



Digital learning



Digital learning content is at the heart of what we do

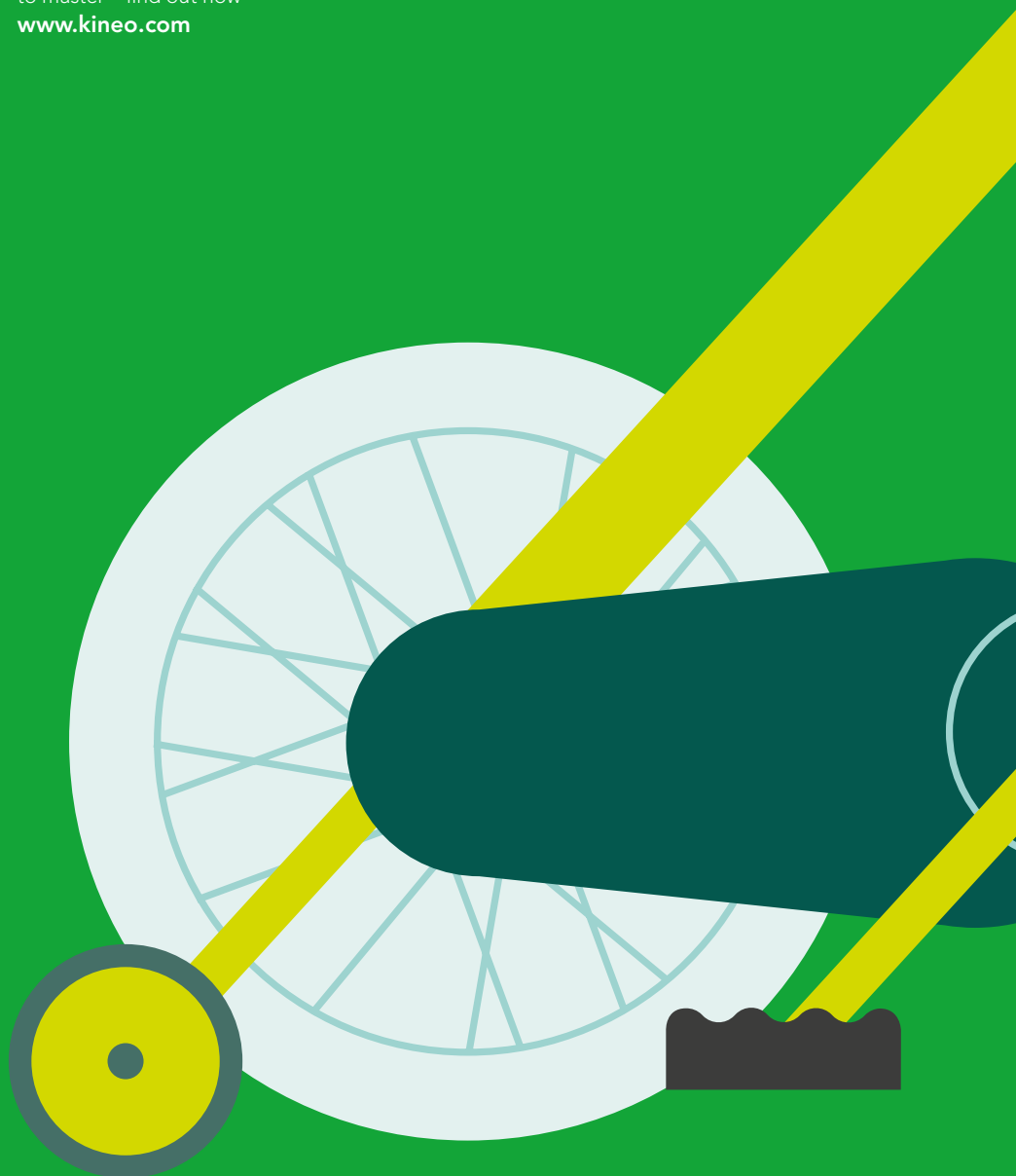
We build online learning using a multitude of tools, media and styles – tell us your challenges and we'll help you meet them with engaging learning content.

Whether it's a more traditional elearning course that we'll design specifically for you, some performance support resources your learners can access when they need to, or an off-the-shelf module to make sure you're compliant – we've got it covered.

Just getting started?

We'll help you up-skill from L&D novice
to master – find out how

www.kineo.com





Bespoke elearning

What are your business challenges? We'll design precisely the elearning you need to develop skills, improve performance and get results. Whatever the sector, subject matter or style you need – we'll be your trusted partner.

We're learning people first, so no matter what kind of elearning we're designing we make sure it's engaging, leads to genuine knowledge transfer and improves performance in the workplace. This means:

- focusing on what matters
- making it goal-based and context-based
- reinforcing knowledge through practice and application
- using real-life examples and stories to bring the learning to life
- making it look (and sound) great
- talking the learners' language and making it real
- creating experiences that are memorable and ultimately useful.

Resources and performance support

We've all been there – you just need help right now to get your job done.

Sometimes an elearning course isn't what you need. We can create a series of resources your learners can call upon at the time of need – when, where and how they need it. Think checklists, aide memoires, FAQs, top tips, flow charts, decision trees, animations and infographics.

Whatever the format, we'll help you develop a bank of resources to support your people's performance and boost their skills.

Thinking inside the box?

We'll help you get a fresh perspective.

Find out about our consultancy offer

www.kineo.com





Choose the best tool for the job

We're experts in creating high-quality digital learning content using a variety of media. From PDFs, simple animations and guerrilla video through to podcasts, high-impact animations, interactive video and games – we can deliver an experience that truly engages your audience.

We'll help you choose the right tool for your requirements. Or we can help you create a multi-channel learning campaign, providing resources in a range of media that can be delivered and consumed across many different channels – depending on the need, available tech and your learners' demands.

Mobile and multi-device learning

To reflect an increasingly mobile society, digital learning needs to work across multiple devices.

Using the award-winning Adapt developer framework, we develop multi-device, fully responsive, HTML5 learning content solutions. We build once so you can use it everywhere, on a range of devices.

The benefits of responsive elearning and a single version means:

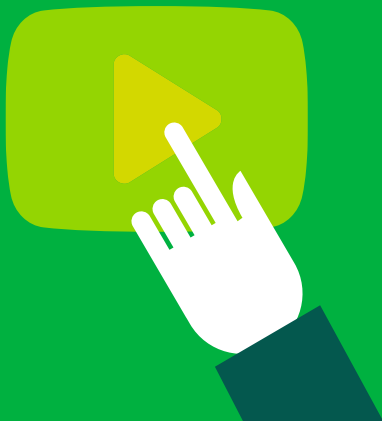
- one version works on multiple devices – improves access
- one version to track and maintain – reduces your costs
- distribute from your LMS or website – no need for app store or mobile platform
- accessible learning – reach your whole audience with one version
- searchable content – make it possible to search content for a more efficient, web-like experience
- new design approaches – engaging scrolling that breaks away from 'back' and 'next'.

Rapid elearning and authoring tools

Is a learning need coming at you quickly? Let's get there faster. We develop in a matter of weeks using open source authoring tools like Articulate Storyline, Captivate, Lectora and more. We use them all. We can build content for you, or help you build it yourself with training, templates and support.

We'll offer support for your in-house L&D team, including:

- creating full courses, from start to finish
- selecting the right rapid authoring tool
- developing templates and content
- training your team
- acting as extra capacity wherever you need it the most.



Get interactive with video

Not sure whether video or a game-based solution is best to deliver your learning? Why choose?

Interactive video has the best of both worlds. It's an immersive, hands-on experience. All of our content is designed with learning in mind, by experts in the Kineo team. It's genuinely cross-platform and responsive on any device. And it's an affordable choice – producing the video itself can be as simple as you want it to be.

Engaging applications

- Role play – watch a scenario and take actions which affect how it unfolds
- Learning a process – watch how something works and click to get more detailed information
- An assessed simulation – click on the deliberate mistakes and gain points
- Hazard identification – click on them when they appear and track your score

Great for learning

We can develop rich and context-based interactive video that lets learners tailor the experience, apply knowledge, test themselves and make mistakes – all in a safe environment. It's real-world, credible and requires action from the learner.

“ Kineo goes the extra step to deeply understand what we’re trying to achieve. They come up with creative ideas to get there... where appropriate, they challenge our thinking to ensure we’re developing the best solution. ”

“ The game designed by Kineo had a clear and ongoing business impact, spreading virally around the business with great learner engagement. ”



High quality, interactive, multi-level learning for MTC

The challenge

Working in partnership with industry and academic institutions, The Manufacturing Technology Centre (MTC) is focused on developing innovative manufacturing processes and technologies for the UK.

For this project the MTC were looking to build a piece of digital learning to help businesses make informed decisions about implementing automation and robotics in their business and the associated opportunities to improve competitiveness [in a global market place]. The target audience for the course is broad and it's designed to work for users across a range of roles, from a CFO making a purchasing decision to a factory floor supervisor considering logistics.

As this is the first in a new suite of digital learning, it needed to set a high benchmark – both in terms of a rich look and feel, and quality of content.

The solution

Kineo created a high-end design, beginning with an animated homepage showing eye-catching images from The MTC. As the course itself deals with automation and robotics, a series of static

stock images simply wasn't going to cut the mustard!

The content includes case studies about the consequences of implementing robotics. Each begins with a video from a robotics expert, using Kineo's innovative lower-cost 'Myriad' component. This led the learner through animated pieces of evidence. The learner then makes a decision based on what they've heard, and receives an 'expert' view to compare with their own decision.

The 'open-access' menu continues the feeling of movement – each item expands as the user selects it. Menu items are numbered to suggest a linear course journey – however, each item contains a small description so that users can simply plunge in and start at whichever topic interests them the most.

The course also includes a scrolling timeline illustrating the history of robotics.

The results

Using a flexible menu structure means that learners can decide where they need to jump in rather than following a linear learning journey – ideal for something targeted at such a wide range of levels, job roles and interests.

Importantly, the light-touch animation and movement creates a product that looks rich and high-end, is in line with The MTC's brand (their website, for instance) yet is still fast and responsive.



“ To me learning should be a variety of different experiences provided by different kinds of technology. ”

“ We’re building training for the Facebook generation. A group that wants training on the skills that they think they need, on a device they own, delivered at a time of their choosing. ”

From Kineo’s Learning Insights 2018



**We deliver
measurable
change and
results**

**WE HAVE TEAMS BASED
AROUND THE GLOBE
WHO ARE DEDICATED
TO BUILDING LOCAL
RELATIONSHIPS**

**We partner
with our
clients every
step of
the way**

**WE'RE TOOL AGNOSTIC,
DELIVERING HIGH
IMPACT SOLUTIONS
WHATEVER THE
REQUIREMENT**

**We make our
clients heroes –
understanding
their challenges
and making
them our own**

WHY KINEO?

**We know what
works when
it comes to
learning &
development**

**WE'RE A CITY & GUILDS GROUP
BUSINESS, GIVING US ACCESS TO
THE COMBINED STRENGTH OF A
GROUP WHICH LEADS THE WAY IN
GLOBAL SKILLS DEVELOPMENT**

**We begin with
a passion for
improving
performance
through learning**

**WE STIR THINGS UP,
ALWAYS EXPLORING NEW
IDEAS AND LOOKING FOR
INNOVATIVE SOLUTIONS**

We're shaping the future of learning

Everything we do at Kineo stems from a simple idea – if we design a better learning experience, together we'll get better results.

We help the world's leading businesses improve their performance through learning and technology. We'll work with you to take on your challenges – and deliver results.

We specialise in:

- consultancy and advice on your L&D strategy
- bespoke digital learning content – elearning, video, animation, performance support resources
- a range of off the shelf learning content
- learning management systems and platforms
- blended leadership and management development
- training and support to up-skill and develop your L&D team.

So, how can we help you? Get in touch and experience Kineo.



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Innovative digital learning | LMS solutions | Off the shelf learning resources | Consultancy