

LTCI Planning Made Easy

J.MANNING
& ASSOCIATES



Adam F. Ruder, CLTC, LTCP

Regional Sales Leader
J. Manning & Associates

Adam Ruder is a Senior Sales Consultant for J. Manning & Associates, and is one of the largest producers of Long Term Care Insurance in the industry.

Prior to joining J. Manning & Associates, Adam served as the Regional Vice President of Sales for Genworth Financial, the nation's largest Long-Term Care insurance carrier. Adam created Genworth's group Long-Term Care distribution in a 15 state territory. His efforts resulted in over \$6 million in recurring annual premiums. Adam's clients include Fortune 500 companies, investment and public accounting firms, state governments, municipalities, and universities.

Adam has over a decade of experience in the employee and executive benefits marketplace. Prior to joining Genworth Financial, he was a sales executive for Aetna and MetLife, where he was responsible for the design, delivery and management of ancillary group benefits such as life, disability and dental insurance.

Adam holds the professional designation of Certified in Long Term Care (CLTC). He graduated from Marquette University with a Bachelor's of Science degree in Communications.

POWERED BY  **LTCI**
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