

# Shifting Mindsets to Digital

The pathway to clear skies  
through the digital storm

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# Shifting Mindsets to Digital

The business world is changing; the ability to thrive in the digital economy is dependent on building mindsets and capabilities to adapt. With DEfactoED we have created an online learning package which will help educate large businesses in the subject of digital disruption and transformation and help them build the capability to embrace the change.

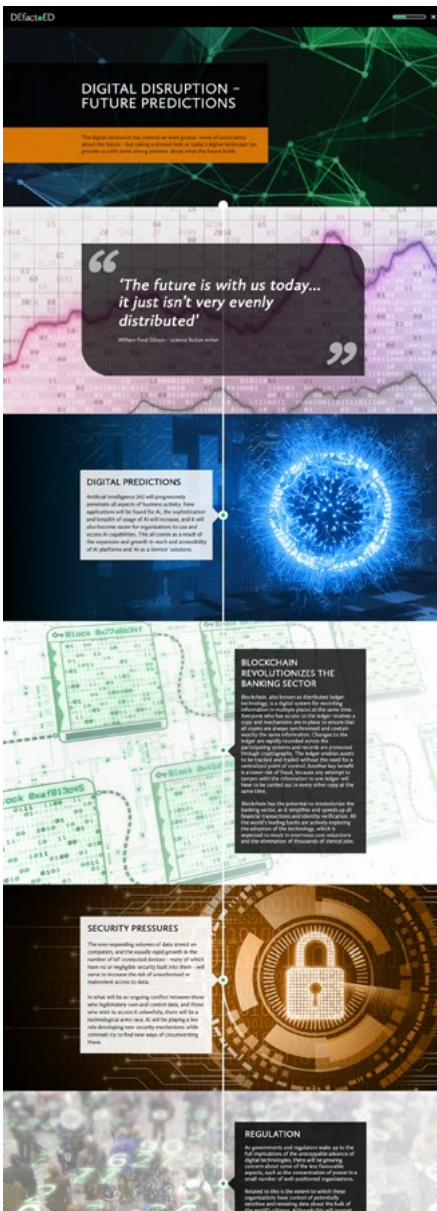


# Learning objectives

We wanted to create a learning experience that enables learners to have reflective moments, to shift mindsets and get them thinking in more detail about digital disruption and transformation. Above all we want the audience to become excited and more engaged in seeing the potential for digital technologies for both themselves and their businesses. To achieve this, we have created an experience based on the following learning objectives:

- Feel equipped to join in with the digital conversation, have the mindset to ask the relevant questions and let go of current 'sacred cows' thought patterns
- Learn the new rules and needs of the digital shift in the current world
- See the required expertise in a different light because of this digital shift
- Help you find digital solutions through recognising the shape of required capabilities
- Use micro-learning routinely to gain knowledge of digital changes
- Assess the potential implications of digital disruption in practical business situations relevant to them

These objectives are met by completing a range of learning assets based on the following topics.



# Scope

Module	Learner time
Digital – a major disruption	5 mins
The power of digitisation	6 mins
Moore's Law and technology waves	5 mins
Perspectives on digital	3 mins
Myths and realities	2 mins
Digital disruption – four future predictions	8 mins
Digital in agriculture	4 mins
Big data	8 mins
Barriers to embracing digital transformation	4 mins
Essential ingredients for digital success	10 mins
What digital transformation is – and what it's not	4 mins
Digital transformation as a learning journey	3 mins
Summary	2 mins
<b>Total</b>	<b>64 mins</b>

## The blend

The online learning is made up of a blend of digital assets introducing the background and concepts in digital transformation.

### This is made up of:

- Short online modules
- A number of deep dive interactive books
- High quality third party assets including links to YouTube videos, TED talks and websites

All of these assets can be curated into playlists to meet your particular needs. The learning experience includes two existing playlists – Digital Essentials and Digital Leadership.



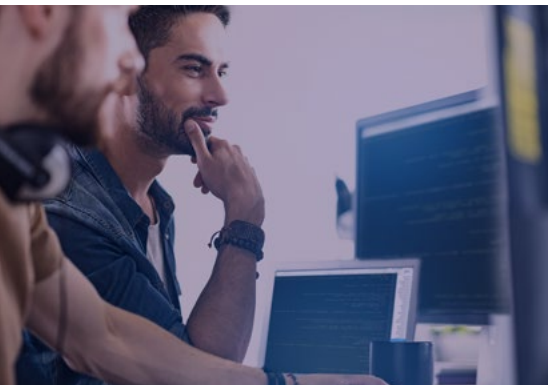
## Digital Essentials

The key thing for middle managers and the wider workforce is to understand that something big is happening, to accept that change will happen, and to realise what they can do to keep up in terms of capability and mindset. This playlist of resources runs through disruption and Moore's Law, explores the case for change, stimulates ideas about digitising things around us, and then delves deeper into the technologies and their application in the supporting interactive books.



## Digital Leadership

Digital requires a different style of leadership than that encouraged in the analogue world. Leaders need to be more adaptable, ready to experiment, prepared to fail, and take a product as opposed to a project approach. This resource playlist runs through disruption, the technologies and the ingredients for success culminating in stimulating material around transformation approaches which are then outlined in further detail in the supporting interactive books.



We also provide tailored face-to-face training, mentoring and other support options to help you get the most out of this learning experience.

# Coming soon

Shifting Mindsets to Digital is currently available with 25 learning assets, covering an online course, interactive books, and case studies. We recognise that digital changes quickly and so we have designed a development path that takes the material to 50 assets in 12 months. This will include additional interactive books, video and other materials on a diverse range of digital topics.



# Discover how we're shaping the future of learning

Everything we do at Kineo stems from a simple idea – if we design a better learning experience, together we'll get better results.

Kineo helps the world's leading businesses improve performance through learning and technology. We're proud of our reputation for being flexible and innovative, and of our award-winning work with clients across the world.

Whatever your business challenge, we will partner with you every step of the way to find the learning solution that fits best – and delivers results. So, how can we help you?

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