

SMARTt.softproofware Stora Enso Edition



Softproofing sets expectations and helps avoid unexpected results

Why does Stora Enso count on Softproofing?

- Accurate color management is crucial for high print quality
- Many printers do not receive color proofs or only those with incorrect paper simulation
- Softproofing increases productivity and saves time and money
- Softproofing does in fact operate in practice and offers multiple advantages for our customer base and for us as a paper manufacturer

Strong solution and easy to use

- Display single page, multi-page documents or the entire print sheet
- Predefined paper profiles are automatically adopted
- Fast and instant change between color profiles creates flexibility
- Occasional maintenance requires no specialist knowledge
- Relevant information such as color separations, profile choice, over-inking, densities etc.



Far more than just a software!



Stora Enso Softproof Station

made of eco-friendly Re-board® incredibly lightweight yet exceptionally strong

JUST modulight Softproof

ISO3664 conformant normlight element

NEC SpectraView Reference 272

certified wide-gamut monitor with hardware calibration and measure device

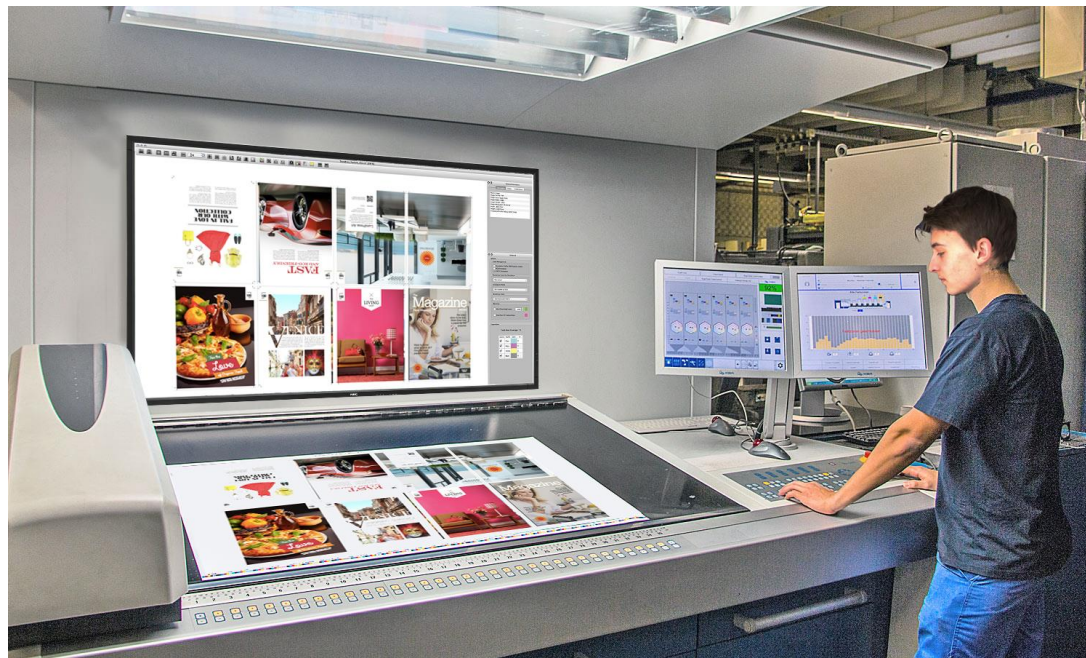
basICColor SMARTT.softproofware

powerful application for calibration and visualization of printing color spaces based on Stora Enso paper portofolio

A solution for printers with ambitions

Stora Enso Softproof XXL

- 65" (approximately 80 x 140 cm) NEC 4KUHD monitor with unrecognized opportunities
- Color matching from screen to print sheet directly at the control desk
- A tool you learn to appreciate after a short „setting-in“ phase





Contact us for more information

Tobias Gronemann
TCS Manager Stora Enso Paper

E-Mail: Tobias.Gronemann@storaenso.com
Mobile: +49 173 6245 356