

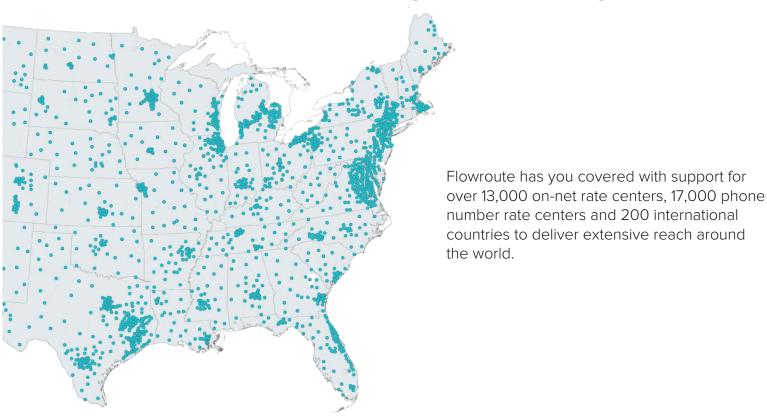
# Flowroute delivers the power to succeed

Flowroute is a software-centric carrier that provides voice, messaging, and sip trunking solutions for enterprises, communications services providers and managed service providers. As the world's first software-centric carrier, Flowroute enables you to enhance and create new services without adding complexity. The secret is our patented HyperNetwork $^{\text{\tiny M}}$  which meshes multiple networks into a single telecom network giving you superior reliability, reach, and simplicity.

REACH	RELIABILITY	SIMPLICITY
13,000+ on-net rate centers	<b>90%</b> of inbound calls originate on-net	<b>#1</b> in customer satisfaction
17,000+ phone number rate centers	<b>30 seconds</b> failover to different physical network	<b>2</b> week porting scheduled within a 2 hour porting window
200 outbound international countries	<b>Zero</b> gray routes or aggregators	<b>3</b> minutes to get up and running

#### **REACH**

## A nationwide footprint with greater coverage



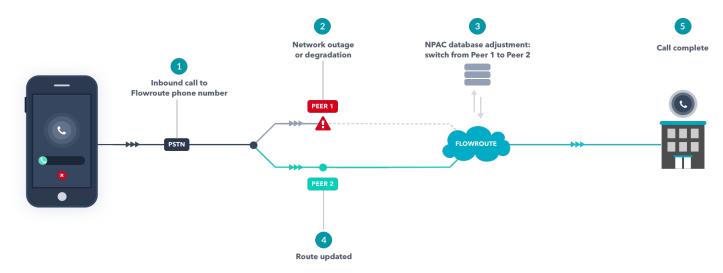




#### RELIABILITY

## Unprecedented reliability with redundant call paths

Improve the reliability of your inbound calls by leveraging Flowroute's unique and patented ability to route around outages and degradation. This capability allows Flowroute to help its customers mitigate outage time by quickly detecting network impairments, and re-routing the traffic around the impairments to successfully complete inbound calls.



### How the HyperNetwork works

The patented HyperNetwork uses software and Flowroute's carrier status to dynamically change the LRN (local routing number) of a telephone number to route calls over a different carrier than the carrier originally assigned. By leveraging multiple carrier relationships, the HyperNetwork ensures redundant communication paths so that Flowroute can switch inbound SIP routes from one network to another in the event of a network outage.

### HyperNetwork recovery examples

Carrier	Issue	Cause	Carrier Impact	Flowroute Impact
Centurylink	Call failure	Fiber cut	24 hours	32 minutes
Level 3	Degraded audio	Switch failure	9 hours	28 minutes
AT&T	Call failure	Switch failure	7 hours	18 minutes

#### YOU'RE IN GOOD COMPANY













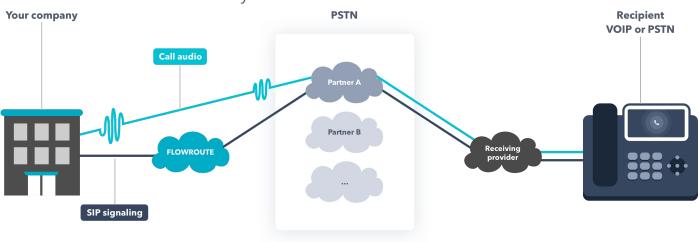


#### **QUALITY**

### Remove the unknown from the call path

Flowroute has developed strategic partnerships with carriers to deliver optimized connections to provide direct media delivery. This delivery method reduces the number of "hops" and points of failure inserted into the media stream delivering improved inbound and outbound voice quality. No resellers, no aggregators, no unnecessary chances for issues to arise.

### How Direct Media Delivery works



#### **SIMPLICITY**

## Access to and control over telephony resources

Improve simplicity of operations by using our rich set of APIs and Web portal for service ordering, number porting and service management. Unlike a reseller aggregating coverage across other carrier networks, we provide control over phone numbers and porting, and access to raw signaling and messaging.

#### To learn more about Flowroute

visit www.flowroute.com or call (855) 356-9768 to speak with a salesperson.

