

PRIVACY POLICY

True North Sports Camps is committed to protecting the privacy and confidentiality of personal information in our possession and control. This Privacy Policy explains the measures we take to fulfill these commitments and describes the manner in which we collect, use, disclose and otherwise treat personal information through our website available at www.truenorthcamps.com (the “**Website**”) including all subpages and successor pages, program registration process, as well as through other interactions with our clients and prospective clients.

This Privacy Policy may be updated periodically to reflect changes to our personal information practices. We strongly encourage you to refer to this Privacy Policy often for the latest information about our personal information practices.

Your Consent

By accessing the Website or registering for a program, you acknowledge that you have read, understand and agree to this Privacy Policy and that you consent to the collection, use and disclosure of your personal information as described in this Privacy Policy. Consent may also be implied by e-mail, in person or over the phone.

Collection and Use of Personal Information

We collect information from you when you register for a program, subscribe to our newsletter or request information. In collecting such personal information, we collect no more personal information than necessary.

We limit use of personal information we collect to the purposes for which such information was collected, including:

- To provide the best and most appropriate care for campers;
- To ensure campers’ safety and welfare;
- To ensure that True North Sports Camps’ directors, first aid providers and counsellors are aware of any medical or behavioural conditions, which may affect a camper’s participation in a particular activity;
- To provide information about True North Sports Camps and North Toronto Baseball Camp’s programs and events;
- To conduct business analysis;
- To issue invoices, administer accounts and collect and process payments;
- As otherwise described in this Privacy Policy; and
- As otherwise permitted or required by law.

In certain circumstances personal information may be collected, used or disclosed without the consent of the family or camper. For example, legal, medical or security reasons may make it impossible or impractical to seek consent.

Retention of Personal Information

We retain personal information only for so long as is reasonably necessary for the purposes outlined in this Privacy Policy or as required or permitted by law. Your consent remains valid unless you provide us with written notice that such consent is withdrawn. By withdrawing your consent, you may limit or prevent us from being able to provide you with our services now or in the future.

Disclosure of Personal Information

We may need to disclose some personal information we collect to third parties and staff members who are directly involved in providing services to you or your child, or as required by law. We do not sell camper lists or personal information to others.

Accuracy of Information

It is important that your personal information is accurate and complete. Having accurate information about you enables us to give you the best possible service. You have the right to access, verify and amend the information we have about you. We rely on you to keep us informed of any changes, such as a change of address, telephone number, and the health of your child or any other circumstances.

Safeguarding Personal Information

We employ physical, electronic and procedural safeguards to protect our systems and all personal information under our control against unauthorized access and use. All safety and security measures are appropriate to the sensitivity level of the information collected.

Accessing Your Personal Information

You have the right to access your personal information that we have in our possession. On written request to our Privacy Information Officer, you will be informed of the existence, use and disclosure of your personal information that is under our control, and may be given access to that personal information as required and permitted by law. You are entitled to challenge the accuracy and completeness of that personal information and request that it be amended, if appropriate.

Contact Us

If you have any questions about our Privacy Policy, please contact our Privacy Information Officer, Jeremy Weisz at 416.619.1224