	Telephone • Ages 30-64 Face-to-Face • Ages 65-79 • Younger ages at underwriter discretion	Included with telephone and face-to-face interview • Age 65 -79 • Younger ages if history of CVA, TIA, memory loss or depression, or if application was mailed

Ages 65-79: A complete head-to-toe physical examination and complete metabolic profile (CMP)* chemistry lab panel is required within the past 24 months.

Ages 30-64: A complete physical assessment – an examination routinely completed during a visit for a specific concern (e.g., migraine or sinusitis appointment) – is required within the past 24 months. Any additional lab and testing will be requested at the discretion of the underwriter. This may include, but is not limited to: complete metabolic profile (CMP), specific labs, such as a prostate specific antigen (PSA), or radiology studies, such as mammogram or bone density scan.

All ages: A complete head-to-toe physical examination and complete metabolic profile (CMP) chemistry lab panel is required within the past 24 months to qualify for preferred rates, a benefit period greater than five years, or a maximum monthly benefit greater than \$8,000.

*A CMP is required ages 65+ and may be required at the underwriters discretion. We will then offer two options.

Option #1 – Have the CMP completed by the applicant with their physician and at their expense. The CMP can be:

- 1. Sent directly to us
- 2. Or upon notification of completion we can request the results directly from the physician

If the client has completed this medical requirement with a different physician, please provide us with the full name, address and phone number of that provider so medical records can be obtained.

Option #2 – Have the CMP completed by a paramedical vendor at our expense. Should this option be chosen the following should be noted:

(For insurability purposes only) Allow us to pay the expense of the CMP, by completing it with one of our approved paramedical vendor's listed below. You will need to order and request a "complete blood profile only":

APPS (American Para Professional Systems, Inc.) – http://www.appslive.com/ EMSI (Examination Management Services, Inc.) – http://www.emsinet.com/

Exam One - http://examone.com/

SMM (Superior Mobile Medics) – http://www.superiormobilemedics.com/

If you decide to utilize Option 2, your client will be provided with a lab slip/reference number. We will need this reference number and sample taken date to be submitted via email to ltc_new_business@mutualofomaha.com, ATTN: (Case Manager Name). Lab completion will take approximately 7 days.

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the **Application**

Administrative Handling

Sales Marketing Information

Contact Information

Completing the Application

Preparing Your Client for the Personal Health Interview

- Explain what comes next in the underwriting process using the Next Steps brochure (M28399).
- Let the applicant know he or she will be required to complete a personal health interview and help him or her compile a list of doctors' names and medications
- Explain the importance of giving the interview his or her full attention
- Give the applicant a heads up that a cognitive interview also may be conducted
- Indicate on the application the best time to contact the applicant for a telephone interview or face-to-face interview. We will make every attempt to contact the applicant within the two hour window specified on the application
- If hearing loss prevents an applicant from completing a telephone interview, include a note with the application that a face-to-face interview is needed. For deaf applicants, please indicate if they are able to read lips or communicate using sign language
- A representative will call your client to schedule an interview after the application is received

Submitting the Application

Applications can be submitted through your normal channels or directly to our Long-Term Care Service Office, depending upon your currently established process. Do not attach the applicant's check to the application.

Application Submission

General Mail:

Long-Term Care Service Office P.O. Box 64901 St. Paul, MN 55164-0901

Expedited Mail:

Long-Term Care Service Office 7805 Hudson Rd., Suite 180 Woodbury, MN 55125-1591

Completing the Application

Collecting Premium

The applicant has the option to submit a minimum of two month's premium with the application; however it is recommended that the entire premium be submitted as any additional premium will be billed at policy issue. A conditional receipt/TIA only applies when cash is submitted with the application. This chart shows the options.

Please Note: Additional premium required to bring the policy current paid status will be requested at issue. Policyholders will receive a notice advising any premium due in arrears, in addition to recurring premium payments that may be already scheduled.

Cash with Application		No Cash with Application	
Effective date can be date of application or date requested by the applicant		Effective date will be date of policy Issue	
Monthly Bank Draft	Minimum two* month's premium must be submitted	Monthly Bank Draft	One month's premium will be drafted once the policy is issued
Quarterly, Semiannual or Annual	Minimum two* month's premium must be submitted	Quarterly, Semiannual or Annual	The insured will receive a bill for the full modal premium once the policy is issued

^{*}One month in California

Submitting Premium

Premium Submission (other than premium submitted with the application)		
Expedited Mail:		
First National Bank		
Attn: Stop 2203		
Box 30154		
1620 Dodge St.		
Omaha, NE 68197-2203		

REMEMBER...

All checks should be made payable to Mutual of Omaha Insurance Company. Do not attach the check to the application.

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Completing the Application

Missing Requirements

An application will be withdrawn within 90 days of receipt if an underwriting determination cannot be made due to missing requirements, including health interview, medical records or underwriter requested medical follow-up, or in the event application corrections have not been received. *

- A case may be reopened if missing requirements are received within 90 days of the application signing date. The underwriter may request a Statement of Good Health or personal health interview. The original application and premium age will be used
- If requirements are received longer than 90 days after the application signing date, a new application and health interview will be required. Updated medical records also may be requested. Premium will be calculated based on the attained age of the applicant

*California – an application must be withdrawn 60 days from the date of application.

Checking Case Status

Application and underwriting status is available on Sales Professional Access (SPA) – our secure agent website. Log in using your seven-digit production number. Select the "Reports" tab. Then select the link labeled "Med Supp, LTC, DI and Other Health Products" to view your case status report.

Appealing an Underwriting Decision

Applications that are declined and policies that are rated or issued other than applied for are eligible for reconsideration through an appeal process. To ensure privacy, the specific reason for a policy being declined or rated/issued other than applied for is shared only with the applicant. After reviewing the letter with the applicant please review the information in this guide for our handling of the applicant's condition(s). If the applicant disagrees with the specific reason given in the letter, he or she has the right to submit additional information. Here's how the appeal process works:

- A notice of appeal, which includes additional information that may have a bearing on our
 decision must be submitted in writing by the applicant and/or his or her physician within 60 days
 of receipt of the letter (some states vary slightly). Informal (verbal) appeals will be considered at
 the request of General Managers, District Sales Managers and Brokerage Managers
- A decision letter will be sent to the applicant within 60 days of receipt of the appeal information
- The 30-day period for review of the policy and billing notice of premium due are independent of the appeal process. Partner policies also are independent of the appeal process and should be delivered accordingly
- The application date will determine whether the original application can be used along with a Statement of Good Health or if a new application will be required

Other Application-Related Questions

What if I have a non-English speaking applicant?

If you and the applicant are not fluent in the same language, an interpreter must be present to translate all questions and responses.

- It is the applicant's responsibility to have an interpreter available to meet with you when the application is completed. The applicant may choose an interpreter, but the interpreter cannot be a family member, beneficiary or someone who would benefit from the issuance of a policy. You may serve as an interpreter if you and the applicant are fluent in the same language
- In addition to questions on the application and the applicant's responses, the interpreter is required to translate all comments you make as well as information contained in marketing materials and forms

Completing the Application

- With the assistance of an interpreter, you should ask the applicant to sign the application and the Producer or Witness Certification form (MLU25947)
- Be sure to include a note with the application that a translator will be needed for the health interview and indicate what language

What's the process for non-witnessed applications?

Non-witnessed applications are those completed via mail, telephone or online. Only applications mailed in the United States will be accepted. As the agent, you must:

- Be licensed in the state where the application is signed
- Answer "no" to question 2 on the Producer Statement section of the application: "I certify
 that each question was asked exactly as written and recorded the answers completely and
 accurately in the presence of the Proposed Insured"
- Indicate how the application was completed. Use the line that reads, "If No, explain"

What about an applicant who is active duty military or traveling outside the United States?

All applicants must be in the United States to complete and sign the application, complete the health interview and accept delivery of the policy. This includes members of the military and U.S. citizens traveling abroad. Those traveling to an OFAC sanctioned country (Office of Foreign Assets Control) are ineligible for coverage.

What if my client is a foreign national?

Foreign nationals must be living in the United States for at least 36 continuous months to be eligible for coverage. Also, policies will not be issued to those who do not have a valid "Green Card" (Permanent Resident Card Form I-551). If the applicant meets residency requirements, include the Foreign National and Foreign Travel Questionnaire (L5719) with the application.

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Guidelines

Underwriting

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact <u>Inf</u>ormation

Administrative Handling

Upgrades

The insured may apply for a currently marketed policy option or benefit increase at the time of sale or within 60 days of policy issue. If the upgrade is approved, the change will appear either on an updated Schedule of Benefits page or a re-issued policy bearing the same number as the initial policy. Premium for the upgrade will be based on the applicant's age at initial policy issue.

- A Benefit Change Request form (M24710) must be signed and dated by both you and the applicant prior to processing
- A Statement of Good Health form (M24181) also is required

If the insured wishes to apply for an upgrade after the 60-day period, it is recommended that he or she retain the initial policy and apply for a second policy with the desired upgrades. Premium for the new policy will be based on the insured's age at the time of application.

Downgrades

Benefit decreases are allowed. If the decrease is requested within 60 days of the original effective date, it will be effective on the original effective date. If the decrease is requested after the 60-day period, the effective date of the change is the next renewal date following approval of the decrease. The decrease will appear either on an updated Schedule of Benefits page or a re-issued policy bearing the same number as the initial policy. Continuing benefits will keep the original issue age and will continue to earn renewal compensation.

Drop Coverage	Reduce Coverage	
Allowable Features:	Allowable Reductions:	
Inflation Protection	Inflation Protection	
Nonforfeiture – Shortened Benefit Period	 Maximum Monthly Benefit 	
Survivorship Benefit	Policy Limit	
Joint Waiver of Premium		
Shared Care Benefit (if partner's benefits	Allowable Increase:	
have not been accessed)	Elimination Period	
Security Benefit		
Subject to rider termination provisions	Subject to rider termination provisions	

Reinstatements

An insured may be eligible for policy reinstatement if his or her attained age is within current product age eligibility and the policy has been lapsed for less than 180 days.

- The insured must contact Customer Service to initiate reinstatement. They will be asked to complete an application
- At underwriter discretion, a current telephone interview and medical records may be required
- If reinstatement is approved, the insured must pay all back premium within 35 days of reinstatement approval. If not received in that timeframe, the insured will become ineligible for reinstatement and will be required to reapply for coverage at his or her current age
- Reinstatement is not available when the policy is terminated as of the effective date
- To be eligible for reinstatement there must have been coverage in force and premium paid

Sales & Marketing Information

Licensing and Appointments

Non-appointment states (all states except MT & PA)

- If you are properly licensed in your state, you may solicit business prior to becoming appointed with Mutual of Omaha
- Applications must be submitted along with contracting paperwork
- Policies cannot be issued until the effective date of your appointment

Pre-appointment states (MT & PA)

- You must be properly licensed and appointed with Mutual of Omaha BEFORE soliciting business
- If an application is dated prior to your appointment effective date, it will be rejected and a letter will be mailed to the applicant

Note: Pre-appointment requirements do not apply to agents holding a broker license

Background Checks

All new agents are subject to a background check, which includes:

- · Credit history
- Insurance department actions
- Federal and county criminal records

Be sure to disclose all information and answer each question on the information sheet truthfully. If answering "yes" to any question, an explanation (signed and dated by you) and any supporting documentation must accompany the contracting paperwork.

- Background checks are conducted by an outside entity and typically take three to five business days. If an issue is found, you will be contacted to resolve it, if possible
- No information regarding the finding of the background check can be discussed with your MGA
- If Mutual of Omaha declines to appoint you, both you and your MGA, if applicable, will be notified in writing
- All existing agents must have a background check when an appointment is added or if the last background check is more than two years old

Table

Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

NOTE:

It's nearly impossible to get an agent approved if something turns up on the background check that was not disclosed.

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Sales & Marketing Information

Errors and Omissions Insurance

Proof of Errors and Omissions insurance in the amount of \$1,000,000 per claim is required for all Mutual of Omaha Insurance Company products.

Long-Term Care Training

Training is required in order for you to sell long-term care insurance and/or partnership-qualified policies in states where partnership programs are approved. Contact your state Department of Insurance for more information on partnership requirements in your state. Remember, you must take the required refresher course to keep your training up to date.

Mutual of Omaha has joined forces with LTCiTraining.com to bring you the industry's most comprehensive partnership training courses.

- Developed by industry expert, Phyllis Shelton
- Meets mandated NAIC and Deficit Reduction Act partnership training requirements
- ClearCert certified
- Technical support provided
- May be free for agents who sell Mutual of Omaha's LTCi products (contact your marketer for details)
- Training can be accessed through Sales Professional Access (SPA)

General Partnership Requirements

- **Licensing** You must be licensed in the state where the applicant is physically located at the time of the partnership-qualified sale. (If the applicant is a resident of Kansas, you must be licensed in Kansas regardless of where the sale is made. For example, if an application is signed in Nebraska for an applicant who resides in Kansas, you must be licensed in both states)
- **Training** You must have completed partnership training for the state in which the application is signed. (In Kansas, you also must have completed partnership training for the state in which the client resides.) Reciprocity rules will apply. Training must be completed prior to the date the application is signed or the application cannot be accepted.
- Application You must use the application for the state in which the client resides

Long-Term Care Continuing Education

Your state may require long-term care continuing education. Please contact your state's Department of Insurance for more information.

Common Employer Referral Program

Targeting people with a common employer is a good way to generate multiple sales with minimal effort. It's easier than a true multi-life sale because there's no group approval to obtain. So when you're asking for referrals, be sure to ask prospective clients for names of co-workers.

Common Employer Referral Premium Allowance

When five or more people who work for a common employer purchase a long-term care policy from you, they each save 5 percent on their premium. Here's how it works:

- Complete the Common Employer information in the allowance section of the application. There
 is also an indicator on page 1 of the application to help our service representatives look for
 this information
- Submit the Common Employer Questionnaire (M28378) as a cover sheet along with the initial five applications. Be sure to include the names of all applicants plus the name of their common employer

Sales & Marketing Information

- Subsequent applications can be submitted under the common employer referral program. Just indicate the common employer group number on all subsequent applications
- The Common Employer referral allowance is available to the employee and his or her partner

Important Notice: This long-term care policy is not designed to be compliant with ERISA or Title VII or similar state laws and generally is not appropriate for an employer sponsored plan. Employers 'sponsorship' includes but not limited to: paying a portion of the premium, payroll deduction, list billing and endorsing or promoting the solicitation of the coverage during working hours. Please have your client's consult a legal or tax advisor or other qualified professional for more information.

If the Common Employer
Cover Sheet is not submitted,
applications are likely to be
processed without the Common
Employer allowance or they will
be returned to you to resubmit
when the five-application
minimum is met.

Association and Sponsored Group Marketing

Marketing to associations is a cost-effective and efficient way to target groups of individuals who share a common occupation or interest. That allows you to build your business through the power of a third-party agreement. This marketing approach gives you potential sales not only for the members and their partner, but it also offers referral business and collateral sales.

Association/Sponsored Group Premium Allowance

A 5 percent premium allowance is available if the insured and/or his or her eligible partner is a member of an approved association. Here's how it works:

- An association must have:
 - At least 100 members
 - Been in existence for at least two years
 - Officers and bylaws
 - Members who pay dues or fees on a regular basis and vote on officers and matters of policy
- Associations are not eligible if they:
 - Are formed for the purpose of obtaining insurance
 - Are formed to promote political views
 - Primarily consist of members with hazardous occupations

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product

Information

Sales & Marketing Information

Association/Sponsored Group Approval Process

Follow these steps to get a new association/sponsored group approved.

Step 1: Submit the Proposal Request Form with the association's by-laws to association.marketing@mutualofomaha.com.

Note: Notification of approval will be completed in 5-7 business days.

Step 2: Once approval is obtained, submit the signed Marketing Plan and a signed Affiliation Agreement to association.marketing@mutualofomaha.com.

Note: Formal approval will be sent via email noting the Association/Sponsored Group number that should be used when completing the application.

Underwriting Guidelines

Additional Details for Approved Associations

- All applications are individually underwritten
- Due to employer benefit laws, employees of members are not eligible for coverage using the Association Marketing program
- To keep the group open and eligible for program benefits, you must issue the number of applications agreed upon in the marketing plan within the agreed timeframe
- After the initial evaluation period, there must be 10 issued application every 12 months to keep the group open
- Approved marketing materials available to help you communicate with the association and its members can be found on Sales Professional Access
- You are permitted exclusive marketing rights to that association
- A strong Marketing Plan is required, as well as, consideration would be taken on how many members are within the producer's state they are licensed in

Completing the Application

Examples of groups that DO qualify for the Association Marketing Program

Please Note: This is not an all inclusive listing of qualified associations, but rather should be used as a guidance to assist in identifying the types of organizations that are good fits for the Program.

- Chambers of Commerce The Program benefits extend to the individual members (dues paying member) and eligible spouse or partner
- Business or Professional Organizations Associations made up of members that are business owners or in a professional occupation are qualified for this program. Examples: Realtors, Lawyers, Restaurant Owners, CPA's etc.
- Labor Unions As long as the occupation of the labors would not be considered Hazardous
- Credit Unions Closed only These memberships are exclusively limited to a specified professional or trade group. Examples: Teachers Unions, Municipal Employees, or Employees of a Specific Company
- Condos/Homeowner's Associations, Retirement Communities These members must be linked through common property or share common equity and have active involvement, such as regular meetings, newsletter, etc.
- Alumni Association of a Higher Educational Institution Must be from a college, university, or graduate school. Members must have received a degree or honorary degree from such institution
- Fraternal Organizations Organizations that represent the relationship between its members as akin to brotherhood and are active in membership involvement activities
- Co-Op Organizations As long as the co-op would not be considered hazardous such as long term chemical or dust exposure

Administrative Handling

Sales & Marketing Information

Sales & Marketing Information

Examples of groups that **DO NOT** qualify for the Sponsored Group Program

Based on the minimum requirements guidelines of the Program and suitability, the following groups are examples of those that do not qualify for the Association Marketing Program and benefits.

- Citizens or Cultural Groups These include any groups that are not trade, occupational or professional, and who may have only cultural heritage in common
- Charitable/Philanthropic Organizations or Associations Organizations such as the American Heart Association, American Cancer Society, Red Cross, PBS, etc. are not eligible
- Customer Groups and Discount Clubs Organizations where the relationship with members is primarily a customer relationship. There is no active relationship between its members, or those whose primary purpose is to offer a member discount are not eligible
- Bank Customers Customers or customer groups within banks are not eligible
- Credit Card Holders Holders of credit cards or cards from an oil company or department store are not eligible
- Investment Clubs or Members of a Particular Investment Fund Investors in a club or who invest in particular funds are not eligible
- Open Credit Unions We will not accept Credit Unions whose membership is open to anyone and where there is only a customer relationship
- Fitness Centers Members of health clubs or fitness centers are not eligible
- Employees of a Business or Member Employees Due to employer-benefit laws, employees of members are not eligible for the program benefits. Example: Employee groups and employees of a Chamber of Commerce member company
- Church Organizations Members of a church/congregation/temple, or any organization within a church are not eligible
- Social/Senior Clubs While these groups may present excellent opportunities for marketing certain products, they would be considered too social in nature to qualify for the program benefits
- HMOs or PPOs Members of HMOs or PPOs are not eligible

"Power Up" your business through Association Marketing!

After the association is approved and set up, work your Marketing Plan.

Position yourself as the expert to build relationships and trust with the members.

A variety of Marketing materials are available to communicate with the membership. Most can be customized with your contact information.

Get more information on Sales Professional Access or contact our Sales Support Area.

The Association Marketing Department may be reached directly at association.marketing@mutualofomaha.com or by calling 800-624-5554.

Table of Contents

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Product Information

Underwriting Guidelines

Completing the Application

Administrative Handling

Sales & Marketing Information

Contact Information

Contact Information

Application Submission

General Mail:

Long-Term Care Service Office P.O. Box 64901 St. Paul, MN 55164-0901

Expedited Mail:

Long-Term Care Service Office 7805 Hudson Rd., Suite 180 Woodbury, MN 55125-1591

Premium Submission (if premium is not submitted with the application)

General Mail:

Mutual of Omaha P.O. Box 30154 Omaha, NE 68175-1252

Expedited Mail:

First National Bank Attn: Stop 2203 Box 30154 1620 Dodge St. Omaha, NE 68197-2203

LTC Service Office

Customer Service:

- New Business Service and Status
- Policy Issue
- Billing & Collection Phone: 877-894-2478

Hours: 7 a.m. to 5 p.m. CT; M-F

Application Requirements:

- Missing application requirements
- Authorizations

Fax: 888-539-4672

Medical Information

Fax: 800-921-9335

Claims:

Phone: 877-894-2478

Hours: 7 a.m. to 5 p.m. CT; M-F

Miscellaneous:

- Delivery RequirementsPolicy Change Requests
- Correspondence

Fax: 952-833-5410

General Contact Information

Licensing:

Phone: 800-867-6873

Hours: 8 a.m. to 4:30 p.m. CT; M-F

Underwriting:

- Prequalification
- Risk Selection

Phone: 800-551-2059

Email: ltcunderwriting@mutualofomaha.com

Hours: 8 a.m. to 4:30 p.m. CT; M-F

Sales Support:

- Appointments
- Contracts & Licensing
- Proposals
- Sales & Product Support

Agency: 877-617-5589

Brokerage: 800-693-6083

 ${\bf Email: sales.support@mutual of omaha.com}$

Hours: 7:30 a.m. to 5:30 p.m. CT; M-F



Long-Term Care Insurance underwritten by:

MUTUAL OF OMAHA INSURANCE COMPANY 3300 Mutual of Omaha Plaza Omaha, NE 68175 mutualofomaha.com





