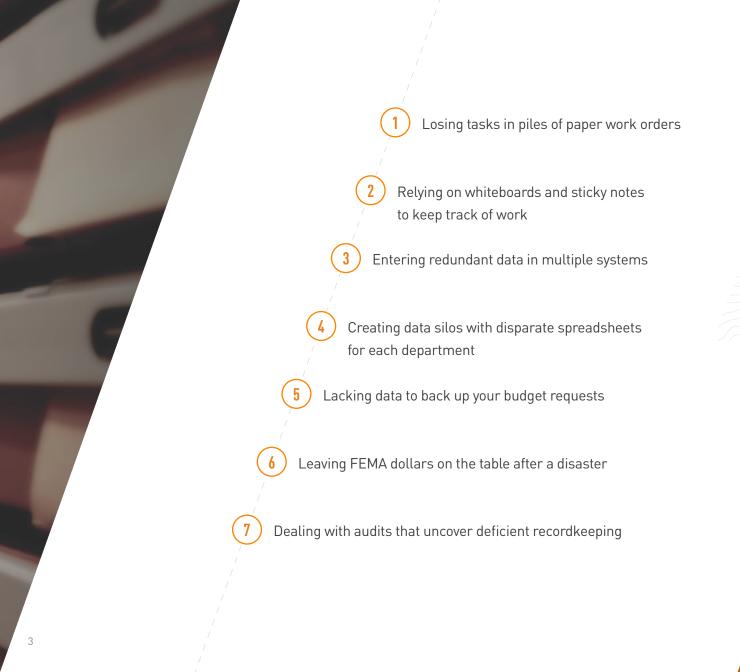


CARTEGRAPH IS IN THE BUSINESS OF BUILDING HIGH-PERFORMANCE GOVERNMENT.

We devote ourselves to people in government operations, like you, who are committed to being more effective, more efficient, and more productive for the benefit of their citizens.





12,000

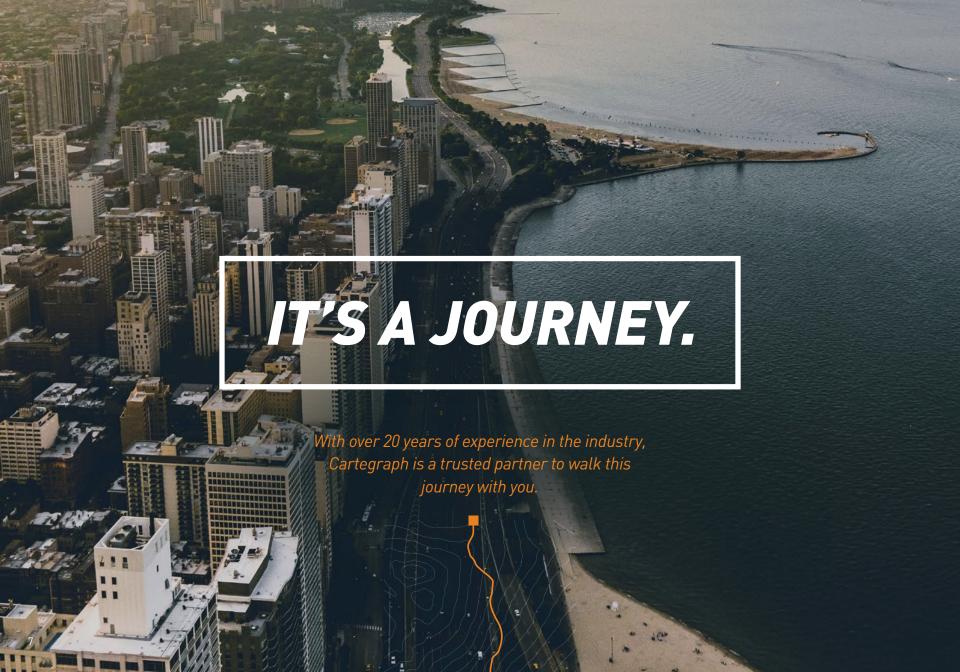
Over 12,000 people in government trust Cartegraph to help them overcome these challenges.



SO, WHAT IS HIGH-PERFORMANCE GOVERNMENT?

An organization is considered high performance when its members are operating effectively, efficiently, and productively. These teams are highly focused on their goals, which enables them to achieve superior business results.

HIGH-PERFORMANCE GOVERNMENT IS NOT A DESTINATION.





First, we work with your team to figure out where you are today and where you want to go. Maybe your first goal is to stop using paper work orders; maybe it's to start tracking how many hours you spend repairing potholes each year.

Perhaps you'd like to feel better equipped to present your budget to council or want to be prepared for the next time disaster strikes and your team needs to respond at a moment's notice.

Every organization has unique goals and needs. We'll be there to listen to yours.

Be prepared to discuss things like:

- What's working well in your workflow today?
- What do you wish you could do differently?
- What metrics are most important to you?



Once we've identified your pain points and priorities, we'll sit down with your team to determine clear, tangible actions that will enable you to achieve your goals.

We'll coach your people on what they need to do and train them how to use the software to capture the necessary data so you can measure progress.

After all, strategy is nothing without the ability to execute on it.

We'll work with you to achieve goals like:

- Complete sign inventory and condition
 assessment by end of August
- Eliminate use of redundant systemsby April 15
- Reduce windshield time by 5% by end of year

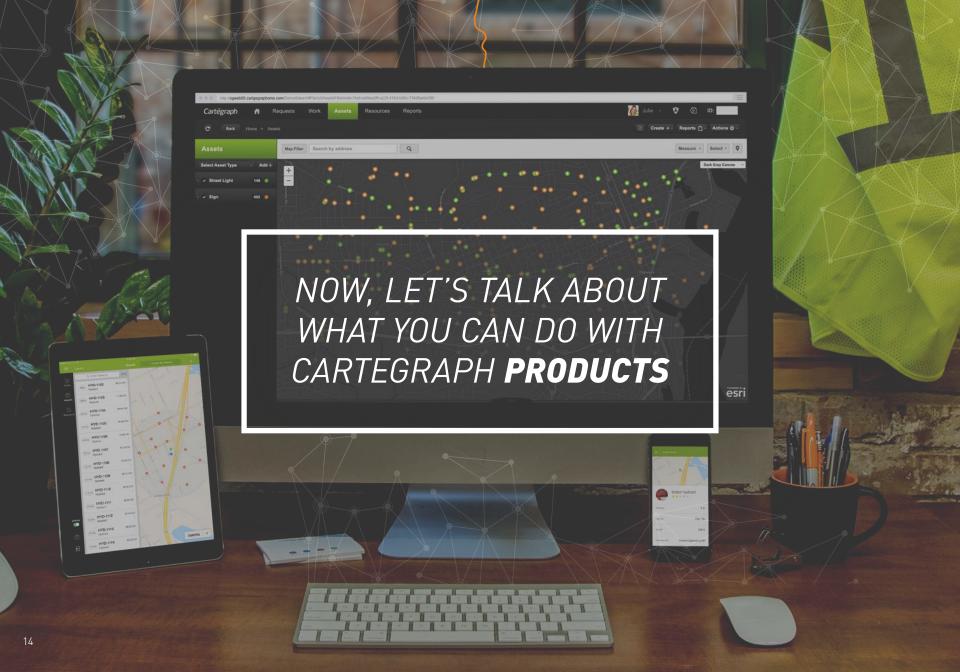


Once you're up and running with the system, we'll focus on your continued success. Your dedicated Customer Success team will devote themselves to helping you overcome the challenges you once had. We'll monitor results and help you make adjustments if needed.

When you accomplish your first goal, we'll celebrate the win with you! Then we'll turn our attention to your next goal and repeat the process—helping you improve your performance one day at a time.

What you can expect from your dedicated Customer Success team:

- Regular touchpoints to measure progress and success
- A trusted resource to assist with adoption and change management
- A team of people dedicated to helping you achieve your goals



CAPTURE + CONNECT

- Create an accurate asset inventory with condition data
- Onnect to other valuable data sources, including GIS
- Build digital task lists so nothing gets forgotten
- ✓ Track the cost of your work each day
- Monitor how you're using your resources

work orders. Just ask the City of Kingsport, TN. The first time a sewer overflowed near a high school track, some of the follow-up work was delayed—stuck in a stack of paper work orders waiting to be prioritized. The second time it happened, they managed all the tasks in Cartegraph so "nothing was progotten in the shuffle of

Digital task management is more effective than relying on paper

the paper

10,000,000

There are over 10 million assets in Cartegraph today.

PRODUCTS

The City of Arlington, TX Parks Department used to visit each of its 90 parks every day. In an effort to be more efficient, they analyzed their park run data in Cartegraph. Any park that took less than an hour to clean was put on a new schedule and visited less frequently. This change saved the city 3,300 hours or \$60,000 in just 9 months.



ANALYZE + ACT

- Monitor performance with detailed reports and dashboards
- ☑ Gain visibility on spending—and whether you're on track with your budget
- Track how quickly you respond to citizen requests
- Analyze data to find opportunities to operate more efficiently
- Set up automations and let the system do the work for you



PREPARE + PLAN

Prepare budgets and capital improvement plans

Run projections to see the impact of budget on asset condition

Measure the ROI of your maintenance methods and plan accordingly

Prioritize projects based on budget, asset criticality, and more

O Develop emergency response plans for your critical assets

"When you go in with a report that says here's how much I need, here's why, and here's what I will do with it, it's more powerful to the finance guy to be able to budget."

JOE CORY

Deputy Public Works Director City of West Des Moines, IA







HOW WE HELP OUR CUSTOMERS SUCCEED

State-of-the-Art Software

Implementation & Training

Coaching & Consulting

Phone & Email Support

Webinars & User Conferences

Strategic Alignment with Esri

Asset Collection Services

Pavement Collection & Assessment

Pavement Management Consulting

GIS Services & Training

Business System Integrations

Strong Partner Network



When you enter a partnership with Cartegraph, it's more than a software purchase. It's the start of a new way to do business. We'll work with you to set and achieve goals—empowering you to become a high-performance organization.

We promise that you won't have to do it alone. From your dedicated Customer Success Manager to a Tech Support team that will go above and beyond to help you, you'll have a team of experts in your corner every step of the way.

High performance is a journey. And your friends from Cartegraph will be with you the whole way.



ADDITIONAL RESOURCES:

IF YOU LIKED INTRO TO HIGH-PERFORMANCE GOVERNMENT, YOU'LL LOVE THESE: