J. MANNING ASSOCIATES AND LTCI PARTNERS, LLC have joined forces to specialize in employer-sponsored group long-term care (LTC) insurance solutions. As an industry leader we offer customized solutions for employee benefits brokers, financial services professionals and employers.

#### WHAT SETS US APART

Our expertise is matched only by our personal commitment to each client

- Singular focus on LTC Insurance planning solutions
- National roster of strategic partners from the Top 25 Employee Benefits firms in the marketplace\*
- Turnkey sales, education and enrollment solutions
- State-of-the-art technology in email communications platform and online enrollment engine
- Leadership background from national brokerage firms and insurance companies

employer-sponsored LTC programs implemented \$135 Million

in-force premium with multiple insurance carriers 25 Years

experience in the LTC insurance marketplace

# WHAT WE DO

Employer-sponsored LTC solutions

#### Sales & Enrollment Management

We developed a highly organized sales and enrollment process. We offer tested, effective communications to enroll employees.

#### **Ongoing Administration & Support**

We take on all the heavy lifting, which enables our clients to provide a highquality benefit without taking time and resources away from them.

#### **Pre-Enrollment**

- Dedicated sales and account management
- Establish implementation and communication plan
- Employer endorsement

#### **Enrollment**

- Personalized enrollment communication
- · Multi-faceted educational campaign
- Online enrollment
- Deadlines & reminders

#### **Follow-Through**

- Dedicated case management
- Enrollment status updates
- Post enrollment reports
- New hire enrollments

#### **Administration**

Our proprietary online enrollment system enables high-quality service and expert enrollment experience.

#### **Technology-Driven Support**

Web-based education. online enrollment portal, and 1-on-1 virtual consultations with salaried call-center consultants.

#### **Data Customization &** Security

Data security consistently adheres to mandated industry and client standards.

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## WHY PARTNER WITH US

We're passionate about bringing LTC planning solutions to the worksite



### **Top Industry Leadership**

We see your business through your eyes. Our experienced team consists of former leaders from national benefit brokerage firms and insurance companies.



### **Enrollment Technology**

From our proprietary enrollment platform to custom enrollment communications, we provide a robust and turnkey client experience. It's simple, efficient, and thorough.



#### A Personal Touch

For us, it's personal. Our team cultivates partnerships built on trust and open communication. All of our enrollment consultants work for us from our internal world-class call center.

# Value for Employers

- Addresses concerns of an aging workforce
- Helps employees protect their assets and way of life in retirement
- Contributes to lower presenteeism and absenteeism
- Requires limited administrative support

#### Value for Brokers

- Facilitates discussions around retirement readiness and financial wellness
- Helps protect employees' retirement accounts
- Delivers robust sales, implementation, enrollment and policyholder support

# **Contact Us**





# POWERED BY LTCI

WE SEE
YOUR
BUSINESS
THROUGH
YOUR EYES.

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Powered by LTCI Partners

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