



MEET MABLE!

THE DIFFERENCE HAVING THE RIGHT
TRAINER MAKES



Anthony Williams,
Digital Learning Manager
Mitchells & Butlers



Mitchells & Butlers



BEFORE MABLE ...

Manual handling training

You must not attempt to lift anything heavy until you have received training in manual handling.

Click the box if you have received your practical training in manual handling.



☐ I have received my practical training in manual handling

Health & Safety

Manual handling

Previous



OUR CHALLENGE:



46,000+ people

15 brands

1700 locations

Tight cost controls

Not desk based

Learning not a focus

OUR NEW RECIPE FOR SUCCESS:

SOCIAL LEARNING ON ANY DEVICE, AT ANY TIME

MOTIVATION FOR BUSY PEOPLE

LIVE LEARNING FOR ALL

RAPID CONTENT, DEVELOPED BY US

TRULY PERSONALISED LEARNING

OUR NEW RECIPE FOR SUCCESS:



Adobe Creative Cloud

MEET MABLE!



Sara Jackman She's still sleeping- leave the old bird 🐦

Like · Reply · 🌟 2 · 5 July at 09:36



🕒 **Tony Paige** We have a date at 12.....

Like · Reply · 5 July at 09:38



Catriona 'Frank' Melton I heard she went to bingo 🙄

Like · Reply · 🌟🙄 2 · 5 July at 21:28



Simon Hackett More like sat down and had cup ☕

Like · Reply · 🌟 1 · 5 July at 21:34

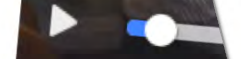


7 July at 15:40
Team Edinbro Castle loving their new mate Mable Arning



elina proud with
Wormald.

own 'Mable'! We
g her, showing
putting yours
g up the point
ff & keep it



You, James Smith,

I like Comm

HEADS
UP!

THE GYM



The desktop screen shows the web dashboard for Mitchell's & Butlers. The header includes the company logo, navigation tabs (Home, My Learning, Team, Groups, People, Find Learning, Reports, Settings, Need To Know, Log Out), and a user profile for Anthony Williams. The main section is titled 'DASHBOARD > MY LEARNING' and contains a 'Record Of Learning' filter area with buttons for Status (All, Overdue, Started, Not Started, Completed) and Type (All, Courses, Essential Learning). Below the filters is a grid of course cards, each featuring a profile picture and course details. On the right side, there is a 'Fitness Fanatic' badge, a 'Current score' section showing 64121, and a 'My Latest Badges' section with a grid of badge values.

Mitchell's & Butlers

Anthony Williams (admin a/c)

Home My Learning Team Groups People Find Learning Reports Settings Need To Know Log Out

DASHBOARD > MY LEARNING

Manage Dashboards

Record Of Learning

The area below shows all the courses and Essential Learning available to you as part of your role. Use the filter buttons below to change the ones displayed.

Status: All Overdue Started Not Started Completed

Type: All Courses Essential Learning

Safety Training: Norovirus Autumn 2017 Refresher (Team Training) Essential...
Due date 25 Nov 2017

All About the Team

Art of Selling

Licensing Law: Autumn 2017 Refresher (Scotland) Essential Learning
Due date 25 Nov 2017

Delivering Exceptional Guest Service
Completed date 16 Aug 2017

Holders of APLH Certificate or Personal Licence

Developing Exceptional Teams
Completed date 16 Aug 2017

Managing Online Reputation
Completed date 17 Jul 2017

Fitness Fanatic

Current score
Anthony Williams (admin a/c)
64121

My Latest Badges

30000 25000
20000 15000
10000 5000
1000 500

AND THE
RESULTS...

HOW IS IT BETTER?

Learner Feedback on Day 100

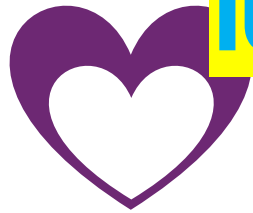
Mable, your training **videos have been a really great help...**

This system allows people to **train 24-7** and at individual pace...

I have really **enjoyed learning** more at times that suit me, also being able to do a little training then come back to it later is really handy when you have two kids to chase after!



THE FIGURES CONTINUE TO GROW



105297

COURSE
COMPLETIONS
SINCE LAUNCH

GETTING SOCIAL



1546

FORUM
POSTS

£**100k**

£££

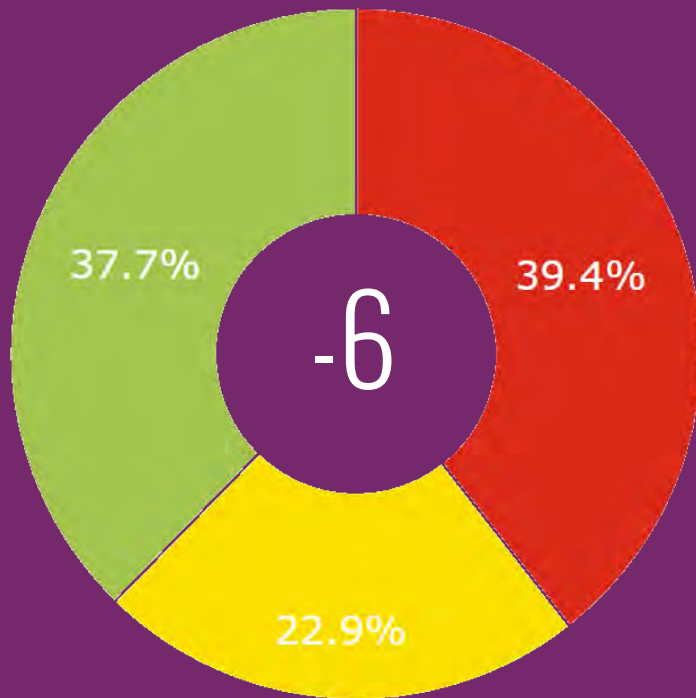
IN ONE WEEK!

££££££££££££££££

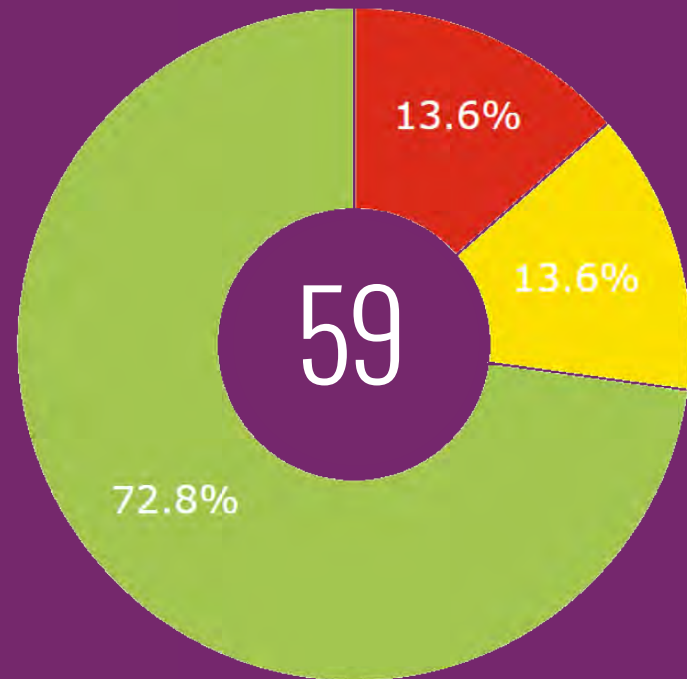
REDUCTION IN
SAFETY
REFRESHER
TRAINING



NET PROMOTER SCORE



OurHub



Mable

HOW IS IT BETTER?



Steff Kent, Trainer

...a huge fire has been lit underneath digital learning.



Danny Whitbread,
L&D Support Manager

Now people can take ownership of their learning, it frees up time for my team to truly support learners



David Gallacher,
Director of Food Trading

...the most successful training programme we had done and we smashed our sales target.



WIDER BUSINESS IMPACT

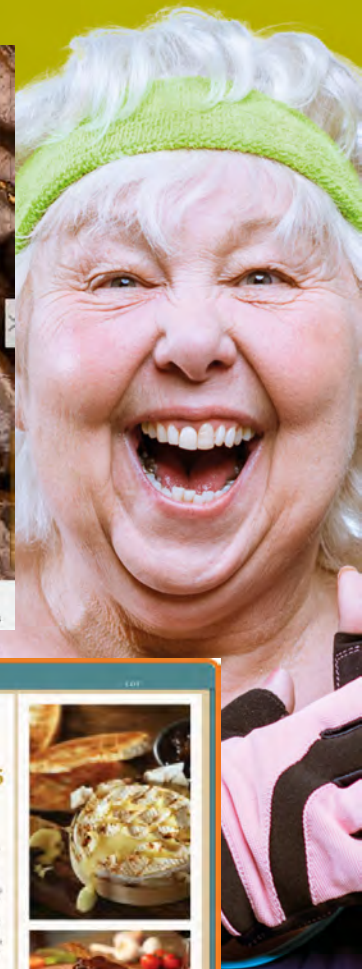
COFFEE SALES INCREASED BY £1MILLION

5% UPLIFT IN FOOD QUALITY SCORES

- 8% VARIANCE BETWEEN SITES HIGHLY ENGAGED WITH DIGITAL LEARNING AND THOSE LESS SO

CULTURAL SHIFT

MABLE IS THE WAY WE DO THINGS NOW
DEMAND HAS NEVER BEEN HIGHER





TRAIN WITH
MABLE