



What does care cost?

The cost of long-term care continues to rise and services can vary greatly depending on the type of care needed and where a person lives.

Who Needs to Plan for Long-Term Care?¹

According to Lincoln's research



99%

of financial advisors agree that families should discuss plans for long-term care before they actually need it.



Only 14%

of Americans have talked with an advisor about how they would pay for long-term care if they needed it.

The Cost of Long-Term Care is Rising.²

National Averages



Skilled Nursing Facility: Private room

2015: **\$99,000** 2017: **\$103,660**

a nearly 5% increase in national average cost in 2 years



Assisted Living Facility: Studio Apartment

2015: **\$3,850** per month 2017: **\$4,100** per month



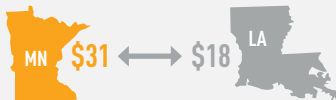
Home Health Aide:

2015: **\$22/hr** 2017: **\$23/hr**

Long-Term Care Costs Can Vary Greatly by Service and Location.²

MOST EXPENSIVE
LEAST EXPENSIVE

Home Health Aide (hourly)



Private Skilled Nursing Home (annually)



Studio Apartment in an Assisted Living Facility (annually)



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¹Versta Research, “2017 LTC Marketing and Thought Leadership Research, Findings from Surveys of Advisors and Consumers,” October 2017. http://newsroom.lfg.com/sites/lfg.newshq.businesswire.com/files/doc_library/file/Lincoln_LTC_Study_Part_1_Final_02.21.18.pdf. Information presented here is from among those polled in our survey.

²LTCG, “2017 Lincoln Financial Group Cost of Care Survey,” <https://www.whatcarecosts.com/lincoln>, February 2018.



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